

BMW CCA BOARD MEETING

January 10, 2009

Scottsdale, AZ

MINUTES

Saturday, January 10, 2008

1. **Call to Order:**

The meeting was called to order at 8:00 am.

2. **Attendees:**

a. Board Members: Bruce Hazard, Mark Jon Calabrese, Paul Dunlevy, Len Mueller, John Sullivan, Louis Goldsman, Mark Doran, Mike Mills. Absent: Steve Johnson.

b. Also attending: Linda Axelson, Frank Patek, Phil Marx, Satch Carlson, Bill Wade.

c. Guests: Larry Koch, Marty Salzman

3. **Minutes:**

The minutes of the September 23, 2008 Board meeting were approved by email vote of the Board on November 5, 2008. Reading of the minutes was dispensed with.

4. **Reports:**

a. *Presidents Report:*

Bruce Hazard had nothing to add to his pre-meeting report.

b. *Vice President:*

Mark Jon Calabrese had nothing to add to his pre-meeting report.

c. *Secretary:*

Mike Mills had nothing to add to his pre-meeting report.

d. *Treasurer:*

Louis Goldsman noted that the 2008 financial results in his

pre-meeting report were preliminary and will change somewhat as year-end journal entries and other adjustments are posted.

e. *Pacific RVP:*

Steve Johnson was not in attendance to add to his pre-meeting report.

f. *South Central RVP:*

Mark Doran had nothing to add to his pre-meeting report.

g. *North Central RVP:*

Len Mueller adds chapters having trouble filling driving schools should look at the success of the joint event recently conducted by Kansas City and Sunbelt chapters.

h. *South Atlantic RVP:*

Paul Dunlevy adds that most of the newsletter issues have been resolved.

i. *North Atlantic RVP:*

John Sullivan adds that the Green Mountain Chapter is off probation.

j. *Executive Director:*

Frank Patek adds Liberty Mutual launch shortly, ad will run in Feb Roundel.

New credit card will be launched in January with ad in Feb Roundel.

k. *National Events:*

Linda Axelson did not submit a report – National Events will be discussed under Discussion Topics.

l. *Club Racing:*

Mike Mills had nothing to add to his pre-meeting report.

m. *DEC:*

Bill Wade has nothing to add to his pre-meeting report.

n. *Roundel:*

- i. Satch Carlson had nothing to add to his pre-meeting report.
- ii. Phil Marx had nothing to add to his pre-meeting report.

5. Discussion Topics

a. National Events

i. Oktoberfest 2009

- 1. Web site updated
 - a. Discussion on information dissemination
 - i. News from National
 - 1. Distribution of this is discussed.
- 2. Linda meeting with new Peachtree chapter president.
- 3. Registration should be open early February.
- 4. Petit LeMans
 - a. Corral fee is \$10,000
 - i. Three day fee
 - ii. Limit is 100 cars
 - iii. Catering not included
 - iv. Discussion about Paddock pass inclusion
 - v. Sponsorship possibilities
 - 1. Dunlop
 - 2. NEC
 - 3. Escort
 - vi. Suggestion is to cater lunch and dinner on Saturday
 - b. Linda to put budget together and plan to see if feasible
- 5. BimmerMeet on Saturday planned
 - a. BimmerWorld sponsoring BBQ
 - b. Discussion on advertising locally to draw non-members
 - c. Suggestion to have copies of Roundel to handout
- 6. 40th Anniversary
 - a. Letter signed by Izor & Chamberlin to the original 5000 members of the club inviting them.
 - b. Recognize those who do attend

ii. Oktoberfest 2010

- 1. Elkhart Lake, WI.
- 2. Dates Aug 22-28, 2010
- 3. Host hotel discussion ongoing.

