

BMW IM HERZEN DES SUDENS

The Heart of Dixie BMW Club Newsletter • 2014 | Issue 2



New BMW M4 from the Performance Center on the track at the Driver's Education Event. Photo: Albert Hicks

2014 DRIVER'S ED at BARBER'S

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WE'RE ALMOST A TEENAGER AT THE TRACK...

MY BIMMER FRIENDS,

It truly is hard for me to believe our club just completed its 12th High Performance Driving School at Barber Motorsports Park in May. We conducted another Instructor Training School this year under the watchful guidance of April Curtis (These crazy people don't grow on trees). I'm pleased to announce we have 7 more instructors for the BMW club... congrats to all.



Once again, I have to offer my heartfelt thanks to so many that make this school work every year.

JACK JOYNER—Chief Driving instructor, D.E. t-shirt designer, counselor, referee, and friend... doing his best “Kimi” impersonation as an Instructor Training Mentor over the weekend.



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President's Letter

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ANDRE DESOUZA—Chief Driving instructor assistant, right hand man, our Bluegrass friend.

CAROL LOWERY—Registrar, auditor, check list checker, sounding board.

DALE SITTON—Treasurer, check writer, the “bag” man, the calm water we value so much.

STEVE LOWERY—V.P., helmet inspector, the “ying” to Carol’s “yang”.

And at Registration we had some helpful hands provided by **LINDA SITTON, ALLAN MORRIS, HAYLEY NORWOOD** and **KAITLYN WEBB**.

Thanks to **TOM WILLIAMS BMW** and General Manager, **JAMES CORLEW**, for their continued sponsorship of our event and the chapter. We were fortunate enough to have two of their employees, **JUSTIN WINGFIELD** and **MATT THOMAS** join us for the event.

I would also like to thank **MIKE “SCHNELL” RENNER** for bringing a brand new M4 (We were the first Club DE with an M4 on the track in the U.S.) from the BMW Performance Center and providing free rides all day Saturday and Sunday until he “chunked” a tire and had to retire to South Carolina early. Danke Mike!



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President's Letter

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We had a great run to Dismal Canyon last month. A winery run on August 23rd is being planned by my wife and me... registration should be up this week on Motorsportreg.com. We will also be assisting with running another Teen Survival Driving school. This one is being held in Tuscaloosa. Lots of fun stuff happening in the club.

Thank you all for your membership and support of the Heart of Dixie Chapter

Check out the website for the latest pictures on Facebook or at www.albmwcca.org.



Happy Motoring—
Jonathan



SCENES FROM 2014 DRIVER'S EDUCATION...





WELCOME NEW TEAM MEMBER!

The Heart of Dixie BMW Club held it's annual Driver's Education Event at Barber's Motorsports this past Memorial Day weekend. We were pleased to have Andre DeSousa join our seasoned DE management team as Co-Chief Instructor with Jack Joyner.

During the 12 years since I began this motorsport journey, my main objective was two-fold. First, to share all the wonderful experiences since my first DE at Mid Ohio in 2002, second, to be a mentor to as many fellow enthusiasts as possible. As an instructor, I have been very fortunate to have successfully done both.

For me, the next level is the world of Chief Instructor. Therefore, as I have been a mentor to others, I also need to be mentored. I met Jack Joyner in 2004 when he selflessly chose to work with me at my first BMW CCA Club race event at Sebring Raceway. Because of Jack's consistent dedication and commitment to the growth of individuals in the sport over the years, I knew he would be the best mentor for me.

As a newly developing Chief, the weekend for me was exhausting yet exhilarating at the same

time. There are so many pieces to the DE puzzle and so many balls in the air at the same time, that without a dedicated admin staff doing the behind the scene work, the highly skilled, disciplined and supportive instructor group, I would have been much more difficult. When your MENTOR takes off and leaves you alone to fend for yourself... Jack, where are you!!!! Equally important are the students. There are so many that return year after year that know the routine. The new ones who clearly enjoyed their first DE have all contributed to make the experience absolutely AWESOME!!!

Thank you all! See you next year!!

Andre

Heart of Dixie Chapter
Driver's Education...

RACING FOR CHILDREN'S

Some of the nicest and most generous people in the world may be found in car clubs and at race tracks on weekends around the country pursuing their passion and meeting new friends. BMW CCA Heart of Dixie Chapter members are among the best of them. The HOD Chapter conducted its annual Driver's Education weekend at the spectacular Barber Motorsports Park on May 24th and 25th. HOD members Jack Joyner, Jonathan Holly, Steve and Carol Lowery, and many, many, others shared this special weekend with the Racing for Children's Team and offered the finest in southern hospitality to some very special guests.

