## **Bavarian** Motor Notes

Newsletter of the Delaware Valley Chapter **BMW Car Club of America** 

**BMW Car Club** of America **Delaware Valley Chapter** 











Current Membership: 2,113



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## <u>Bayarian</u> Motor Notes

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From Left: Bob Kelly, Martin Bullen, Michael Dion, Dave

Contributions to this newsletter are welcomed and encouraged by the editorial staff. Submissions may be edited for length, clarity, content. All Editorial material, classifieds and artwork should be sent to the Newsletter Editor at the above address.

### Submissions: Send content ASAP! If it is good, it'll print.

Delaware Valley Chapter Club members will receive this publication as a companion to the Roundel automatically with annual dues. © 2013 BMW CCA.

Please send all changes of address to the attention of the BMW CCA National Headquarters. Visit www.bmwcca.org



Photo By: Steve Fisher

## **WATKINS GLEN**



The next Del Val BMW CCA Drivers School Event is planned for

## July 10th and 11th at Watkins Glen International

in Watkins Glen, NY.

Registration is open online at:

www.Motorsportsreg.com
Registration is limited so sign up right away!

Come join us and have a great time while you learn!

## Martin Bullen @ Chapter President

## Over Drive



## Welcome to the Club

Just like they used to say in the old American Express advertisements, "Membership has its privileges". That's not just true of Amex, but also of your membership in the BMW CCA as well.

Now, some of the benefits of membership are pretty obvious, such as this very newsletter, and your monthly copy of Roundel. Then there are others that you're probably aware of, like our driving events, vintage events and social events because we actively publicise them via advertisements and e-mails as we encourage you to participate.

But there are other benefits that are easy to overlook when you read your Bavarian Motor Notes and Roundel and skip over the recurring sections. Almost nobody reads things like subscriber statements and the magazine masthead, and it's easy to miss some other things, too, but in this case, what you're missing can save you money, time and headaches, and make you much more appealing to the opposite sex (OK, I'm kidding about the last part. You're already VERY appealing to the opposite sex).

For example, did you know that our local chapter maintains a toolbox? And it's not just a box, but there's a selection of useful tools that you might need for some DIY maintenance on your BMW or Mini. There's a list of the toolbox contents on our website: http://delvalbmwcca.org/toolbox.php as well as contact information on how to borrow tools. The best part is that we recently moved the toolbox into the care of James Murphy, who is not only centrally located in Devon, PA, but he'll also be bringing it to our driving events and making tools available for loan through the Student Resource Centre, should you have a problem at the track.

In a similar vein, many local dealerships offer discounts on parts and accessories to members of our chapter. Next time you're at your dealer for parts and accessories be sure to ask them if they have a discount. Some dealers, like Otto's BMW in West Chester, jump into supporting our club with both feet, adding to the parts and accessories discount the terrific deals of a free pre-purchase inspection on a used BMW and a free pre-event tech inspection prior to one of our driving events.

Local independent BMW parts and service companies also support our chapter. VAC in Philadelphia and Bimmerworks in West Chester both play a major role in helping us make our chapter's activities especially appealing to our members, and long-term chapter members Bavarian Specialties in King of Prussia continue to support our chapter in a number of important ways. Many other local companies also offer special support and discounts to our chapter. You can see their advertisements elsewhere in this newsletter. Just be sure that when you talk to them to tell them where you saw their ad.

And then there are the national benefits, which are regularly presented in the Roundel. You can also find them here on the main club website:

http://www.bmwcca.org/membershipbenefits My favourite benefit is one that's available to any current member who's been with the club continuously for more than one year: The rebate on new and CPO BMW's. Taking advantage of just one rebate covers the cost of your club membership for a very long time!

Now the part where I get all soppy and sentimental. The best benefit to membership is easily the friendships and support of your fellow BMW enthusiasts. Although we have BMW's in common, we're a varied bunch, not easily stereotyped except that we're all, pretty much, good people. If you need a helping hand working on your car, getting a recommendation on resources you might need, or are just looking for some good folks to hang out with, the Del Val chapter (in fact, all BMW chapters in my experience), are the place to go. We're not just BMW folks. We're people who happen to like BMW's in particular, cars in general, and a whole lot more besides.

