



BMW CCA Roadrunner Chapter

> March / July 2018 8/01/2018

BMW CAR CLUB OF AMERICA ROADRUNNER CHAPTER



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Featured in This Issue:

Upcoming Events	3
Changes to Club Rewards and rebates	4
Bimmers at Bondurant	6
Copper Corridor Loop	7
Tech Article (Balance)	8
Devil's Highway Run	10
New Members, Transfers	11
Member Benefits	13
Chapter Contacts	15

With the first half of 2018 completed and temperatures well above 100 degrees, it appears that summer is upon us. Now is the time to escape and take vacations, see some new places, and relax by the pool.

For those of you sticking around for the summer, we are excited to continue offering events for you to enjoy during the hot season.

Along those lines, in the coming days we will be sending out our annual survey for you to complete, which will help shape the future of the club and our events offered.

I encourage all of you to take

the time to fill it out and help us continue to evolve the club. Of course, if you have any pressing questions, comments, or concerns then you may always reach me directly at <u>presi-</u> <u>dent@roadrunnerbmw.org</u>.

With all of that said, I wanted to touch on a couple of events, that I am very excited about, coming up in the next few months. First, is the return of <u>Pazifik Eskapade</u> at the BMW Performance Center West, where we will be offering you the opportunity to put the hottest ///M cars to the test, at a discounted rate. This is slated for September so please keep an eye on the calendar for updates.

The second event is our 1st

— Foreword — From Your President



Annual Roadrunner Chapter Oktoberfest, which will be held at Haus Murphy's in Glendale on October 6th. We are very excited to bring a little bit of the German tradition to Sunny Phoenix, Arizona.

I look forward to catching up with all of you soon.

Warm Regards, Adam.

CAR DREAMS 2018 RAFFLE DF YOUR DREAMS 2018 RAFFLE

WE WILL GIVE AWAY ONE CAR FOR EVERY 5,000 TICKETS SOLD. THE MORE TICKETS YOU BUY, THE MORE POSSIBLE PRIZES THERE WILL BE!

Over the past seventeen years, 123 prizes have been awarded to lucky BMW CCA members. With chances like that, can you afford not to buy a ticket?

Get your tickets now

Pferdestärken | MARCH / JULY 2018

Upcoming Events



Click Event Title to View Details!

Saturday, August 4, 2018

BEAT THE HEAT CARS & COFFEE RUN

Sunday, August 12, 2018

DRIVE 4 CORNERS

August 24 - 26, 2018

BIMMERS & BREAKFAST Saturday, August 25, 2018

MONTHLY DINNER & MIXER - SCOTTSDALE

Wednesday, September 5, 2018

PAZIFIK ESKAPADE

September 21 - 24, 2018



Membership Recruitment Rewards and Contest

The BMW Car Club of America is placing renewed emphasis on its membership recruitment rewards.

If a new member provides either the name or membership number of the member who encouraged them to join, then the referring member is automatically entered into a drawing for special prizes.

The CCA hopes this drawing will incentivize members to promote the club and encourage friends, acquaintances and neighbors to join.

Of note, this applies to full members and to associate members.

Members: please consider whether members of your household should join the club as associates—the cost is minimal, just \$12 per year.

What are the prizes?

Each month, the member with the most referrals will receive a free one-year BMW CCA membership renewal!

Each quarter, there will be a first, second and third place winner! To be eligible for the quarterly prizes, members just refer six for that quarter.

Third place is \$25 of merchandise in the BMW CCA store.

Second place is \$50 of merchandise in the BMW CCA store. Each of those recipients will also still receive their \$5 in BMW CCA bucks for each referral to add to those prizes.





First place prize for each quarter will include a minimum half-page member profile in Roundel Magazine and a \$150 value Michelin swag bag!

But even if you're not winning one of those 24 prizes, there are annual drawings for which every referral generates an entry!

There will also be a **Grand Prize**, **the Membership Driver Award**, too, valued at more than **5,000!** This will include a \$500 value Griot's car care kit, a \$1,200 Michelin tire certificate, AND a two-day M School at a BMW Performance Center, including two nights lodging!

To be eligible, all you have to do is refer a minimum of ten new members over the course of the calendar year. Each referral is an entry into the drawing.