Racing for Children's is a charitable effort supported by local driving enthusiasts whose goal is simple: raise money and awareness for the Alabama Center for Childhood Cancer and Blood Disorders at Children's of Alabama and make a difference in the lives of deserving children who find themselves competing in their own individual races to beat childhood cancer. Racing for Children's serves as the official charity of the Honda Indy Grand Prix of Alabama race weekend held each spring at Barber



Doug Neil (back) and guests from Children's Hospital charity.

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The program has raised over \$800,000 to support pediatric cancer research and patient programs at Children's of Alabama.

Racing for Children's (continued)

Motorsports Park. The weekend kicks off with The Racing for Children's Charity Dinner and Auction where guests are able to tour the Barber Museum, mingle with celebrities and professional drivers, and bid on a selection of unique, high-end auction items. This is combined with the Racing for Children's Patient Experience

where patients, family members and friends, caregivers and sponsors, enjoy trackside hospitality as they pull for the Racing for Children's Race Car, carrying the handprints and special messages of patient team members, as it competes in the Pirelli World Challenge, GTS class, races during HIGPA weekend. The program has grown exponentially and has raised over \$800,000 to support pediatric cancer research and patient programs at Children's of Alabama.



Christian Holly, Jose Ochoa, Eric Ochoa and Dylan Holly.

Weekends like the HOD DE are important and allow the Racing for Children's Team members to get up close to the car, meet other automotive and motorsports enthusiasts, and generally take their minds off of life's challenges, and if just for a little while, simply be a kid. Honorary Team Manager, James Robinson, enjoyed spending his weekend at the HOD DE and got to meet many members of the club and experience the thrill of performance driving carving through the turns at Barber and reaching speeds in excess of 100 mph. James seems to make friends where ever he goes, and his passion and zeal for life are an inspiration to all he meets. James, along with this year's Honorary Crew Chiefs, Kelsey Hunnicutt, 17 of Brookwood, and Jaylen Smiley, 13 of Vestavia Hills, help to not only lead the team, but provide continuing motivation that the race to beat childhood cancer is one worth winning.

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Racing for Children's (continued)

Racing for Children's is made possible through the support of a dedicated group of corporate partners and passionate individuals who commit time and resources to advance this noteworthy cause. Foremost among those is Medical Properties Trust (www.medicalpropertytrust.com), who

... *Racing for Children's* Team members can get up close to the cars, meet other automotive and motorsports enthusiasts, and generally take their minds off of life's challenges...

serves as the Presenting Sponsor for the Racing for Children's weekend and The Racing for Children's Race Car. MPT is the nation's leading provider of capital financing to hospitals across the United States. As a self-advised real estate investment trust, MPT enables investors to participate in the largest sector of the U.S. economy – healthcare – but with a special focus on hospitals. Founded in 2003 and based in Birmingham, MPT is celebrating its 11th year in business and its support of the Racing for Children's program is a shining example of the company's commitment to

leadership and community. Other notable sponsors include the Porsche Sport Driving School, The Jernigan Foundation, J -Rag, Red Diamond, Hodges & Associates, and many individual donors in the motorsport and car club communities throughout the country.

By all accounts, the BMW CCA Heart of Dixie DE weekend was a tremendous success. Thanks to Racing for Children's for sharing its story with us and thanks to all of you for making this weekend possible. We look forward to seeing all next year.

Information on the Racing for Children's program can be found at www.racingforchildrens.org or by visiting the team's Facebook page at www.facebook.com/RacingforChildrens.

Children's of Alabama is the 10th busiest pediatric medical center in the United States. The Alabama Center for Childhood Cancer and Blood Disorders at Children's of Alabama is the state's only comprehensive center for pediatric cancer and other blood disorders, treating 90 percent of all such patients diagnosed in Alabama. Specialized pediatric services exist for all forms of childhood cancer, leukemia, brain and spinal cord tumors, hemophilia and other bleeding disorders and sickle cell diseases in the state. The center is a partnership between Children's and the University of Alabama at Birmingham (UAB) Division of Pediatric Hematology-Oncology. The ACCCBD is home to the only pediatric programs in blood and marrow transplantation, childhood cancer survivorship, developmental cancer therapeutics, pediatric neuro-oncology, pediatric hemophilia and sickle cell disease in the state of Alabama. The cancer program is ranked among the best in the nation by US News & World Report. More information is available at www.childrensal.org, Facebook.com/childrenshospitalofalabama or twitter.com/ChildrensAL. —*Doug Neil*