## VINCER MEMBER PROFILE CHAPTER MEMBER PROFILE CHIN

## THE BASICS:

Name: VINCENT CHIN

Member since: LIFETIME MEMBER SINCE A LONG

TIME AGO

**Profession:** BMW PARTS STORE OWNER

**Home Country: MALAYSIA** 

Now resides in: WEST CHESTER PA

**Spouse:** PEIK CHEIN (PC) **Children:** KAREN, SEBASTIAN

First Car: TOYOTA (Had to start somewhere)
What's in your garage now: E63 650i a.k.a. HEIDI
Other interesting cars you've owned: E36, E46, E90,

E39 M5, E60

Favorite saying...IF YOU THINK YOU CAN, YOU CAN!

Other interesting info: F1 FANATIC – MAKE ANNUAL/BI-ANNUAL "PILGRIMAGE" TO MONTREAL FOR F1 RACES

## THE STORY:

Vincent is the owner of

in West Chester PA.

Bimmerzone Corp. based



## BIMMERZON E

He had a passion for BMWs since he was a young kid and inspired by his brother's BMWs, the first drive in an E30 was enough to get him hooked for life.

Vincent graduated with a MS in Civil Engineering, while being a dedicated and profession civil engineer, Vincent had the urge to pursue his passion for BMWs even more deeply and the eureka moment came!

Bimmerzone was born in 2001, with special thanks

to his wife, PC for figuring out a simple
yet catchy name. So if you ever need a
part, either Genuine BMW or quality
aftermarket performance part, give
Vincent a shout and let him know
you are a DelVal member and
he will certainly help you out.

Work/Life balance is one of the core believes of Vincent. During office hours, its full dedication for all his customers and when the evenings and weekends come along, Vincent

PROUDLY WAVING THE BMW F1 TEAM FLAG AT THE USGP loves spending time with his wife and 2 wonderful kids. Anywhere from lazing around the house to simple outdoor trips brings joy to the whole family. Sometimes he does bring the kids to BMW/car shows to enjoy the fine automobiles.

Vincent is also known as the F1 fanatic among his friends, from waking up early in the morning to catching races live on TV to going to tracks around the world to witness races first hand. The coolest (not in terms of temperature) race was the first night race (2008) in Singapore. The most memorable race was the Canadian Gran Prix where BMW won their first race (and unfortunately only race), and Vincent was there to witness it in person. In early June, he made another trip up to Montreal for yet another treat of a lifetime.















## COME JOIN US!

## FOR DEL VAL BMW FAMILY FUN

## TRENTON THUNDER SATURDAY JULY 6TH

Come and join us for our annual family outing to see the Trenton Thunder play. The intimacy of a minor league ball park can't be beat! This evening will start with a cookout at Dave Wollman's place at 5pm. The game starts at 7pm and will be followed by a grand fireworks display!

We have only 25 tickets, so first come first serve. Please RSVP to Dave right away to reserve your spot. This is a great kid friendly event! Tickets are only \$8/ person, with discount food coupons available as well.

You can reach Dave by phone @ 215-275-8240, or by email @ socialevents@ delvalbmwcca.org. Don't wait and be left out. Sign up today!

## BIMMERGATE SATURDAY SEPTEMBER 7TH

The annual Del Val Chapter Family Picnic will be held at Tredyffrin Township Park. Come out and enjoy good food, cool cars, and good people. A great event to bring the whole family. Prizes and pictures, and always good conversation, a memorable time is a guarantee. Just when the heat of the summer is coming to an end, what a great way to welcome fall. We hope to see you there!











Why BMW owners are fanatics.





## Deutsche Classic All-German Car and Motorcycle Show

## Saturday July 13

This event was a huge favorite last year. I believe the entry fee is \$15.00 for general admission and \$25.00 to enter a car to be judged, but that includes a lunch. We all love to see our vintage Bimmers, but it is also cool to gaze at a field of VW, Porsche, Opel, Mercedes, Audi, as well as a display of "Micro Cars". The event has been moved from Fleetwood to Oley Fairgrounds. The drive out is spectacular and we will lead a convoy to the event. Info on the caravan will be forthcoming as we get closer.