Congratulations to Car of Your Dreams Michelin Tire Certificate Winner, Jose Lam!



Changes to Membership Rebate Program

Rebates for Vehicles

The Club has, for a long time, offered rebates to members who purchase new or CPO cars. The member needs to be a member for at least one year prior to purchase. The rebates range from \$500 for the 2 series to \$1,500 for the 7 series.

Details can be found at: <u>bmwcca.org/vehicle_rebate</u>

The latest change to the program allows any person who purchases a three-year or longer membership to become immediately eligible to apply for the rebate.

This can be viewed as more than paying for the \$134 cost—a great bargain and a no-brainer decision for any non-member considering buying a new or CPO BMW!

Rebates for Motorcycles

The Club has also implemented a new rebate for CCA members who purchase BMW motorcycles.

This rebate is only available to members of the BMW CCA.

Details can be found at: <u>bmwcca.org/motorcycle-rebate</u>

This program is similar to the car purchase rebate in that it requires membership of the BMW CCA for at least one year prior to purchase.

BMW Model Series	Incentive Amount
K-Series / S-Series	\$750
F-Series / R-Series	\$500
C-Series / G-Series	\$250

ALLOWANCES

New Passenger Cars

Model	Rebate Amount
2 Series - all models including M235i, M240i & M2	\$500
3 Series - all models including M3	\$500
4 Series - all models including M4	\$500
5 Series - all models including M5	\$1,000
6 Series - all models including M6 & Alpina	\$1,000
7 Series - all models including Alpina	\$1,500
Z4 - all models	\$500
i3 - BEV & REX	\$1,000
i8	\$1,500

New Sports Activity Vehicles

Model	Rebate Amount
X1, X2, X3, X4	\$500
X5, X6	\$1,000

Certified Pre-Owned (CPO) Automobiles

Model	Rebate Amount
M models	\$500
All other models	\$250

Bimmers at Bondurant

On Saturday, March 31st Chapter members and guests brought their cars to the Bondurant School of High Performance Driving for a special track day event.

The day started with a classroom session, where the Bondurant chief instructor introduced the concepts needed to drive safely and smoothly on the track.

The first event was practice on the skid pan to ensure all participants understood how to recover control of their car should it start to slide or spin. This practice was in specially equipped cars provided by Bondurant that allowed the in-car instructor to reduce the grip of the car's tires.

The second event was learning to use the grip of our own cars on the Autocross track where speeds are lower than on the main track. Laps were timed so we were able to compare how we did compared to other participants. Because it has tight corners, the Autocross track penalizes heavier or larger cars. Picking the right line and using the accelerator to improve grip coming out of the corner is required in any car.

We then moved to the main Bondurant training track where we learned the preferred line by following instructors in small groups. This allowed each participant to see where to position the car to enter each corner, where the apex was, and then how to exit the corner. This is a

Page 6 *Pferdestärken* | MARCH / JULY 2018 challenging track with fast and slow corners and changes in camber as well as uneven surfaces to upset your suspension. Achieving fast laps was exhilarating!



Everybody had a fantastic time!





Copper Corridor Loop

Beyond the eastern end of the 60 Freeway, the Copper Corridor Loop provides a varied drive with plenty of fast sweepers and tight apexes.

The Loop runs south from Superior to Winkelman and then north to Globe. There are interesting views along the way that include the mine pit and the incredible vista before dropping down to Globe.

We set out from our meeting point on the 60 Freeway, in Apache Junction, on Saturday, April 21st. There were two run groups that made their way through the loop, stopping for a fuel and food break in Winkelman before continuing onto Globe.

Once we reached Globe, we stopped for a much needed lunch break at Guayo's on the Trail Restaurant where great food and conversation abounded in our private room.



Member, Michael Silberfarb, taking a selfie at one of the many beautiful vistas.







Balance

Article by:

Chris Finlay, V.P.

I hope you do not mind, but I wanted to have an out loud, nontechnical, metaphysical, perhaps even spiritual discussion with regards to cars.

This topic comes up because, perhaps in the near future, I will have the opportunity to make a choice with regards to a different fun vehicle. No, I am not going to get rid of my E92 M3. That will be a cold-day somewhere.

