BMW Car Club of America  
Board Meeting  
Dallas, Texas  
January 15-16, 2011

Agenda

Saturday January 15th

08:00 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the July 10-11, 2010 Board meeting were approved by vote of the Board on December 9, 2010. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.
- None

08:05 Reports
- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Membership Committee
- Club Racing

08:35 Reports Continue Until Completed
Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Continue Discussion & New Business

Executive Session

5:00 Recess
Sunday January 16th

08:00  Resume Discussion Topics, New Business, Executive Session as necessary

10:00  Adjourn
Discussion Topics

1. National Events
   Oktoberfest
   - 2010
     o Final issues
   - 2011 – Barber Motorsport Park
     ▪ October 10-16, 2010
     ▪ Event rules development
     ▪ Overall Performance scoring
   - Future
     o 2012 – Colorado?
     o Lime Rock

Regional Chapter Congress (North Central Caucus)
2011 - North Central Region, Chicago

2. Regional Events
   Updates:
   - Vintage at the Vineyards May 2011
   - Pittsburg Vintage Grand Prix July 2011
   - Monterey Historics August 2011
     o Festorics
     o West Coast Concours

   New Requests
   - National Capital Chapter corral

   Regional Driving Tours

3. National Programs and Services
   IT Update
   - Status of conversion project

   Club Racing
   Driving Events
   Charity Awards
   Raffle
4. Policy and Administration
   Ombudsman update
   Tech Rep’s update
   Benefits Update
   National Elections
     - 2011 planning
   Realignment of regions
     - Notice to affected Chapters
   Non-Geographical Chapters

5. Foundation
   Update

6. Financial
   2010 budget status/issues
   2011 Budget

7. Chapter Issues
   Conference calls
   Chapter probation report
   Chapter toolbox
   Chapter/member Recognition program
   Discussion of what the chapter structure of the future should be
     - Request for non-geographical chapter status by Z-Club SIG

8. Membership
   Membership Drive Update
   Membership Committee Update
   Marketing
     - Special Offer to CPO owners

9. BMW of North America

10. New Business:
11. **Future Meetings**

   Board meetings –
   March 19-20, 2011, Greenville, NC

   Annual Meeting
   March 19, 2011, 5 pm, Greenville, NC

   Conference Call –
   February