## Future Events-save these dates:

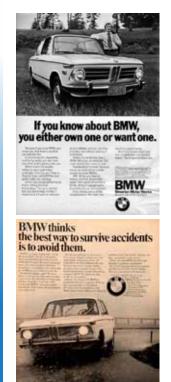
July 20 - Doylestown at Dusk Classic Car Show

July 30 - Shady brook Farms Convertibles Cruise Night

**August 11** - New Hope Auto Show

**August 24** - Return to Thunderbolt Army Aircorp Museum in Millville, NJ then watch BMW Club Race, go for rides with instructors, and take parade laps for charity at New Jersey Motorsport Park. We'll caravan to the track.

For more information please contact Bill Foster bimmers beemers@verizon.net 215-990-2087













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## TIRERACK STREET SURVIVAL WARMINSTER COMMUNITY PARK SATURDAY APRIL 13TH

Volunteers from BMW CCA Delaware Valley Chapter, in cooperation with the Sports Car Club of America Philadelphia Region and Porsche Club of America Riesentotter Chapter came together on the second Saturday in April to instruct 35 teen drivers in advanced car control techniques as part of the TireRack Street Survival program – sponsored nationally by the BMW CCA Foundation. The day dawned cold and breezy, with the sleepy eyed

teens arriving with their parents around 8am, many not sure what they were there for or what to expect. All they knew was they were going to get some driving lessons their parents thought would be good for them. By the time the day wrapped up though, there were smiles all around and a general feeling of wanting more time to practice what they learned. Those that chose to stay after the final session of the day were treated to an auto-

cross course designed to reinforce their lessons from the day, plus give mom or dad a ride to let them see how much their car control skills had improved.

Thanks to all who volunteered their time to making this spring's event happen! If you've never helped out at a Street Survival event, watch for our upcoming schools and sign up to help. You'll be glad you did!

BY: RICH DUNBAR







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## GOT FUEL TO BURN. GOT ROADS TO DRIVE...'

By: Elizabeth "**Speedy**" Millinghausen

## Predictability

There's a rumor going around that my next article would be about recalcitrant waffle makers. While you might make the mistake of thinking that a poor performing breakfast food appliance has nothing at all to do with cars, I promise you that it does and since I would hate to disappoint the person who started that rumor, I feel it's necessary to explain how a burned, broken and thoroughly inedible waffle can ruin your day or at least ruin your outlook on how the rest of the day might unfold. It's all about predictability. Plus, I was really hungry and it was way too early in the morning for me to be expected to deal with that level of disappointment, and that awful Facebook photo demonstrating the full scope of my rage, was just, well, not very sporting at all.

When learning to drive on the track, we learn so

"Yes, but it

wasn't my fault. You know how

the sun gets in your eyes!"

many different concepts that it can be a daunting task. We describe this to new students as being like "trying to drink out of a fire hose", because, for the most part, you are required to take just about everything you know about driving and toss it out the window. This is a shame, because it

shouldn't be the case, but the way most people joke and almost none of it translates into track driving. Mostly, we are taught by our parents who, let's face it, only have a little bit more of been performing the task longer. There is no qualification needed to teach someone to drive other than being in possession of a pulse and a driver's license. Even the "official" driving school I attended as a teenager (the humiliation of driving the Ford Escort with the plastic sign on the roof was worth every second of discomfort because it provided me with my learner's permit one whole year early), taught nothing other than how to follow the lines, stop for stop signs and red lights. There was no mention of auto dynamics, car control or anything relating to physics in any way. Mostly, my instructor did a lot of yelling at me for exceeding the speed

limit, and since she was three months pregnant, spent most of her time trying hard not to blow chunks in the car, as opposed to discussing slip angles, coefficient of friction, contact patches or anything that might help me to understand how the car actually worked and what part I played in operating it. I came away from the experience with a nifty trick for parallel parking, which I use to this day, and a complete sense of befuddlement as to why anyone in their right mind would have purchased a mid-eighties Ford Escort if they had any choice whatsoever.

Out of all of the things a new driver has to learn, (here comes the fire hose part since you are expected to ingest all of it within the span of a few hours as opposed to a few years), the need to be predictable, I would argue is paramount.