In fact, I just had a sales technician at a local BMW dealership state to me, that I should make sure that I hold on to and take care of my car. As he put it, "those ones are going to be keepers." My reply back to him was that is the car that I am going to give the kids (by the way, I do not have any children). The E9X has the lowest production numbers for M3's other than the original E30.

Which brings me to the point of my discussion; my car, as much as I love it, is a tad on the tippy part of the weight scale. In fact, this M3 may go down as the heaviest M3 that BMW ever makes.

To that point, its successor was thankfully lightened by BMW, and I would hope that the upcoming version may be even lighter, yet. There is a current article in Autocar that says the ///M division's target weight is less than the current F80 M3

Page 8 *Pferdestärken* | MARCH / JULY 2018



CS's 3500 lbs. This is what got me thinking. What is it that I love about BMW's?

Honestly, it is the balance. Full Stop. For me, this is the quality that makes that BMW The Ultimate Driving Machine, sorry about the cliché. Let me give you a perfect example - you may recall, back in 2007, that Top Gear ran a test on the best German performance sedans.

Jeremy Clarkson, who has a fondness for Mercedes-Benz, had a significant disagreement with the Stig, that day, with regards to how precise the C63 AMG was on the track. This led to the Stig challenging Jeremy to hit an apple placed at the apex of a corner. If Jeremy could hit it with the AMG, then the Stig would have to eat it. Needless to say, this did not go down as Clarkson had anticipated...

You may remember that the Stig was able to precisely put the right front tire on that apple with the M3; and that was with the heavy M3.

It makes me think about what our priorities are when looking at vehicles, and what ignites our passion. Is it performance numbers, is it comfort, is it feel, or is it the mechanics? It's really a Venn Diagram of all of these attributes and others in differing proportions. We all have different wants, needs, must haves, and features we are willing to compromise on. Some cars however, can provide a balance of all of those qualities, and therefore find a wide audience. This is why I feel that BMW has hit that sweet spot for me.

Back to looking for that vehicle. If I wasn't 6'4" then it would be a Miata with the hard top. Crazy? It weighs only 2300 lbs, is very well balanced, and has a gem for a manual transmission. It's not an accident, that it has been on Car and Drivers top 10 list a total of 17 times. For perspective, BMW's 3 series has placed 22 times and comes in second only to the Honda Accord, of all time winners.

Weight of a vehicle significantly effects its dynamics. The Miata proves this point perfectly. If I could only magically put my M3 on a 500lb diet. How about smaller and lighter BMW's? The Z4 M coupe would be at the top of the list for me, but the production numbers were low which makes them hard to find and holds their value high.



www.roadrunnerbmw.org

Balance (Continued)



This is the same issue with the 1M; you really cannot find one under the original MSRP, and many are storing them for future appreciation, which is a shame.

I am a firm believer that, if the car is that good then it should be driven. BMW anticipated selling under 3000 cars but ended up producing more than double that number in the end. So in other words, there are many BMW enthusiasts who were waiting for a smaller, lighter version of the M3. This interest and popularity led to its successor the M2.

Once again BMW seems to have underestimated the demand for the lightest M, as the production is limited by the output of its Leipzig plants capacity.

Having the opportunity to drive the M2 on the track a couple of years ago, drew an immediate grin that I could not wipe off of my face. My wife even has a picture of it. Although it is only slightly lighter than the current M4, it dynamically hides that well, given its shorter wheelbase.

The M2 may not be as comfortable and luxurious, but it makes up for it in its pure go-kart feel, compared to the M4 - something that I could really appreciate, having driven the two of them back to back. When Adam Tharp and I drove them again last fall at <u>Pazifik</u> <u>Eskapade</u>, it only solidified my initial impression. I now understand how much weight, balance, and suspension dynamics are what I look for. Now that BMW will put a detuned version of the M4's S55 engine into the updated M2 competition, it makes it hard to say no.

Now, if we could only make it lighter than 3,000 lbs!



Devils Highway Run

Our premier fun run of the year is the Devil's Highway Run. This run takes us northeast to Alpine where we took over most of the Tal Wi Wi Lodge, which is now under new management.

While grabbing dinner at the Steak and Stone Steakhouse, everyone was able to chat and relax after the long drive up. The next morning we headed east and then south into New Mexico before heading west, to Clifton, Arizona.

