

River City Bimmers

P.O. Box 382305

Germantown, TN 38183-2305

www.rivercitybimmers.org

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River City Bimmers BMW CCA - September - December 2010



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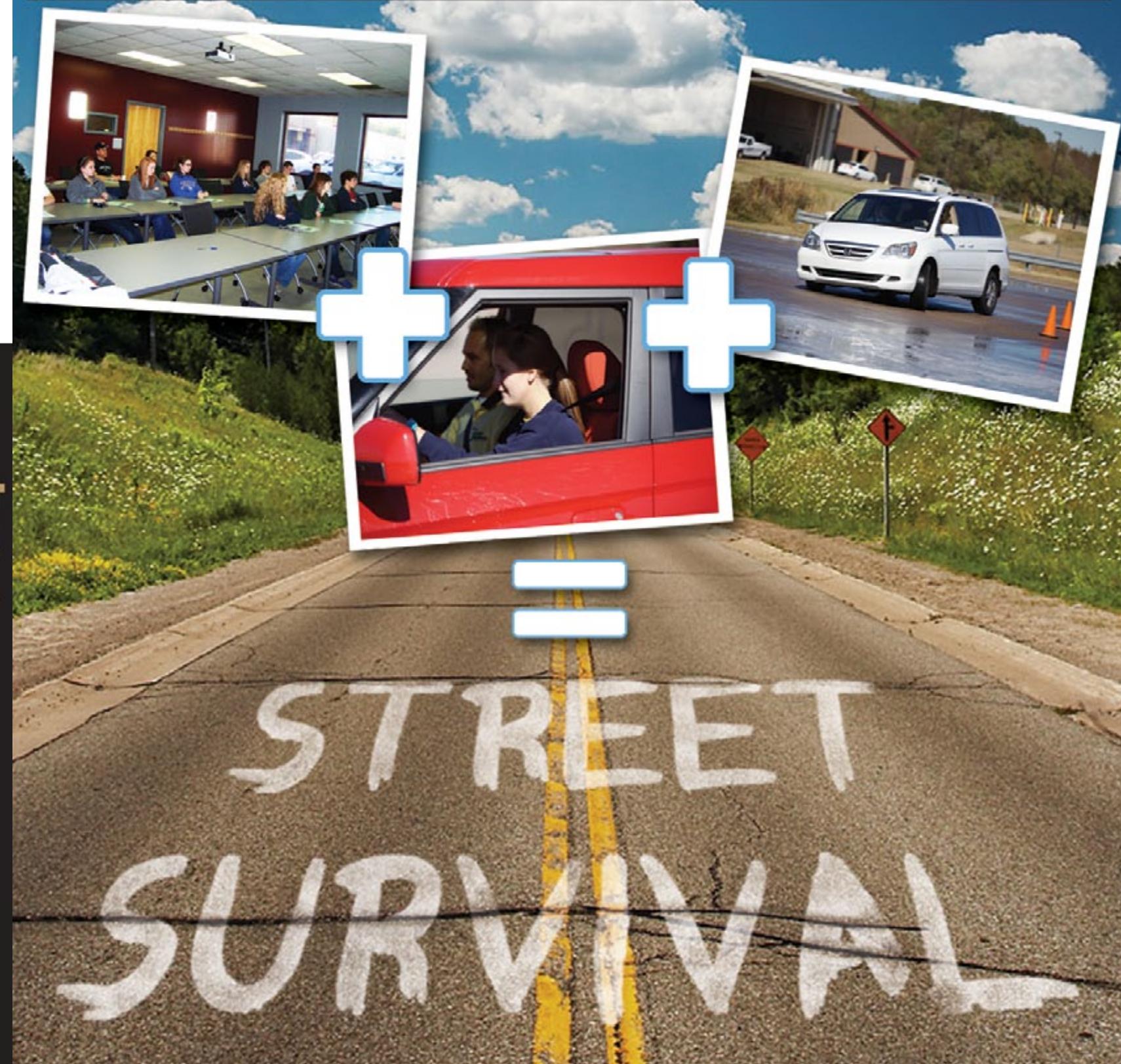
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Welcome New Members!