- iii. Five Year Planning
 - 1. Consideration
 - a. Phoenix (PIR)
 - b. Laguna Seca
 - c. Barber
 - d. New Jersey
 - 2. Thought of holding close to our population centers
 - a. Build up Ofest brand recognition
 - 3. 2011 target is Barber
 - 4. 2012 target is Colorado
- iv. Discussion on thought of creating other regionalized national events
- v. Homecoming 2009
 - 1. Z-Gathering
 - a. Cincinnati
 - b. Not affiliated with BMW CCA

b. Regional Events

- i. Monterey Historics/Concorso Italiano
 - 1. 2008 location was disappointing
 - 2. Central California Chapter has hold on golf course location for 2009
 - a. \$10,000 for the one day
 - 3. BMW NA provided \$16,000 in support to Golden Gate
 - 4. RVP needs to work with the two chapters to make the internal structure and chapter responsibilities transparent to allow us to deal with this as a single regional event.
 - a. This includes any BMW NA support
- ii. Vintage in the Vineyards
 - 1. \$5,000 to support
 - a. Liberty Mutual sponsorship dollars to be used.
- iii. Pittsburgh Grand Prix
 - 1. \$5,000 to support
 - a. Liberty Mutual sponsorship dollars to be used.
- iv. Sun Coast Chapter
 - 1. Sebring 12 hour corral
 - a. \$7,000 budget
 - 2. **MOTION:** Paul Dunlevy makes a motion to designate this as a regional event. Len Mueller seconds motion.
 - a. **Vote:** all for (1 absent)
 - b. **Motion carried.**
- v. Discussion on National support for chapter events and possible revenue sharing when underwritten event profits.

1. Event national funding should be returned to national, to the extent of profit, from successful events.

c. National Programs and Services

- i. Web Site
 1. Chapter report card remains to be completed
 - a. Newsletter update
 2. Other planned changes have been implemented
- ii. Roundel web site proposal
 1. Satch Carlson makes a presentation
 2. Alternate site for Roundel on website
 - a. Linked/integrated
 3. Asks for additional forums on current site
- iii. DEC
 1. Compliance enforcement issue
 - a. Current process not adequate
 - b. DEC to develop process proposal
 - i. To include event approval process
 - ii. Ops Manual changes (who can do what when)
 - iii. Input for next Board phone meeting
 2. **MOTION:** Len Mueller moves that Mark Doran succeed him as board liaison to the DEC. Louis Goldsman seconds.
 - a. **VOTE:** all for (1 absent)
 - b. **Motion carried.**
- iv. Club Racing
 1. 2008 Recap
 2. Program 1995-2008 update
 3. **MOTION:** Len Mueller moves to reappoint Mike Mills as Club Racing Chair for 2009. Louis Goldsman seconds.
 - a. **VOTE:** all for (1 absent)
 - b. **Motion carries.**

d. Membership

- i. Membership Drive
 1. Concept is to reward total growth
 2. Announce results at chapter congress
- ii. Retention information
 1. Report has been incorrect

- a. Systems being corrected
 - b. Looks like 72% is more accurate
 - iii. Membership Pins
 - 1. Initial dates are problematic
 - a. System change lost data
 - 2. Manual research required to update as individuals report issue.
 - 3. Shorter term pins to be eliminated
- e. **International Council BMW Clubs**
 - i. Survey
 - 1. We have asked for information regarding our participation
 - ii. Chapter Logo Change
 - 1. Toolkits received
 - 2. Embroidery issue under discussion at International Council
 - iii. Agreement
 - 1. Concerns are addressed to the International Council regarding our issues/concerns.
 - a. No response yet
 - 2. Merchandise with Roundel to be sold must be limited to members.
 - a. Current restriction
 - 3. Concerns are to be readdressed via formal letter.
 - iv. Logo change process
 - 1. BMW NA suggests that they help in the change/adaptation to the change to the logo requirements.
 - a. Warn that compliance will be enforced by the legal department.
 - 2. Mark Doran suggests we can create modified logo's for each chapter compliant to the new rules and distribute to the chapters as an example and choice for them to make the process easier,
 - a. Chapters may use chapter logo's without the Roundel to avoid the compliance issue.

f. BMW NA

- i. Membership rewards
 - 1. Discussion on possible program change
 - a. Period specific rebates on specific models
 - b. Include membership on selected models
- ii. Discussion on possible BMW CCA Ad in the BMW magazine
 - 1. Larry Koch will explore and advise on possibility
- iii. Meeting with BMW NA
 - 1. Larry Koch suggests that we express ourselves in a letter versus a face-to-face.

