

**BMW Car Club of America
Board Meeting
Greenville, SC
March 19-20, 2011**

Agenda

Saturday March 19th

08:00 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the January 15, 2011 Board meeting were approved by vote of the Board on December February 24, 2011. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

- January Board Meeting Minutes – Approved 9-0
- Approval to sign agreement with BMW regarding use of logo and word mark – Approved 9-0.

08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Membership Committee
- Club Racing

08:35 Reports Continue Until Completed

Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Continue Discussion & New Business

Executive Session

5:00 Recess

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5:10 – 6:00 Annual Meeting

Sunday March 20th

08:00 Resume Discussion Topics, New Business, Executive Session as necessary

10:00 Adjourn

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Discussion Topics

1. National Events

Oktoberfest

- 2011 – Barber Motorsport Park
 - October 10-16, 2010
 - Event rules development
 - Overall Performance scoring
- Future
 - o 2012 – Colorado?
 - o Lime Rock

Regional Chapter Congress (North Central Caucus)

- Debrief
- Action Items
- Future Planning

2. Regional Events

Updates:

- Vintage at the Vineyards May 2011
- Pittsburg Vintage Grand Prix July 2011
- Monterey Historics August 2011
 - o Festorics
 - o West Coast Concours

New Requests

-

Regional Driving Tours

- North Central Region

3. National Programs and Services

IT Update

- Status of conversion project

Club Racing

Driving Events

- Sunshine Bimmers

Charity Awards

Raffle

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4. Policy and Administration

Ombudsman update

Tech Rep's update

Benefits Update

National Elections

- 2011 review

Realignment of regions

- Implementation

Non-Geographical Chapters

- Request for non-geographical chapter status by Z-Club SIG

5. Foundation

Update

6. Financial

2011 budget status/issues

7. Chapter Issues

Conference calls

Chapter probation report

Chapter toolbox

Chapter/member Recognition program

8. Membership

Membership Drive Update

Membership Committee Update

- Action Items

Marketing

- Special Offer to CPO owners

9. BMW of North America

10. New Business:

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11. Future Meetings

Board meetings –

June 25-26, 2011, Las Vegas ?

Conference Calls (proposed dates) –

April 21, 2011

May 26, 2011