We stopped for lunch at, the always good, Michelle's restaurant in Morenci where we gathered our strength and concentration for the next section of the drive – north to Alpine on the Devil's Highway.

The total distance was about 220 miles of spectacular views, mountain vistas, high mountain meadows, and enough twists and turns, curves, and long-fast sweepers through multiple elevation changes to keep us satisfied for many months to come!





New Members and Transfers

Welcome to Our New Members who joined in February through May:

Tyler Bell	Michael Brewer	Rick Harman	Rob Hehlen	Cody Heslington
David Mason	Chris Tyler	Stacey Wehner	Eric Anderson	Paul Joseph Beckert
Scott Carrick	Samuel Ervin Dixon	Guy Daniel Gilliand	Monica L. Morcillas	Michael Mosher
Gordon Paschal	Steven Reimer	Scott Sawyer	Chris Ulrich	Brett Wahlin
David Warner	Andrew Will	Jason Amiot	Armando Anguiano	Assar Badri
Mahmood Badri	Rusty Bascom	Daniel Cheetham	Steven Dill	Doug Hageman
Seyna Jones	Kevin Malik	Doug Maxwell	Brady Michael Miller	Homan Mostafavi
Hardeo Panchoosingh	Cheryl Butler Rolf	Michael Silberfarb	Bruce Andrew Stec	Jesse Verdugo Molina
Tyler Cottam	Irwin Daugherty	Jonathon Droze	Jason Kent	Jared Lanto
Chris Post	Graham Rees	Jefferson Berkley Roosen	Kat Dawson	Gene Andersen
Marvin J. Burgess	Sid Chhabria	Jim Carl Cosentino	Lance Kuehl	Peter Kulikowski
Raymond Mehr	Kevin Niekerk	Brenda Phillips	Jim Phillips	Allan Rodrigue
Scott A Sumners				

Welcome to Those Who Have Transferred from Other Chapters:

Grant Farrell	Peggy Fisher	Robert Fisher	Travis Fisher	Vicki Krautheim
Bruce Lummis	Deborah Norberg	Reg Norberg	Wayne Rogers	Andy Yu
Donald Barr	Brian M Diefenbacher	Jay G. Jones	Peter A. Knoot	Neil Kotkovski
Bill Seach	Randall Stockton	Yan Zhao		

Contribute!

Whether you have event photos to share, or an interesting story, members are encouraged to submit content so that they can be considered for publication in the Chapter Newsletter, on the Facebook page, or on Instagram. Please submit material to <u>ed@roadrunnerbmw.org</u>

Anniversaries

Let Us Celebrate the Milestones Achieved by These Members:

40 years: Donald Brandt

35 years: David Boshes, M. J. Cantley, Tom Coakley, Richard Norman, Roger F. Powell

30 years: Ronald L. Harnish, Michael E. McClelland, Evan G. Bauer

20 years: James Ervin, Steve Madura

15 years: Rod J. Comer, Stephen Munk, Deborah Koreneff, Norman Resnick, Shelly Wagman

10 Years: Jodi K Christensen, Mitchell A Christensen, Steven B Dountz, Valerie Dountz, Subhan Burke, Paul George Imlej, Lee F. Lange, Richard Wahl, Steve J. Walkenbach, Dermot Carey, Dennis Flachsbart, Josefa F. Moore, Lisa O'Hara, Robert Fortuno, John Beyer Brunski, Grace Ocheltree, Randy Ocheltree, Ruchir P Patel

5 years: David Woker, Ali Busnaina, Peter Galindez, Viktor Vajda, Ahmed Busnaina, Claudette Hobbart

1 year: Elias Alvarez, Nathan Anderson, Peter Arena, Joseph Scott Blalock, Oleg Sysoyev, Sarah Weinhardt, Steven Weinhardt, Katja Bauer, Patrick Cochrane, David Cabral Cohen, Matt Fresia, Taylor Thomas House, Dave Moss, Virginia Roesner, Christian Knox Schulze, Alvan Toney, Robert Roy Trimmer, Bob Whittington, Eric Wiedemann, Don Enemark, Brenda Kay Galindez, John Gast, Hari Khalsa, Michael LeBlanc, Joseph Ortiz, Andy Rodriguez, David Rolf II, Jeffrey D Tang, Michelle M West, Ryan Gregory, David Alan Sands, Joseph A Stout, Brian Abraham, Kevin Lawson Legge, Don Moses

WE JUST WANT TO SAY... THANK YOU!