Danny Wu, Collierville, TN
Michelle Bennett, Memphis, TN
Rachael Bennett, Memphis, TN
Rena Gatewood, Memphis, TN
Maisie Dowdy, Memphis, TN
Tiffani Gustin, Atoka, TN
Parker Fossett, Collierville, TN
Brian Holcomb, Memphis, TN
Rachel Driscoll, Collierville, TN
Sarah Aerts, Collierville, TN
Paige Allen, Germantown, TN
Austyn Harriman, Germantown, TN
Jordan Johns, Southaven, MS
Matt Thomson, Germantown, TN
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Sara Cooney, Memphis, TN
Ryan Smith, Memphis, TN
Zach Sherman, Memphis, TN
Amanda Verhaak, Collierville, TN
Hannah Buckmaster, Germantown, TN
Grant Optican, Germantown, TN
Alexandra Presley, Baldwyn, MS
Ron Martens, Cordova, TN
Leo Winfrey, Memphis, TN
Jeff Watson, Cordova, TN
Timothy Jordan, Memphis, TN
Clayton Diffee, Collierville, TN
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Calendar of Events

January 20, 2011 - Tentative
Winter Party at Roadshow BMW-MINI.
Please watch the website and Facebook
page for conformation.

February 17, 2011 - 6:30 pm
Dinner Meeting
Soul Fish, 3161 Village Shops Dr., Germantown

March 17, 2011 - 6:30 pm
Dinner Meeting
1400 Germantown Parkway, Suite 114, Cordova

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PROGRAMS AND LOCATIONS!
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SUGGESTIONS!**

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BRAND NEW brakes, tires, gearbox and differential fluids, all service done, car needs nothing.

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Title is in hand - no liens

Car has no dings, just usual rock chips on the front bumper and hood. Top recently serviced at Memphis Motor Works. Only mods; BMW OEM M3 front strut tower bar, Conforti Shark Injector software. Also has Aux port that allows you to plug in anything that has a mini stereo plug.

email james3342@comcast.net or call 901.412.6093

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Thoughts on Street Survival

by Dick Carruth

Among the many tasks that come with the office of club president, speaking engagements, political appointments, and sanitizing the club's coolers at the end of the summer, etc., perhaps the most challenging is writing something not totally boring for the newsletter. And when you are as journalistically challenged as I am, two editions is about the limit. Until a week or so ago, I had nothing to say. Zip, zilch, nada.

Then came Street Survival, and the chance to report on that before Susan could. All's fair in politics and the publishing biz, right? But before I could do that, things turned again.



I'm sure most of you are aware that recently one teen was killed and three critically injured in a one vehicle wreck on a twisty county road in eastern Shelby County. That happened just about one week after our Street Survival school. As I watched the coverage of the accident, there was no avoiding thinking what might have or have not happened had the driver of that truck attended the course. The crash occurred on a curve with trees lining the road on both sides. As I watched I wondered. Was he going too fast? Did he brake too late? Did he under or over steer and not know how to recover? And did the driver panic because he had never been in the situation before?

Disclaimer

This newsletter is a publication of the River City Bimmers (the Chapter) and its contents remain the property of the Chapter. The Chapter is not connected in any way with BMW A.G. or BMW N.A. All information furnished herein is provided by the membership of the Chapter for members only. The Chapter assumes no liability for any of the information contained herein. The ideas, opinions and suggestions expressed in this newsletter are those of the authors and no authentication is implied. Unless otherwise noted, none of the information in this newsletter is "factory approved". Permission is hereby granted to reproduce any material published herein provide full credit is given to the author and River City Bimmers, UNLESS OTHERWISE NOTED OR SPECIFICALLY PROHIBITED.

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We covered all of those things in the classroom and on the track.

Which brings me to this. We had 23 students, most with parents along for Street Survival. I'm thankful that none of them was the driver in that accident. At the same time, I believe that had one of our students been behind the wheel the accident might have been avoided. Clearly we can't go back and make that happen. What we can do is make Street Survival and improving teen driver skills and safety a priority for River City Bimmers. Parents have offered to help. I think those of us who were involved this time are committed. The staff at the Memphis Police Training Academy were impressed and appear to be on board for next year. My personal goal would be two sessions per year, one in the spring and one in the fall. We've even had requests for an adult version, but that discussion can wait.

If we do hope to offer regular annual or semi-annual Street Survival Schools, we need more folks involved, more instructors, more volunteers, people who can help with marketing, pizza wranglers and much more. We belong to BMWCCA for a host of reasons. Some just for Roundel, some for driving events, others for the social contact. But I hope improving teen driver education and safety can become a common purpose for all of us. See you all next spring.