Club Financial Statement

Heart of Dixie Chapter-BMW CCA

Unaudited

STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS

January through December 2013

Cash Basis
Jan - Dec 2013

INCOME	
600 · Membership dues	9,208
615 · Driving School fees	39,654
625 · Other event fees	1,833
630 · Merchandise sales	680
635 · Interest income	41
650 · Misc./Other	0
TOTAL INCOME	51,416
EXPENSE	
801 · Bank Charges	30
805 · Postage	18
810 · Insurance	2,368
815 · Driving school expenses	33,565
820 · CCC/Autocross expenses	5,238
825 · Meeting expenses	3,065
830 · Merchandise purchases	1,675
835 · Other event expenses	982
841 · Web hosting/development	1,327
850 · Misc./Other expenses	2,229
851 · Benevolences	1,000
TOTAL EXPENSE	51,497
NET INCOME	-81

Club Financial Statement *(continued)*

Heart of Dixie Chapter-BMW CCA	Unaudited
STATEMENT OF ASSETS, LIABILITITES, AND EQUITY-CASH BASIS	
As of December 31, 2013	Cash Basis Dec 31, 2013
ASSETS	
Current Assets	
Checking/Savings	
100 · Regions Checking	1,209
109 · Regions Money Market	86,229
Total Checking/Savings	87,438
Other Current Assets	
200 · Inventory	215
Total Other Current Assets	215
Total Current Assets	87,653
Fixed Assets	
300 · Equipment	75
Total Fixed Assets	75
TOTAL ASSETS	87,728
LIABILITIES & EQUITY	
Equity	
500 · Fund Balance	87,809
Net Income	-80
Total Equity	87,729
TOTAL LIABILITIES & EQUITY	87,729



BEST OF BOTH WORLDS...

THE NEW BMW i8 CONCEPT CAR

Released in July, the i8 Concept combines the advantages of two different drive systems. As a plug-in hybrid it reaps the benefits of an electric motor and an internal combustion engine for maximum efficiency with maximum dynamics. At the front axle is the electric motor adopted from the BMW i3 Concept and modified for use in the BMW i8 Concept's hybrid power train, while a 164 kW/220 hp turbocharged three-cylinder gas engine developing up to 300 Nm (221 lb-ft) of torque drives the rear axle. Together, the two drive units take the vehicle to a governed top speed of 155 mph. Like the electric motor, the 1.5-litre three-cylinder gas engine was developed entirely in-house by the BMW Group and represents the latest state of the art in conventional engine design. Acceleration of 0 to 62 mph in under five seconds combined with fuel consumption in the European cycle of under three liters per 100 kilometers (approx. 94 mpg imp) are figures currently beyond the capability of any vehicle powered by a combustion engine of comparable performance. Depending on charging habits and the nature of the route, it is even possible to improve on these figures.



The hybrid concept means that the BMW i8 Concept can also run purely on electric power. The energy supplied by battery system installed between the front and rear axle modules to the electric motor at the front axle gives the BMW i8 Concept an all-electric driving range of approximately 20 miles. The battery can be fully recharged in less than 2 hours using an installed wallbox.

DRIVING DYNAMICS.

Thanks to the two drive systems, all four wheels of the BMW i8 Concept can be driven at the same time, similar to an all-wheel-drive vehicle. This solution combines the advantages of front-wheel drive, rear-wheel drive and all-wheel drive to ensure the optimal dynamic drive configuration as required. Depending on traction conditions and driving situation, intelligent dynamic driving systems ensure maximum energy recuperation without compromising dynamics and stability. This allows very high levels of energy recuperation even in the rain or in snow.

The Benefits of a BMW Club Membership

- **VEHICLE REBATE:** BMW CCA members in good standing (membership for 12 months prior to the purchase) may be eligible for substantial rebates up to \$1,500 on the purchase or lease of a new or Certified Pre-Owned BMW from any authorized U.S. BMW Center. See bmwcca.org for details.
- **OUTSTANDING NATIONAL EVENTS** including BMW CCA's premier annual gathering, Oktoberfest, which will be held for the first time in Birmingham in October 2011.
- **12-MONTH SUBSCRIPTION** to the Club magazine, *The Roundel*.
- **DRIVING SCHOOLS**, autocrosses, safety schools, fun runs and Club Racing.
- **REGIONAL CLUB-SPONSORED CAR CORRALS** at major road races, like the Indy and Grand Am Series at Barber Motorsports Park.
- **FREE CLASSIFIED ADS** on the website and in *Roundel* magazine.
- **ACCESS TO OUR TECHNICAL SERVICE ADVISORS** for personalized advice.
- **OMBUDSMEN** to help with dealer issues.
- **FRIENDS OF BMW** A roster of fellow BMW CCA members who can offer coffee and conversation, repair tools, workspace, sometimes even help when you're out on the road.
- **CLUB LIBRARY AND VIDEO SERVICES.** Borrow BMW-related books and videos.
- **AVAILABILITY** of a BMW CCA affinity credit card.
- **FREE BMW CCA DECALS** available from the club office.
- **ACCESS** to all areas of the growing online community at www.bmwcca.org.