This is because when another driver does what you expect them to do, they are far less likely to cause you to hit them. Since I write insurance for a living and I tend to be the first person my customers call when they bump into things, I hear the first hand account of their incidents. In case

you were wondering, it's never their fault. Ever. As you can well imagine, I spend a lot of time biting my tongue when I'm listening to these tales. Here's how a recent and sadly, not atypical conversation with an elderly customer went:

Customer: I had a little fender bender.
Me: Oh dear, I'm sorry to hear that. Is everyone ok?
Customer: I think so. You see, I was driving in the supermarket parking lot and I turned to pull out

and I heard a thud and it seems I hit this lady. Me: You hit her car?

Customer: No, I hit her shoulder.

Me: You hit a pedestrian in a crosswalk?

Customer: Yes, but it wasn't my fault. You know how the sun gets in your eyes!

Me (in my head): Um, no, l'actually don't...

While this scenario may seem a bit extreme (all of you attorneys out there will be happy to note

that this did end in a pain and suffering lawsuit), there are others that aren't and yet, the accidents that result are no less costly for everyone involved. How many times have you pulled up behind another car to merge or turn right, notice that nothing is coming and the car in front starts rolling and then for reasons known only to the driver, stops abruptly? If you are smart, you are not moving your car without looking in the direction you are headed and stop just short of rear-ending the car in front. If you are like most people, you turn your head left to make extra double sure there is nothing coming so you can pull out, but you are already moving because you are SURE the car in front is no longer in your way, and then BAM, plow into their rear bumper. Whose fault is this accident? because any time you hit the rear end of anything; it is automatically your fault. Same rule applies for left turns. I however, would argue that the person in front caused the accident by not doing what was expected of them, just as our pedestrian in the above tale might have thought twice before walking in front of my octogenarian customer with questionable eyesight.

When I'm driving, I more or less assume that if your

I opened the machine

to find that my waffle

hopelessly raw in the

was burned to a

crisp on the edges,

middle and welded

to the inside of the

machine...

right turn signal is blinking, you are planning on turning right and if you aren't using one of your turn signals, you aren't planning on doing anything other than continuing in a straight line. If only everyone played by these rules, if the left lane was for passing, and people who insist on traveling five miles per hour under the speed limit and then proceed to blow through a stop sign and then

turn right on a red light at an intersection clearly marked in no fewer than three places as "No Turn on Red" were actually punished for what they're doing which is driving BADLY, this would be...Germany. But it isn't. We aren't predictable and neither was the person I followed to the office this morning described in the previous sentence. The concept isn't taught in driver's ed or by "Mom and Dad's Clueless School of Driving" and the graduates of these fine institutions of ineptitude float amongst the rest of us, completely oblivious to the havoc they cause because they get away with it most of the time. I was looking in a file the other day that showed a driving record with three not-at-fault accidents within an eight month span. The accidents were all the same—rear bumper damage, which means that this is either the most unlucky person on earth or that this driver has a nasty habit of dropping the anchor in an unpredictable way. No matter, THEY won't be surcharged for these incidents, because, you know it wasn't their faultnot at all; which brings me back to that waffle....

Any of you who have stayed at a large, business oriented chain hotel in the last five to ten years may have noticed a proliferation of commercial waffle makers in the complimentary breakfast room. When staying in said hotels for a driver's school, the sign in the lobby indicating the fabulous complimentary breakfast (fabulous may be up for debate, but it is free) is like a cruel taunt, since at least on the first day of the event, we have to be at the track earlier than the room opens, making it impossible to enjoy anything but a sad cup of coffee and bagel from case, third day, we usually have a bit more time, so I wandered down to the breakfast room to find my friends enjoying golden, crispy waffles with syrup and some scary, greasy blobs pretending to be bacon. My stomach grumbled. There was no waiting at the waffle maker. I ran up, filled my plastic cup with the artificial blueberry food product, squirted the nonstick spray onto the waffle iron, poured in my premeasured batter and set the timer for a seemingly interminable two minutes. I predicted that, like my friends I would soon be enjoying a perfect golden waffle, which would have been the best start to an absolutely freezing morning at the track. The timer

went ding! and with heavy anticipation I opened the machine to find that my waffle was burned to a crisp on the edges, hopelessly raw in the middle and welded to the inside of the machine. My cries of hunger-induced anguish could be heard for miles. As I chipped the mess that was to be my breakfast out of the machine with a plastic fork, it occurred to me that if I couldn't even count on a simple kitchen

appliance to be predictable, what hope did I have for the 150 or so other drivers that I would be sharing the track with for the rest of the day?