g. Policy and Administration

- i. Election Update
 - 1. No provision for write in candidates
- ii. Ombudsman Update
 - 1. Three in place
 - a. Working well
- iii. Tech Rep
 - 1. One vacancy
 - 2. Frank to advertise
- iv. Benefits Update
 - 1. Membership Plus
 - a. 90 sign ups
 - b. Feedback has been positive
 - 2. Liberty Mutual rollout in Jan
 - 3. Credit Card rollout in Jan

h. Financial

- i. 2008 Budget Issues
 - 1. Planned loss was overcome resulting in a positive
 - a. Ofest success
 - b. Raffle success
- ii. 2009 Budget
 - 1. Discussion on marketing budget

- a. Proposal is to add \$30k for projected 5% membership increase
- b. Discussion is that budget already contains allowances for marketing
- c. Membership servicing expenses not increased to cover for 5% membership increase

2. **MOTION:** Paul Dunlevy moves to approve version 3 of the budget. John Sullivan seconds.

- a. **VOTE:** All for (1 absent)
- b. **Motion carries.**

i. Chapter Issues

- i. Illini and Green Mountain are in compliance
- ii. Two potential chapter issues in South Atlantic
- iii. One potential chapter issue in South Central
- iv. Chapter Toolbox
 - 1. In package to review
 - a. Comments to Frank Patek
 - b. Frank Patek to select representative chapters to review and provide feedback

j. Other

- i. World Challenge
 - 1. Nothing received from them

6. Foundation Update

- a. Bill Wade's 2008 review
 - i. 68 street survival schools
 - ii. Very successful

7. Future O'Fest Proposal

- a. Marty Salzman presents proposal to host Ofest
 - i. Two tracks
 - ii. Hotels
 - iii. Tucson & Phoenix combined volunteers

8. Planned Meetings

- a. Phone call Feb 19, 7pm Eastern
- b. Mar 21-22, Greenville, SC

Adjourn to sensitive session

Return from sensitive session

17:30 – **MOTION:** Len Mueller moves to adjourn. Paul Dunlevy seconds.

VOTE: For – all. (1 absent)

Meeting adjourned.



BMW Car Club of America, Inc.
Bruce Hazard
President
7403 S. Tamarac St.
Centennial, CO 80112
303-324-6541
President@bmwcca.org

December 30, 2008

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: President Pre Meeting Report – January 2009 Board Meeting

Travel & Expenses:

- Board Meeting, Watkins Glen, NY – September 23rd
- Oktoberfest, Watkins Glen, NY – September 23rd – 27th

Planned Travel:

- January 10-11 – Board Meeting, Scottsdale, Arizona
- March 6-7 – DEC Conference, Metairie, LA
- March 21-22 – Board & Annual Meetings, Greenville, SC

Respectively Submitted

Bruce Hazard



BMW Car Club of America, INC
Mark Jon Calabrese
Executive Vice President
2774 Scarlet Rd
Germantown, TN 38139
Voice (901) 759-9085 H, (901) 378-1888 C
E-Mail MJ@calabrese.cc

January 11, 2008

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: Vice President's Pre-Meeting Report, January 10-11 , 2009 Board Meeting

TRAVEL

- None.

PLANNED TRAVEL

- I plan on traveling to Atlanta for an on site inspection of the Ofest 2009 Hotel and event sites.

At this time I have nothing to report other than conversations with have assured me that we are doing fine in the planning of Octoberfest 2009

Respectfully submitted

M J Calabrese



BMW Car Club of America, Inc.
Mike Mills
Secretary
19252 Masterson Place
Castro Valley, CA 94552
510-962-4006
Secretary@bmwcca.org

December 29, 2008

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: Secretary Pre Meeting Report – January 2009 Board Meeting

Travel & Expenses:

- September 23, 2008, Board Meeting, Watkins Glen, NY

Planned Travel:

- January 10, 2009, Board Meeting, Scottsdale, AZ
- March 6-8, 2009, DEC Congress, Metairie, LA
- March 21, 2009, Annual and Board Meeting, Greenville, SC

Board Meeting Minutes:

The September 2008 Board Meeting Minutes were approved via email on November 5, 2008.

MOTION: Louis Goldsman made motion to approve the minutes of the September Board meeting on November 4, 2008. Mike Mills seconded the motion and on November 5, 2008 the motion was approved. **INFAVOR:** Bruce Hazard, Louis Goldsman, Mike Mills, John Sullivan, Mark Doran, Len Mueller, John Sullivan, Mark Jon Calabrese. No vote received: Steve Johnson.

Conference Call's:

Notes are attached for the conference calls held on October 23, 2008 and November 20, 2008.

