

**BMW Car Club of America
Board Meeting
Greenville, South Carolina
March 20-21, 2010**

Agenda

Saturday March 20th

08:00 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the January 23-24 Board meeting were approved by vote of the Board February 2, 2010 via email. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

- Approved Revised Autocross Minimum Standards, Approved 8 For, 1 Absent

08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Club Racing

08:35 Reports Continue Until Completed

Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Presentation

1:15 Continue Discussion & New Business

Executive Session

5:00 Recess

5:10 Annual Meeting

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Sunday March 21st

08:00 Resume Discussion Topics, New Business, Executive Session as necessary

10:00 Adjourn

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Discussion Topics

1. National Events

Oktoberfest

- 2010
 - o Aug 22-28
 - o Elkhart Lake, WI / Road America
- Future
 - o 2011 – Barber Motorsport Park
 - o 2012 – Colorado

2010 Chapter Congress

- Debrief
- Regional Congresses

2. Regional Events

Updates:

- Vintage at the Vineyards May 28-30, 2010
- Pittsburg Vintage Grand Prix July 2010
- Monterey Historics August 2010
 - o Festorics
 - o West Coast Concours
 - Inclusion of other marques

New Requests

3. National Programs and Services

IT Update

- Purchase of member database system and website

Club Racing

Driving Events

Charity Awards

Raffle

4. Policy and Administration

Operations Manual review, cleanup and reorganization.

- Discussion Topics

Ombudsman update

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Tech Rep's update

Benefits Update

National Elections

- 2010 Debrief
- Campaign Guidelines

5. Foundation

6. Financial

2010 budget status/issues

7. Chapter Issues

Conference calls

Chapter probation report

Chapter toolbox

Chapter/member Recognition program

Chapter Communication Mailing vs. Email

8. Membership

Membership Drive Update

Membership

- National Membership Committee / Task Force
- Membership Dues
 - o Introductory (Non-Renewal) Membership
 - o Alternate payment methods
 - o Monthly debit from credit card
- BMW Dealership/Club Partnership

9. BMW of North America

Member Rewards Program

10. New Business:

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11. Future Meetings

Board meetings –

Schedule next years meeting dates

Conference Call –

April

May