Dick Carruth

2011 Treasurer Position Opening

Gain or tune up your valuable leadership skills in 2011 by taking on the leadership role of Treasurer for the River City Bimmers. Responsibilities include filing five or fewer forms on-line, paying for postage & newsletters, paying for chapter event insurance, reporting income statement to the chapter annually. One need not be an accountant but capable of managing a checking account and organizing data. Please contact Susan Parker for more information on the position at sueann3342@comcast.net or 901.383.2853.

2010 STREET SURVIVAL

23 COMPLETE TRAINING TO BE SAFER DRIVERS

by Susan Parker

Tire Rack Street Survival was held on Saturday, October 30th in the Memphis area. Twentythree newer drivers went through the day long program in which they learned about vehicle dynamics in the classroom and on the road course. Several parents stayed to listen to the classroom presentation and to see what the program was all about. Knowing and doing are two different aspects of learning. The great thing about Tire Rack Street Survival is the experience students gain driving their daily drivers. The students don't learn how to drive the car but how to avoid accidents, how to regain control of the vehicle, how weight transfers in the vehicle and what it does to the handling, threshold braking (in other words "stomping" on the brakes), etc.

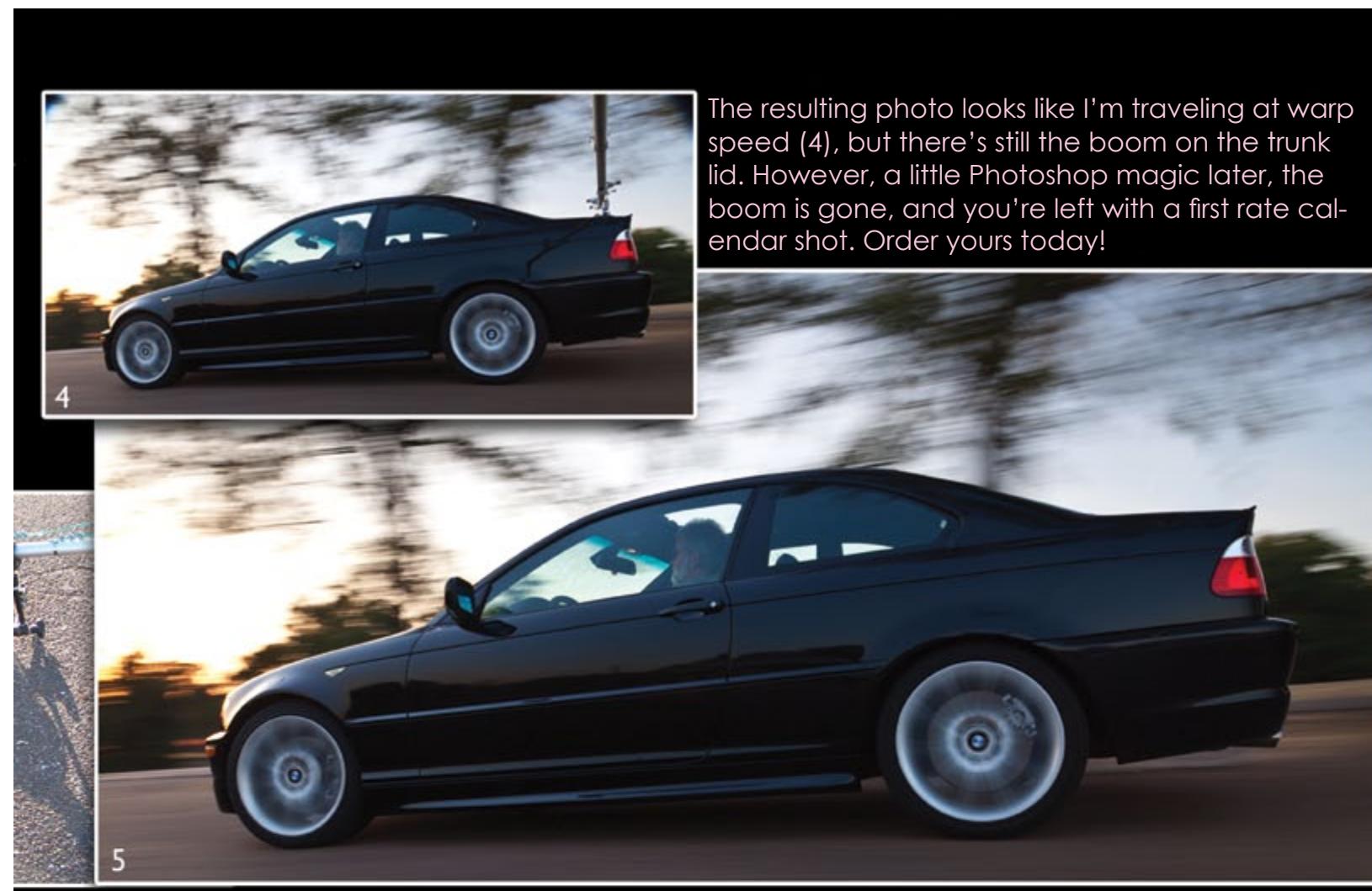
River City Bimmers and Porsche Club of America Mid-South Region would like to thank Lieutenant Martin Kula for working with us to allow us use of a fine facility for the event. I'd also like to thank the planning committee who worked to bring the event to fruition: James Parker, Greg Aplin, Dick Carruth, Jesse Welsh, David Brumfield, Earl Buckles, Bob Buckmaster, Keith Davis, Keith Chism, Don Adams, Jared Baker, Amer Bassyouni and Lee Esgro. From procuring the event site, to gaining use of equipment from the fire department for the water hose on the skid pad, to setting up the course, to pulling together the instruc-

