

**Agenda**  
**BMW CCA BOARD MEETING**  
**JANUARY 10-11, 2009**  
**Scottsdale, Arizona**

**Saturday, January 10, 2009**

**8:00 AM - CALL TO ORDER**

**Introduction:** Members, Guests.

**Minutes:** The minutes of the September 23, 2008 Board meeting were approved by vote of the Board November 5, 2008 via email.

**8:05 – 9:15 A.M. - Reports**

- President
- Executive Vice-President
- Secretary
- Treasurer
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Executive Director
- Roundel
- Club Racing
- Driving Events Committee

**9:15 – 10:00 A.M. – Break**

**10:00 A.M. – Reports Continue Until Completed**

- Discussion of Listed Topics
- Guest Presentations
  - Larry Koch, BMW NA

**12:00 – 12:45 P.M. – Lunch**

**1:00 P.M. – Resume Discussion of Listed Topics**

- Discussion of Sensitive Topics
- New Business

**5:00 P.M. – Adjourn**

**Sunday, January 11, 2009**

**8:00 – 10:30 am – Working Session General Topics**

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**Discussion Topics**

**1. National Events**

Oktoberfest

- Oktoberfest 2008
  - o Financial Report
- Oktoberfest 2009
  - o Sept 28 – Oct 4
  - o Atlanta, GA / Road Atlanta
  - o Lake Lanier Island Resort
- Oktoberfest 2010
- Five-year planning schedule

2009 DEC Congress

- Mar 6-7 – Metairie, LA
- Agenda / Issues
- Community Service Project

2010 Chapter Congress

- Aug 22-28
- Elkhart Lake WI / Road America

Homecoming 2009

**2. Regional Events**

Vintage in the Vineyards

Festorics

Concorso d'Italiano

Requests for new events

**3. National Programs and Services**

BMW CCA Web site

- Status of fixes
  - o New Registration

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- o Non-member account move restricted
- o Search box
- o Gift memberships
- o Chapter report card
- o Newsletter tracking

- Fixes Complete?

Club Racing

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Driving Events

- Objectives and planning for 2009 Driving Events Conference
- Driving Events Sanction Application
- New Board Liaison

**4. Policy and Administration**

National BMW CCA election update

- On-line voting update
- Forum update

Ombudsman update

Benefits Update

**5. Financial**

2008 budget issues

- Year-to-date P&L

2009 budget

**6. Chapter Issues**

Chapter probation report

- Illini Chapter
- Green Mountain Chapter

Chapter toolbox

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**7. Membership**

Membership Drive for 2009?

**8. International Council BMW Clubs**

Survey

Corporate Image – Logos

Agreement with BMW AG

**9. BMW of North America**

Member Rewards Program

Meeting with BMW NA

**10. Other:**

Speed World Challenge – follow-up?

**11. Future Meetings**

Board meetings –

March 2009

Conference Call –

February 2009