Member Benefits

Click Here to View BMW Car Club of America Member Discounts Membership Rewards Rebate: VEHICLE / MOTORCYCLE

Roadrunner Chapter Preferred Vendors and Recognized Mechanics:

We have created this section to offer members a resource for vendors that at least one member of our board staff has personally used, with no discounts or freebies, before allowing these companies to be listed here. They have proven that they align well with the club and have graciously offered discounts for fellow Roadrunner Chapter members.

	Business Name	Business Type	Website	Discount
T H E S T A B L E S [®] MANAGING YOUR HORSEPOWER*	The Stables	Auto Detailing, Storage, and Management	stablesgroup.com	10%
WHEEL	2UTire & Wheel	Mobile Tire and Wheel Sales / Installation	2utire.com	Varies

Roadrunner Chapter Recognized Mechanics:

Name	Location(s)	Website	Contact Number
Alpina Auto Repair	Downtown Mesa		(480) 326-6546
Babbitt Motor Werks	Mesa Tempe Scottsdale	babbittmotorwerks.com	(480) 725-7670 (480) 568-6361 (480) 725-6021
Bavarian Motors	Phoenix	bavarianmotorsltd.com	(602) 254-7380
Beyer Motor Works	Chandler	beyermotorworks.com	(480) 961-9449
Bo's Motor Works	Tempe	bosmotorworks.com	(480) 966-1013
German Auto	Phoenix	germanautoservice.com	(602) 274-3747
Parts Score	North Scottsdale	partsscore.com	(602) 814-6543
Scott's Motorwerks	Phoenix	scottsmotorwerks.com	(602) 395-9778
Ultimate Auto Works	North Scottsdale	ultimateautoworks.com	(480) 922-1068

Magazine of the Roadrunner Chapter – BMW Car Club of America

BMW Car Club of America

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BMW Car Club of America Official Mission:

To enhance the BMW experience for our members by providing services, support, information, and activities that promote camaraderie and encourage social awareness and responsibility.

Unofficially, we're a big support group for the Ultimate Driving Machine addiction. At the heart of our values is the promotion of motoring citizenship, lifelong driving skills and social responsibility. We live those values by actively supporting the BMW Car Club of America Foundation and its Tire Rack Street Survival Program.





Chapter Officers:



PRESIDENT

Adam Tharp Email: <u>president@roadrunnerbmw.org</u> Phone: (480) 235-6760

VICE PRESIDENT

Chris Finlay Email: <u>vicepresident@roadrunnerbmw.org</u> Phone: (480) 338-9089



TREASURER

Paul Koreneff
Email: treasurer@roadrunnerbmw.org



SECRETARY

Michelle West
Email: secretary@roadrunnerbmw.org

Change of Address?

All changes/additions to your contact information for the Club must be made through the National Office.

Please click or call: www.bmwcca.org or (864) 250-0022

Page 15

Other Key Leadership & Appointed Staff:

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Member-at-Large Steve Harris Email: <u>steve@roadrunnerbmw.org</u>

Member-at-Large Marty Saltzman Email: <u>marty@roadrunnerbmw.org</u>

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The BMW Car Club of America, Inc. is a not-for-profit national association of over 70,000 members, dedicated to the enjoyment of driving BMWs. Membership is not limited to BMW owners and aims to provide access to driving and social events, maintenance and technical information, parts discounts, and more.

For a new membership or to renew an existing one, please visit the BMW CCA website at bmwcca.org or call the national office toll free at (800) 878-9292. Credit cards are accepted.

Membership updates: Member address and contact information corrections are only accepted at the BMW CCA website at bmwcca.org or by calling the national office toll free at (800) 878-9292.

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Privacy: By joining the BMW Car Club of America, you provided personal information that allows us to contact you. BMW CCA provides this information to the Roadrunner Chapter for the following purposes:

• To send newsletters and other publications to you.

• To help us create content and events most relevant to you.

• To alert you to updated information and other new services from the chapter using an email announcement list.

The Chapter does not distribute personal information to any third parties. We will not use the information you provide to BMW CCA for any other purpose - we promise.