Respectively Submitted

Mike Mills

*BMW CCA BOARD CONFERENCE CALL
NOTES: OCTOBER 23, 2008*

1. **Call to Order:**

The meeting was called to order at 7:00 p.m. EDT.

2. **Attendees:**

Bruce Hazard, Mark Jon Calabrese, Paul Dunlevy, John Sullivan, Steve Johnson, Louis Goldsman, Len Mueller, Mark Doran, Mike Mills.

3. Staff: Frank Patek.

3.1. Web Site

3.1.1 Reorganization complete

3.1.2 Classified Ads changed

3.1.3 New Menu complete

3.1.4 Photo updates

3.1.5 Newsletter Report Card next

3.2. Ofest wrap up

3.2.1 Feedback

3.2.1.1 Positives from just about all

3.2.1.2 Negatives

3.2.1.2.1 Too much about the track

3.2.1.3 Vendors

3.2.1.3.1 Saw us competing with ourselves

3.2.1.3.2 Need consistent schedule

3.2.1.4 Hotel/meal comments

3.3. OFest 2009 – Tuesday through Sunday event

3.3.1 Saturday/Sunday – Club Race/Race School/DS

3.3.2 Saturday – Bimmer meet

3.3.3 Banquet Friday - BBQ Sat

3.3.4 DS Thurs-Sunday

3.3.5 Wed – Performance Center

3.3.6 Discussion on scheduling and arrangement details

3.4. Discussion on forming a members Ofest advisory committee

3.4.1 Balanced participation multiple time attendees, first timers, never attended

3.4.2 Linda action

3.5. Regional Events

- 3.5.1 Pittsburgh GP July 10-19
 - 3.5.1.1 BMW Featured Marque
 - 3.5.1.2 **MOTION:** John Sullivan moves to designate the 2009 Pittsburgh GP as a Regional Event. Mike Mills seconds.
 - VOTE:** For – all.
 - Motion passed**
- 3.6. Raffle
 - 3.6.1 All winners selected highest value cars allowed
- 3.7. Finances
 - 3.7.1 All good revenue good
 - 3.7.2 Nothing from IRS audit yet.
- 3.8. Chapter Issues
 - 3.8.1 Illini
 - 3.8.1.1 10 day letter sent – no newsletter yet
 - 3.8.2 Sacramento Chapter
 - 3.8.2.1 President resigned yesterday
 - 3.8.3 LA Chapter
 - 3.8.3.1 Member email – Bruce will respond – chapter issue
 - 3.8.4 Green Mountain
 - 3.8.4.1 Still on probation, no meeting or newsletter since March
 - 3.8.4.2 Letter to be sent to all members
 - 3.8.5 Chapter Officers
 - 3.8.5.1 No Membership requirement
 - 3.8.5.2 **MOTION:** Mike Mills moves to amend Chapter minimum requirements to require BMW CCA membership for all chapter members and officers. Mark – Jon seconds
 - 3.8.5.3 **VOTE:** for – all
 - 3.8.5.4 **Motion passed.**
- 3.9. Bylaws
 - 3.9.1 Revised verbiage completed
 - 3.9.2 Deadline for Roundel is 1 Nov for Jan issue.
- 3.10. DEC – Convertibles
 - 3.10.1 DEC clarification provided
 - 3.10.2 Discussion on the clarification
 - 3.10.2.1 Additional word-smithing
 - 3.10.3 Chapters to be notified when change is made.

- 3.11. Bimmerfest
 - 3.11.1 Nothing new
- 3.12. Liberty Mutual
 - 3.12.1 Contract language being clarified
 - 3.12.2 Moving ahead
- 3.13. Marketing Plan
 - 3.13.1 Commissioning a fraternity to develop marketing plan.
 - 3.13.2 Moving ahead.
- 3.14. TSA
 - 3.14.1 One missing in action
 - 3.14.2 Need to retrieve phone.
- 3.15. DEC meeting
 - 3.15.1 Chief instructor and chapter DEC rep invited
- 3.16. Foundation
 - 3.16.1 Asked for their raffle to be advertised on our site.
 - 3.16.2 Will advise to send article
- 4. The conference call ended at 8:59 p.m. EDT.