As it turns out, everyone played nice--that is everyone except that guy who posted the angry photo of me chipping at waffle bits, no one bumped into anything hard, spun in front of me or stood their car on its nose for reasons known only to them several hundred feet before the braking zone. Heck, even the weather cooperated. It occurred to me that while nothing in life is certain, there is one place in the world where

most everyone gets with the program, because if they don't, they are asked ever so nicely to pack up their things and go home. I find this comforting even though I did have to settle for a cold cheese Danish for breakfast. You just can't have everything.





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## Delaware Valley Chapter Resources MELCOME NEW MEMBERS!

New Members from March 2013				
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Saki	Avramidis	Newtown Square	PA	
Brian	Berdy	Harleysville	PA	
Nicholas	Broff	Hatboro	PA	
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Jeffrey	Defonseka	Mount Laurel	NJ	
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John	Cooper	Warminster	PA		
Maceo	Davis	Chadds Ford	PA		
Edward	Erickson	Pipersville	PA		
Robert	Frankievich	Yardley	PA		
Patrick	Gaudreau	Bethlehem	PA		
llze	Geller	Hammonton	NJ		
Brian	Gordon	Cinnaminson	NJ		
Kerry	Hayes	Doylestown	PA		
Sonita	Johnson	Quinton	NJ		
Jack	Kelly	Newtown Square	PA		
ZACHARY	KING	Newport	NJ		
Crystal	Loudon	Seaford	DE		
Isaac	Loudon	Seaford	DE		
Joseph	McCormick	West Chester	PA		
Lauren	Mckee	Downingtown	PA		
Tom	Mellett	Glenside	PA		
Richard	Moore	Blue Bell	PA		
Frank	Neher	Hellertown	PA		
Daniel	Nocket	Philadelphia	PA		
Albert	Profico	Williamstown	NJ		
Veselin	Radev	Newark	DE		
Mark	Reznik	Cary	NC		
Lauren	Sarricks	King Of Prussia	PA		
Brandon	Singletary	Blue Bell	PA		
Steven	Stein	Riverton	NJ		
Scott	Steingall	Philadelphia	PA		
David	Stewart	Malvern	PA		
allan	syphers	Gwynedd Valley	PA		
Ben	Turoczi	Devon	PA		
Petar	Velichkov	Newark	DE		
William	Viola	Medford	ИЛ		
Anthony	Williams	Devon	PA		
Latisha	Williams	Philadelphia	PA		
Robert	Wimble	Port Penn	DE		

## **Chapter Lending Toolbox**

The Chapter Maintains a club accessible "lending" tool box that contains some special BMW specific tools. These are tools you may want to borrow, rather than own for yourself. This valuable service is available to DVC members in good standing. Contact Tool box coordinator James Murphy.

610 687-0760 or toolbox@delvalbmwcca.org

New Members from May 2013					
	G	Brotz	Lumberton	NJ	
	Peter	Byar	Willingboro	NJ	
	Linda	Degatano	Jamison	PA	
Alfred		Driscoll	Moorestown	NJ	
Alfred		Driscoll	Moorestown	NJ	
	Jeffrey	Forgang	Wilmington	DE	
	S.	Fortune	Bridgeton	NJ	
l	Francois	Gravel	Elkins Park	PA	
	AJ	Hartman	Clementon	NJ	
l	Joseph	Hawkins	Browns Mills	NJ	
	Robert	Hawkins	Browns Mills	NJ	
ı	Dan	Hoy	Langhorne	PA	
	Robert	Hunt	West Chester	PA	
	Claude	Johnson	Quinton	NJ	
	Douglas	Link	Media	PA	
	Charles	Melvin	Malvern	PA	
	Kevin	Miller	Gwynedd Valley	PA	
	Bill	Moffitt	Chester Springs	PA	
	George	Nunez	Horsham	PA	
	Scott	Peoples	Warrington	PA	
	Steve	Pieces	Philadelphia	PA	
	Jesse	Reitz	Wernersville	PA	
	Brian	Steltz	Glen Mills	PA	
	mark	STELTZ	Glen Mills	PA	
	HAROLD	STOCKER	Roseto	PA	
	Sandra	STOCKER	Roseto	PA	
	Anthony	Vasaturo	Staten Island	NY	
	Horace	Wahl	Hockessin	DE	
	Kimberly	Wahl	Hockessin	DE	

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## Free Used Car Purchase Inspection

As a great support of the DelVal Members Otto's BMW offers a free pre-purchase inspection of ANY used BMW. Call for details or to set up an appointment.