tors, to just getting done what needed to get done - a huge thank you!

A big thanks goes to our many volunteers (including parents of the students) who assisted the day of the event. Thanks to our driving instructors who are members of various car clubs in the Memphis area including, but not limited to: River City Bimmers, Porsche Club of America Mid-South Region, MidSouth MR2 Club, SCCA, Corvette Club. Events like this only work with volunteer help.

A special thank you to Bob Mondshein, our classroom instructor, who drove down from St. Louis, Missouri to teach the classroom portion of the school. Two thumbs up to Amer & Lynne Bassyouni who made sure we didn't go hungry! April Arellano prepared some awesome video for the event which are available on youtube (or see the links at www.rivercitybimmers.org or on our Facebook page). James Parker has uploaded photos from the event to the Gallery portion of our web site.

We are planning another Tire Rack Street Survival School in 2011, most likely in April. If you're interested in planning for 2011, call Dick Carruth (see officer page for contact information) to advise of your interest. Thanks again for your efforts in helping students experience vehicle dynamics that can help them better understand the vehicle they drive daily.



The resulting photo looks like I'm traveling at warp speed (4), but there's still the boom on the trunk lid. However, a little Photoshop magic later, the boom is gone, and you're left with a first rate calendar shot. Order yours today!

How to Contact the BMWCCA

640 South Main Street
Greenville, SC 29601
Phone: 864-250-0022
Fax: 864-250-0038

E-mail: bmwcclub@aol.com
Website: www.bmwcca.org

Vice President, South Central Region

Mark Doran
1777 S. Harrison St. Suite 70
Denver CO 80210
Mdoran@rmcbmwcc.org



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Shooting Miss March

by Greg Aplin

Turns out there's more to taking a cool car photo than just point and shoot. For the March photo in the calendar, James attached a boom to the trunk lid of the car (1). Once attached, the camera had to be focused and aligned to get the desired angle (2). Of course, every great photographer has a photolicious assistant to help him at every turn (3). Once all was set up, James gave the car a gentle push to get it rolling, then opened the shutter on the camera for about 4 seconds.



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for Joy



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Street Survival Class of 2010 and their instructors.



Special thanks go out to Officer Anita Bennett and Lt. Martin Kula and for their patience and help.



The Dawn Patrol kept the skidpad wet and soapy.



Then we taught 'em how to run for pinks. Not really.



