

**BMW Car Club of America
Board Meeting
Dallas, Texas
January 15-16, 2011**

Agenda

Saturday January 15th

08:00 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the July 10-11, 2010 Board meeting were approved by vote of the Board on December 9, 2010. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

- None

08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Membership Committee
- Club Racing

08:35 Reports Continue Until Completed

Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Continue Discussion & New Business

Executive Session

5:00 Recess

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Sunday January 16th

08:00 Resume Discussion Topics, New Business, Executive Session as necessary

10:00 Adjourn

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Discussion Topics

1. National Events

Oktoberfest

- 2010
 - o Final issues
- 2011 – Barber Motorsport Park
 - October 10-16, 2010
 - Event rules development
 - Overall Performance scoring
- Future
 - o 2012 – Colorado?
 - o Lime Rock

Regional Chapter Congress (North Central Caucus)
2011 - North Central Region, Chicago

2. Regional Events

Updates:

- Vintage at the Vineyards May 2011
- Pittsburg Vintage Grand Prix July 2011
- Monterey Historics August 2011
 - o Festorics
 - o West Coast Concours

New Requests

- National Capital Chapter corral
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Regional Driving Tours

3. National Programs and Services

IT Update

- Status of conversion project

Club Racing

Driving Events

Charity Awards

Raffle

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4. Policy and Administration

- Ombudsman update
- Tech Rep's update
- Benefits Update
- National Elections
 - 2011 planning
- Realignment of regions
 - Notice to affected Chapters
- Non-Geographical Chapters

5. Foundation

- Update

6. Financial

- 2010 budget status/issues
- 2011 Budget

7. Chapter Issues

- Conference calls
- Chapter probation report
- Chapter toolbox
- Chapter/member Recognition program
- Discussion of what the chapter structure of the future should be
 - Request for non-geographical chapter status by Z-Club SIG

8. Membership

- Membership Drive Update
- Membership Committee Update
- Marketing
 - Special Offer to CPO owners

9. BMW of North America

10. New Business:

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11. Future Meetings

Board meetings –

March 19-20, 2011, Greenville, NC

Annual Meeting

March 19, 2011, 5 pm, Greenville, NC

Conference Call –

February