## Free Pre-track Inspection

Free tech inspection is available at Otto's BMW prior to any HPDE Event for DelVal BMW CCA members. Call to set up an appointment before your next HPDE event.

## Free Club Window Logos

Want to display your club loyalty? Free Chapter window logos are available to all members in good standing... For a FREE set of 2 handsome removalable DVC logos (which affix to the inside of the window by static cling), send a self-addressed stamped envelope to:

Michael Dlon PO BOX 385 Flourtown, PA 19031-0385 AUGUST 23, 24, 25

Your DelVal Chapter has a great event planned for the fourth weekend of August 2013 at New Jersey Motorsport Park's Lightning race track. So... grab a drink and a comfy chair and I'll tell you all about a weekend to remember.

Let's begin by stating that this will be a 3 day event; Friday, Saturday, and Sunday. The event will be presented in a totally new and expanded format for the enjoyment of members, HPDE students, racers, family, friends and guests because...

BMW CCA's addition of an Endurance Race Series (presented by Turner Motorsports) to the 2013 Club Sprint Racing calendar has provided DelVal with the opportunity to expand the event's on-track and social activities. Friday begins with an open track for qualified participants from 9:00 AM to 3:15 PM, followed by the 3:45 PM start of DelVal's inaugural hosting of a BMW CCA's 4 Hour Endurance Race. While they race, you are encouraged to enjoy the shelter of a 30'x60' tent and "grid" for the 5:00 PM start of the Endurance Party. Enjoy free food and refreshments under the tent and get ready to celebrate with the winners at the 7:45 PM checkered flag and 8:00 PM podium ceremonies.

On Saturday, DelVal host's our fourth annual NJMP Lightning High Performance Driving Event and "Pinky's Out" Banquet sponsored by Otto's BMW of West Chester, and the first of 3 BMW CCA Sprint Club races. Because of the significance of this event, BMW CCA's Club Racing committee has sanctioned DelVal with a "Premier Event" status for the Club Races so racers from the entire East Coast and Canada will be there participating for the enhanced point awards available at this special event.

Also, on Saturday we will be hosting our first "Andrew McDonough B+ Foundation" fund raiser to fight childhood cancer. B+ events throughout the day include Grand—Am driver meet-n-greets, track rides, lunch and outdoor B-B-Q. Cars participating in the track rides include the "Back to the Future Movie Car", Vintage cars, race cars... and you? At the Saturday evening Banquet, DelVal will present the B+ Foundation with the event proceeds plus a significant financial contribution from the DelVal Chapter membership. Guest hosts and Grand-Am drivers Hugh Plumb and Al Carter will be on hand to assist in the festivities, raffles and awards.

On Sunday, there's still more... the second day of the DelVal High Performance Driving Event and 2 BMW CCA Sprint Club races.

Then, on Sunday evening when you arrive home, you'll need that cool drink and comfy chair again... to recover from a weekend like this.



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## **UPCOMING EVENTS!**

Delaware Valley and other BMW Car Club of America events of interest

<u>Date</u>	<b>Event Description</b>	<b>Event Details</b>	RSVP to:		
7/6/2013	Trenton Thunder	Cook out @5pm/ Game @ 7pm	socialevents@delvalbmwcca.org		
7/10/2013	Watkins Glen HPDE	7/10-7/11	www.motorsportsreg.com		
8/23/1013	NJMP Lightning HPDE	8/23-8/25	www.motorsportsreg.com		
9/7/2013	Bimmergate	Tredyffrin Township Park	socialevents@delvalbmwcca.org		
10/5/2013	Pocono Raceway HPDE	10/5-10/6	www.motorsportsreg.com		
VINTAGE EVENTS					
7/13/2013	Deutsche Classic		bimmers_beemers@verizon.net		
7/20/2013	Doylestown Car Show		bimmers_beemers@verizon.net		
7/30/2013	Shadybrook Farms - Cor	nvertible Night	bimmers_beemers@verizon.net		

Have an idea for an event?

