

Agenda
BMW CCA BOARD MEETING
JUNE 21-22, 2008
San Diego, California

Saturday, June 21, 2008

8:00 A.M. - Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the March 8-9, 2008 Board meeting were approved by vote of the Board during the April 10, 2008 conference call.

8:05–9:15 A.M. - Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- North Atlantic Regional Vice President
- South Atlantic Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- South Central Regional Vice President
- National Office/National Events
- Club Racing
- Driving Events Committee
- Roundel
- BMWCCA.org

9:15-9:30 A.M. - Break

9:30 A.M. - Reports Continue Until Completed

Discussion of Listed Topics

12:15-1:00 P.M. - Lunch

1:00 P.M. - Resume Discussion of Listed Topics

Discussion of Sensitive Topics

New Business

5:00 P.M. - Recess

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Sunday, March 9, 2008

8:00 A.M. - Call to Order

Departure Times and Transportation Arrangements for Departure/Return to Airport

Finalization of Strategic Plan

12:00 Noon - Adjourn

Discussion Topics

1. National Events

Oktoberfest

- Oktoberfest 2008
 - o Schedule, facilities, events, marketing, management
 - o TechFest integration
 - o Sponsorship
- Harmon Fischer bequest
- Oktoberfest 2009 - Planning status
- Oktoberfest 2010 - Potential venue status
- Five-year planning schedule

2008 Newsletter Editor/Webmaster Conference debrief

2009 Chapter Congress

2. National Programs and Services

BMW CCA Web site

- Status of fixes
- Review plan to complete the project

Club Racing

- Request to increase membership of Rules Committee

Driving Events

- Objectives and planning for 2009 Driving Events Conference
- Driving Events Sanction Application

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3. Policy and Administration

National BMW CCA election

- Candidate pre-election exposure in Roundel magazine and www.bmwcca.org website
- Election section with candidate space or pages on www.bmwcca.org
- Draft of policy statement regarding candidate access and use of member database.

Potential conflict of interest - Board members and Roundel magazine/bmwcca.org

Classified ad policy

Ombudsman update

4. Financial

Year-to-date P&L

2008 budget issues

Credit card proposals

IRS Audit

5. Chapter Issues

Chapter probation report

- Illini Chapter

Chapter toolbox

Chapter website templates

Chapter newsletter templates

6. Membership

Online renewal parameters

Membership Drive for 2008 - results to date

Handling unassigned members

BMW CCA presence at Bimmerfest debrief and plans for future opportunities

7. Regional Events

8. BMW of North America

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Member Rewards Program

Meeting with BMW NA

9. Board Member Term Limits

10. Future Meetings

Board meetings – locations for remaining 2008 quarterly meetings

Conference Call Schedule:

July 2008

August 2008