

**Agenda**  
**BMW CCA BOARD MEETING**  
**JANUARY 27-28, 2007**  
**Fort Worth, Texas**

**Saturday, January 27, 2007**

**8:00 AM - Call to Order**

**Introduction:** Members, Guests.

**Minutes:** The minutes of the September 16-17, 2006 Board meeting were approved by vote of the Board via e-mail on October 26, 2006.

**8:05-9:15 AM - Reports**

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Central Regional Vice President
- South Atlantic Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- North Atlantic Regional Vice President
- Executive Director
- Club Racing
- Roundel
- Driving Events Committee
- BMWCCA.org

**9:15-9:30 AM - Break**

**9:30 AM - Reports Continue Until Completed**

**Presentation by Jeff Warner on behalf of the proposed Reno chapter**

**Presentation by David Ray from Hooked on Driving**

**Presentation by Leo Newland and Erik Wensberg of the BMW CCA Foundation**

**Discussion of Listed Topics**

**Discussion of Sensitive Topics**

**12:15-1:00 PM - Lunch**

**1:00 PM - Resume Discussion of Listed Topics**

**6:00 PM - National Board Meeting in recess**

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**8:00 AM - Call to Order**

**Departure Times and Transportation Arrangements for Return to Airport**

**Resume Discussion of Listed Topics**

**New Business**

**12:00 Noon - Adjourn**

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**Discussion Topics**

**1. National Events**

TechFest

Techfest 2007

Status

Additional activities to attract more participants

Future potential TechFest locations

Oktoberfest

Oktoberfest 2007

Status - Events - Chapters, locations, facilities

Status - Vendors and steps to attract more

Status - Sponsors -

Status - Trophies

Awards dinner - Schedule, speaker

Additional Marketing and promotion

Model of the Year promotion and activities

Report from the Oktoberfest Committee

Oktoberfest 2008 and beyond

National Conferences

2007 Chapter Congress - April 20-22, 2007, Valley Forge, PA  
Finalized list of topics and speakers

Homecoming 2007

Proposals for other national events.

## **2. National Programs and Services**

BMW CCA Web site

Status of ongoing improvements and new initiatives  
Relationship between web site and Roundel  
Web site security

DEC - financial reporting requirements for ITS grants

Club Racing

National Office assuming support function for licensing  
Request for a national appeal  
National competition steward

## **3. Financial**

2006 Preliminary P&L

2007 Budget

## **4. Chapter Issues**

New chapter applications

Chapter probation report

New chapter officer education/information packet

Chapter officer access to member database - who, how, and how access is terminated once individual is no longer eligible

Member benefits, voting privileges, and officer eligibility for multi-chapter members

## **5. Membership and Administration**

Membership Drive

Marketing Plan

**6. Regional Events**

Regional event advertising and other benefits

California Marathon 2008/Monterey Historics

**7. Strategic Objectives**

Discussion of objectives and actions not already covered in previous meeting discussions

**8. Future Meetings**

National Board Meetings

Next Board meeting - March 24-25, 2007

Annual Meeting - March 24, 2007

Conference Call Schedule

February