Comments and suggestions always welcome.

Send an e-mail to socialchair@delvalbmwcca.org

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## **Meeting Minutes**

## Meeting of the Delaware Valley Chapter Executive Board:

Wednesday May 8th, 2013

In attendance were: Martin Bullen, President; Dave Wollman, Co-Vice President; Dave Flogaus, Co-Vice President; Mike Dion, Treasurer and Chief Instructor; Bob Kelly, Secretary; Geoff Ehrman, Driving Events Co-Chair; Bob Solomon, Ad and Buisiness Manager; Robbie Byerly, Newsletter Editor; Bill Foster and Dennis Brennan, Vintage Events Chairs; Lisa Mellot, Events Registrar. James Murphy, Race Event Chair & SRC Chair; Rich Vernick, Webmaster.

### **Action Items**

 Martin Bullen - Call to Order
 Martin welcomed everyone to the meeting and initiated the Committee Reports.

## **Summary of BOARD REPORTS AND UPDATES**

President's Report:

Dave Flogaus and Bob Kelly represented 3.1 the Chapter at the BMW CCA North Atlantic Regional Conference in Elizabeth New Jersey in March. They noted the two day conference included about forty fellow chapter representatives form all of the northeastern states. Saturday and Sunday consisted of various presentations and workshops led by a mixed group of presenters representing BMW CCA, the BMW CCA Foundation, and BMW NA. The focus of the weekend was largely devoted to the theme of CCA growth. The major discussions revolved around the flat growth of the club over the past decade largely due to an aging "baby boomer" membership and the unique values and interests of the millennial generation. This reality was highlighted as representatives from BMW NA shared their strategies to reach out to this new generation of consumers. All in attendance had a chance to share their ideas to attract a newer generation of members.

3.2 Dave and Bob noted their impression from the weekend was that our many board discussions, ideas, and initiatives of the past couple of years appear to be right on target with what they learned at the conference.

Treasurer's Report:

4.1 Mike Dion reported that the state of the Chapter financials is good and the Chapter is prepared to meet all current and future financial obligations.

4.2 Mike noted that our Summit Point three day HPDE in April was well attended and broke even financially.

Driving Events Chair Report:

5.1 Geoff Ehrman noted that responses from participants at the Summit Point event were all positive. He went on to sum up the event as a well run with no major problems though there were suggestions on how to improve staging for next year. He thanked all who helped make it successful.

year. He trinked all wito helped middle it succession.

5.2 Geoff reported that enrollment in our upcoming HPDE's are all currently falling short of expectations. As of this date, undersubscribed events include Watkins Glen with 16 students (about 75 are needed), Lime Rock with Connecticut Valley 69 students and 55 instructors are enrolled. Our season's major event at NJMP Lightning that includes a two day HPDE, a single day Open Track, and a two day Premier Club Race has only 16 students for the

Early Summer 2013 (V2)





HPDE and only six drivers for Friday's open track. It was agreed that when our promotions begin fully these numbers should improve greatly. Geoff did note that our Pocono event is actually doing well for this early in the season.

5.3 Geoff noted that He and Dave Wollman surveyed the newly constructed Southeast Course at Pocono in Dave's Formula Ford. They both reported that the track was very nice but the transitions form infield to the NASCAR tri-oval were not particularly well done. As a result, there will be more discussion on which direction to run the course to maximize safety.

5.4 Mike Dion reported that he was approached by a representative of PCA - Riesentoter to do a joint HPDE event with Del Val to benefit local wounded veterans organizations. After considerable discussion, the consensus was that our Chapter already had a full schedule of events this season and it would be very difficult to stage an additional one. Mike was asked to tell them that we were interested but the idea would have to be tabled until next year. Mike will ask them if they were interested in conducting a run group as part of our planned Open Track/ HPDE/Club Race in August to support the cause.

6. Driver School Registrar's Report:
6.1 Lisa noted that she is looking into a service called Driving Evals. This is an online evaluation program for both students and instructors to use. It was agreed that Lisa and Bob Solomon should explore the potential benefit to Del Val. It was also agreed that a Go-To meeting would be set up in the coming week for all who were interested in participating in a demonstration of the service.

