



# CIRCULATION

Roundel circulation: **59,932** copies mailed to full BMW CCA members. Total BMW CCA membership: **67,953** (includes **8,021** associate members, who pay dues and have full membership privileges but share a copy of *Roundel* with a full member)

NEW ENGLAND	
CT	1512
MA	2624
ME	222
NH	586
RI	257
VT	176
<b>TOTAL</b>	<b>5,377</b>

W N CENTRAL	
IA	322
KS	345
MN	896
MO	662
NE	189
ND	11
SD	56
<b>TOTAL</b>	<b>2,481</b>

W S CENTRAL	
AR	102
LA	290
OK	211
TX	3288
<b>TOTAL</b>	<b>3,891</b>

E N CENTRAL	
IL	2155
IN	799
MI	948
OH	1745
WI	804
<b>TOTAL</b>	<b>6,451</b>

MID ATLANTIC	
NJ	2609
NY	4187
PA	2867
<b>TOTAL</b>	<b>9,663</b>

SO ATLANTIC	
DE	154
DC	248
FL	3221
GA	1781
MD	2338
NC	2369
SC	1108
VA	3347
WV	129
<b>TOTAL</b>	<b>14,695</b>

MOUNTAIN	
AZ	877
CO	1540
ID	83
MT	47
NV	327
NM	241
UT	181
WY	32
<b>TOTAL</b>	<b>3,328</b>

E S CENTRAL	
AL	598
KY	402
MS	91
TN	831
<b>TOTAL</b>	<b>1,922</b>

PACIFIC	
AK	28
CA	8486
HI	184
OR	676
WA	2107
<b>TOTAL</b>	<b>11,481</b>

MISC/INT'L 643

**TOTAL CIRCULATION** 59,932  
**TOTAL MEMBERSHIP** 67,953

**READERS PER COPY** 1.6  
**TOTAL READERSHIP** 95,891

Roundel