Chapter Financial Reports 2008 - 2009

2008

BMW CCA CHAPTER FINANCIAL STATEMENTS

BALANCE SHEET		Current Year Ending	Prior Year Ending
ASSETS		<u>12/31/08</u>	<u>12/31/07</u>
Cash in bank accounts		7,723.0	6,546.0
Inventory			
Equipment			
Accounts receivable			
Prepaid expenses/deposits			
Other:			
Total assets		7,723.0	6,546.0
LIABILITIES & EQUITY			
Accounts payable			
Other:			
Equity/retained earnings			
Total Liabilities and equity		0.00	0.00
INCOME STATEMENT			
INCOME		Current Year Ending	Prior Year Ending
Membership dues		<u>12/31/08</u>	<u>12/31/07</u>
Rebates from National		4,310.0	4,639.0
Advertising revenue			
Driving school fees			
Autocross fees			
Other event fees		5,274.0	1,322.0
Merchandise sales			
Interest			
Misc./other (list on page 2)		605.00	
Total Income		10,189.	6,646.0
EXPENSES			
Newsletter costs		4,047.0	2,754.0
Postage		281.00	
Insurance		1,500.0	150.00
Driving school expenses			
Autocross expenses		1,106.0	
Meeting expenses		753.00	180.00
Other event expenses			
Telephone expenses			
Misc./other (list on page 2)		1,325.0	358.00
Total expenses		9,612.0	5,695.0
Net income / (loss)		1,177.0	951.00

2009

BMW CCA CHAPTER FINANCIAL STATEMENTS

BALANCE SHEET		
ASSETS	Current Year Ending	Prior Year Ending
Cash in bank accounts	<u>12/31/09</u>	<u>12/31/08</u>
Inventory	9,634.58	7,723.00
Equipment		
Accounts receivable		
Prepaid expenses/deposits		
Other:		
Total assets	9,634.58	7,723.00
LIABILITIES & EQUITY		
Accounts payable		
Other:		
Equity/retained earnings		
Total liabilities and equity	0.00	0.00
INCOME STATEMENT		
INCOME	Current Year Ending	Prior Year Ending
Membership dues	<u>12/31/09</u>	<u>12/31/08</u>
Rebates from National	4,181.00	4,310.00
Advertising revenue		
Driving school fees		
Autocross fees		
Other event fees	5,741.00	5,274.00
Merchandise sales		
Interest		
Misc./other (list on page 2)		605.00
Total income	9,922.00	10,189.00
EXPENSES		
Newsletter costs	2,298.42	4,047.00
Postage	24.03	281.00
Insurance	1,266.50	1,500.00
Driving school expenses		
Autocross expenses	2,225.43	1,106.00
Meeting expenses	275.38	753.00
Other event expenses	610.30	
Telephone expenses		
Misc./other (list on page 2)	1,360.00	1,325.00
Total expenses	8,060.06	9,012.00
Net income (loss)	1,861.94	1,177.00

BMW CCA Chapter Financial Statements

Page 2

NOTES
Inventory and Equipment: only include items that you have never included in expenses
Accounts receivable: only include items that you have included in income
Accounts payable: only include items that you have included in expenses

VERY IMPORTANT
Current year equity/retained earnings: this should equal the prior year equity/retained earnings plus (or minus) current year net income (loss). This form will be rejected if this equation is not correct.

SUBSTITUTIONS
You do not have to use this form. However, a substitute form must include the above information and be in substance.

QUESTIONS? NEED HELP?

MISC./OTHER	Current Year Ending 12/31/08	Prior Year Ending 12/31/07
Misc./other income:		
Tax refund	605.00	
Total misc./other income	605.00	0.00
Misc./other expenses:		
Storage		22.00
Taxes		336.00
misc	204.00	
Street Survival	941.00	
Web hosting	180.00	
Total misc./other expenses	1,325.0	358.00

CHAPTER: River City Bimmers **Fed ID Number:** 82-1517147
PREPARED BY: Louis Goldisman for MJC **TEL NO.:** (901) 759-9085
DATE SUBMITTED: 6/8/2009



Get 'Em While They're HOT!

By James Parker

My thanks to everyone who wanted their car in the calendar and for cleaning up their rides for the shoot! Since I love photography and am a huge car nut, it seemed only logical to put it together and create a calendar for the chapter. Shooting has wrapped and by the time you read this, it will be available for purchase. A wide range of cars are represented: a mint E30, an Alpina Z8, and a supercharged E90 M3 to just name a few. All of the cars belong to chapter members. How cool is that?

The calendar will be sold through an on-line provider who prints the calendars on demand. It doesn't cost the chapter a thing. Your calendar order will ship

directly to you.

The calendar is ready to order by going to:

<http://www.lulu.com/product/calendar/2011-river-city-bimmers-calendar/13853373>

You can also contact me directly for individual shots of your car at:

james@photophilephotography.com

I just bet we'll have a few to give away.

I just bet we'll have a few to give away prizes at our winter party in January!!