. Instructor Coordinator's Report:

7.1 No Report

Chief Instructor's Report:

8.1 No Report

8.

 Student Resource Center (SRC) Chair's Report:

9.1 James noted that the SRC continues to grow and is becoming a relied upon staple of Del Val HPDE's with a lot of foot traffic from not only students but also instructors and guests.

10. Technical Chair's Report:

10.1 No Report

11. Race Event Chair's Report:

11.1 James Murphy presented very extensive plans for the Chapter's Premier Club Race and HPDE at NJMP in August. His preliminary plans promise a very exciting three day weekend full of racing, instructing and special activities including an optional open track for qualified drivers on Friday topped off with a 4 hour eduro series race starting late afternoon. James will present a more comprehensive schedule of events at the next meeting.

11.2 James reported on a planning meeting he, Dave Gilbert, and Bob Kelly had with Joe McDonough, founder of the Be Positive Foundation (B+), and Grand Am Continental drivers Al Carter and Hugh Plumb. Joe, Al, and Hugh expressed their gratitude to the Del Val membership for our support of the Foundation to-date. They were equally excited with our Chapter's offer to open it's doors to the Foundation at our Premier Club Race and HPDE this August. James noted that the planning is well under way for the weekend of events that will include activities to make to the weekend memorable for approximately 50 kids with life threatening cancer and their family's, HPDE students and Club Racers alike.

11.3 James and the group will provide more complete details and schedules at the next meeting. Preliminary highlights include

the production of a "commercial" by Hugh and AI that will promote the event together with the Foundation's mission. James provided a layout for a "festive midway" to include a food and beverage tent, sponsor's haulers, show cars, the winner's podium and activity areas to name a few. Hugh and AI offered their time as instructors to raise money and awareness for childhood cancer. The highlight of Saturday's events will include parade laps for each of the kids in vintage cars from our Chapter's vintage drivers group as well as racecars and instructor cars. James is still putting the event puzzle together but it promises to be a fantastic weekend.

11.4 Bill Foster reminded everyone that Otto's BMW, the Premier Sponsor for the Club Race on Saturday and Sunday has been a loyal partner with Del Val for 38 years since our first newsletter in 1975. Bill suggested that this relationship should be recognized. All agreed it that an appropriate response should be planned. Ideas will be discussed at the next meeting.

12. Vintage Events Co-Chair's Report:
12.1 Bill and Dennis noted that the Frenchtown event turned out great. Approximately 40 people showed up.

12.2 Dennis went over the 2013 schedule for vintage events. Dennis noted that the schedule has been posted on Facebook. Bob Solomon will take care of posting it on Constant Contact

13. Street Survival Chair Report:

13.1 Dave Wollman noted the joint Del Val and SCCA Philly Region Street Survival was very successful. Thirty-two students participated with nearly 100 total attendance. It was one of the largest events to date

14. Social Chair's Report:

14.1 Dave Wollman noted the Del Val Go Kart season over until fall. The track owners have offered to host a Del Val general membership meeting their facility. It was agreed that this was a good idea and that Dave should schedule the event for the fall membership meeting.

14.2 The Chapter Picnic has been scheduled for September 7th. Details will follow.

15. Web Master and Membership Chair Report:

15.1 Rich Vernick presented a mock-up of the new web site. He showed how it would work, features, headings, etc. Rich noted that the site structure is 90% complete. Dennis Brennan will offer some additional help with small design issues. Rich will ask Jim Dresser to give a date for when structure will be done and material from the existing site migrated. It was agreed that once the site is up and running, a committee will be formed to carry out the final editing a to create new features.

16. Advertising and Business Manager's Report:

16.1 Bob Solomon introduced the names of a number of new advertisers for the newsletter and web site. Once again the group thanked him for his good work.

17. Newsletter Editor's Report:

17.1 Robbie went over needed content for next newsletter He requested everyone's by May 28th

18 Additional items:

19 Charitable Giving Committee Report:

19.1 No Report

20. By-laws Committee Chair Report:

20.1 No Report

A motion was made to adjourn. The motion was second and approved unanimously.

Martin thanked everyone for his or her participation.

The next meeting will be held on July 15, 2013.

Submitted by Bob Kelly: Secretary

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