Saturday, January 27, 2007

8:00 AM - Call to Order

**Introduction:** Members, Guests.

**Minutes:** The minutes of the September 16-17, 2006 Board meeting were approved by vote of the Board via e-mail on October 26, 2006.

**8:05-9:15 AM - Reports**
- President
- Executive Vice-President
- Secretary
- Treasurer
- South Central Regional Vice President
- South Atlantic Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- North Atlantic Regional Vice President
- Executive Director
- Club Racing
- Roundel
- Driving Events Committee
- BMWCCA.org

**9:15-9:30 AM - Break**

**9:30 AM - Reports Continue Until Completed**

Presentation by Jeff Warner on behalf of the proposed Reno chapter  
Presentation by David Ray from Hooked on Driving  
Presentation by Leo Newland and Erik Wensberg of the BMW CCA Foundation

Discussion of Listed Topics

Discussion of Sensitive Topics

**12:15-1:00 PM - Lunch**
1:00 PM - Resume Discussion of Listed Topics

6:00 PM - National Board Meeting in recess

**Agenda**

**BMW CCA BOARD MEETING**

**JANUARY 27-28, 2007**

Fort Worth, Texas

Sunday, January 28, 2007

8:00 AM - Call to Order

Departure Times and Transportation Arrangements for Return to Airport

Resume Discussion of Listed Topics

New Business

12:00 Noon - Adjourn

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Discussion Topics

1. National Events

   TechFest
   - Techfest 2007
     - Status
     - Additional activities to attract more participants

   Future potential TechFest locations

   Oktoberfest

   Oktoberfest 2007
   - Status - Events - Chapters, locations, facilities
   - Status - Vendors and steps to attract more
   - Status - Sponsors -
   - Status - Trophies
   - Awards dinner - Schedule, speaker
   - Additional Marketing and promotion
   - Model of the Year promotion and activities
Report from the Oktoberfest Committee

Oktoberfest 2008 and beyond

National Conferences
  2007 Chapter Congress - April 20-22, 2007, Valley Forge, PA
    Finalized list of topics and speakers

Homecoming 2007

Proposals for other national events.

2. National Programs and Services

  BMW CCA Web site
    Status of ongoing improvements and new initiatives
    Relationship between web site and Roundel
    Web site security

  DEC - financial reporting requirements for ITS grants

  Club Racing
    National Office assuming support function for licensing
    Request for a national appeal
    National competition steward

3. Financial

  2006 Preliminary P&L

  2007 Budget

4. Chapter Issues

  New chapter applications

  Chapter probation report

  New chapter officer education/information packet

  Chapter officer access to member database - who, how, and how access is terminated once individual is no longer eligible

  Member benefits, voting privileges, and officer eligibility for multi-chapter members

5. Membership and Administration
Membership Drive

Marketing Plan

6. Regional Events

Regional event advertising and other benefits

California Marathon 2008/Monterey Historics

7. Strategic Objectives

Discussion of objectives and actions not already covered in previous meeting discussions

8. Future Meetings

National Board Meetings
   Next Board meeting - March 24-25, 2007

Annual Meeting - March 24, 2007

Conference Call Schedule
   February