

**BMW Car Club of America
Board Meeting
Greenville, SC
March 31, 2012**

Agenda

Saturday, March 31st

08:00 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the January 21, 2012 Board meeting were approved by vote of the Board on February 10, 2012. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

- None

08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Membership Committee
- Club Racing

08:35 Reports & Presentations Continue Until Completed

Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Continue Discussion & New Business

Executive Session

5:00 Adjourn

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Discussion Topics

1. National Events

Oktoberfest

- 2012 – Columbus, OH & Mid Ohio
- 2013 – Laguna Seca
- Future

Chapter Congress

- Debrief

2. Regional Events

Updates:

- OBX CruZ
- The Vintage
- Pittsburgh Vintage Grand Prix
- Monterey Festorics Weekend August 2012
 - o Legends of the Autobahn
 - o Vintage Races
- Others?

New Requests

3. National Programs and Services

IT Update

- Status of conversion project

Club Racing

-

Driving Events

- Membership Requirement
- Incidents Update

Charity Matching Funds

Raffle

SIG's

Roundel:

4. Policy and Administration

Ombudsman update

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Tech Rep's update

Benefits Update

National Elections

- 2012 Status

Non-Geographical Chapters

- Request for non-geographical chapter status by Z-Club SIG
- Update & direction

Strategic Plan

- Discussion of notes from November meeting with chapter leaders.

BMW Clubs International

- Planning for 2012 meeting in Ashville, NC Sept 30-Oct 4, 2012

Insurance Update & Presentations

Operations Manual

- Breakout of DE and Autocross sections

5. Foundation

- Status of search for building
- Discussion of CCA's support and commitment to a fundraising campaign

6. Financial

2011 Update

2012 Update

7. Chapter Issues

Sunshine Bimmers - Update

Conference calls

Chapter probation report

Chapter toolbox

8. Membership

Membership Drive Update

Marketing

- Special Offer to CPO owners

9. BMW of North America

10. New Business:

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11. Future Meetings

Board meetings –

June 16-17, 2012

Proposed:

Sept 17, 2012

January 12-13, 2013

Conference Calls (proposed dates)

April 26, 2012

May 24, 2012