

**BMW Car Club of America
Board Meeting Agenda
Lake Lanier Resort, Atlanta, GA
October 2-3, 2009**

Friday, October 2, 2009

08:00 - Call to Order

Introduction: Members, Guests.

Minutes: Approval of the June minutes.

08:05 - Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Club Racing
- Driving Events Committee

08:35 – Reports Continue Until Completed

Discussion of Listed Topics

10:00 – 10:15 – Break

10:15 – Resume Discussion of Listed Topics

– New Business

Noon – Recess

Saturday, October 3, 2009

8:00 – Noon – Continue Discussion & New Business

– Discussion of Sensitive Topics

Noon - Adjourn

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Discussion Topics

1. National Events

Oktoberfest

- 2009
- 2010
 - o Aug 22-28
 - o Elkhart Lake, WI / Road America
- Future
 - o 2011 – Barber Motorsport Park?
 - o 2012 – Colorado?

2010 Chapter Congress

2. Regional Events

Monterey

- o Festorics
- o “West Coast Concours”

Pittsburgh Vintage Grand Prix

Requests for new events

3. National Programs and Services

IT Update

BMW CCA Web site

Club Racing

Driving Events

4. Policy and Administration

Operations Manual Review for outdated items

2009 Election

Ombudsman update

Tech Rep’s update

Benefits Update

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5. Financial

- 2009 budget status
- 2010 budget development process

6. Chapter Issues

- Conference Calls
- Chapter probation report
- Chapter toolbox

7. Membership

- Membership Drive Update

8. International Council BMW Clubs

- Survey
- Corporate Image – Logos
- Agreement with BMW AG

9. BMW of North America

- Member Rewards Program

10. New Business:

11. Future Meetings

- Board meetings –
 - January 23-24, 2010
 - March 20-21, 2010
- Conference Call –
 - October 2009
 - November 2009