*BMW CCA BOARD CONFERENCE CALL
NOTES: NOVEMBER 20, 2008*

1. Call to Order:

The meeting was called to order at 7:05 p.m. EST.

2. Attendees:

Bruce Hazard, Mark Jon Calabrese, Paul Dunlevy, John Sullivan, Steve Johnson, Louis Goldsman, Len Mueller, Mark Doran, Mike Mills.

Staff: Frank Patek

3. Topics:

3.1. Web Site

3.1.1 Membership Plus available

3.1.1.1 50 members have taken the option

3.1.1.2 iMis system has had issues with prorating fees

3.1.2 Merchandise Added

3.1.2.1 Including Club Racing merchandise

3.1.3 Chapter Status/Newsletter upload next major improvement planned

3.1.4 New issues with zip codes has come up

3.1.4.1 Zip+4

3.1.4.1.1 Validation problem and the vendor engaged

3.1.4.2 Mailing discount

3.1.4.2.1 Proof of zip verification needed every 95 days for chapters to obtain discount rate

3.2. Ofest wrap up

3.2.1 Financials

3.2.1.1 Still making adjustments

3.2.1.2 All sponsor funds have been received

3.3. OFest 2009

3.3.1 Hotel is already 50% sold (114 rooms booked)

3.3.2 Logistics for Greenville day are in place

3.4. Regional Events

3.4.1 No discussion

3.5. Finances

3.5.1 IRS Audit.

3.5.1.1 Just responded to a request for more information.

3.6. Chapter Issues

- 3.6.1 Pacific Region
 - 3.6.1.1 Group in Stockton CA has inquired about forming a chapter.
 - 3.6.1.2 Tri-cities (Kenewick, Pasco, ??) Washington has inquired about forming a chapter.
- 3.6.2 Illini
 - 3.6.2.1 Now in compliance.
- 3.6.3 Green Mountain chapter
 - 3.6.3.1 Moving toward compliance
- 3.7. Election Update
 - 3.7.1 Web site front page notice to be added
 - 3.7.2 Bylaw proposals to be added to forum
- 3.8. January Board meeting – Jan 10-11, Scottsdale
 - 3.8.1 2009 Budget
 - 3.8.1.1 Preliminary briefing scheduled for January 5th via web meeting service.
- 3.9. Liberty Mutual
 - 3.9.1 Wrapping up - almost final
- 4. The conference call ended at 8:06 p.m. EST.



BMW Car Club of America, Inc.
Louis P. Goldsman
Treasurer
5296 Via Jacinto
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E-Mail: treasurer@bmwcca.org

January 7, 2009

To: BMW CCA Board of Directors
BMW CCA Executive Director

Subject: Treasurer's Pre-meeting Report

Travel: BMW CCA Board Meeting, September 23, 2008

Planned Travel: BMW CCA Board Meeting, January 10, 2009

Income Statement – Period Ending December 31, 2008 (Preliminary)

Ordinary Income/Expense	
Total Income	\$5,178,360.14
Total Cost of Goods Sold	<u>1,184,720.64</u>
Gross Profit	\$3,993,639.50
Total Expense	<u>3,683,328.32</u>
Net Ordinary Income	\$310,311.18
Net Other Income	<u>(137,256.11)</u>
Net Income	<u><u>\$173,055.07</u></u>

Balance Sheet – As of December 31, 2008 (Preliminary)

ASSETS	
Total Current Assets	\$474,507.13
Total Fixed Assets	277,395.67
Total Other Assets	<u>1,894,224.10</u>
TOTAL ASSETS	<u>\$2,646,126.90</u>
LIABILITIES & EQUITY	
Total Current Liabilities	<u>\$1,987,553.25</u>
Total Liabilities	\$1,987,553.25
Total Equity	<u>658,573.65</u>
TOTAL LIABILITIES & EQUITY	<u><u>\$2,646,126.90</u></u>

The amounts shown above are preliminary numbers and do not include certain adjustments, reclassifications or other changes that may result from an audit currently underway.

Respectfully submitted,
Louis Goldsman

To: BMW CCA Board of Directors
From: Frank C. Patek, II Executive Director
Date: January 4, 2009
Re: Winter Board Meeting

2009 Driving Events Conference

The event will be held March 6-8, 2009 at the Sheraton Four Points Hotel in New Orleans. Final plans still need to be coordinated with the Driving Events Committee. In an effort to hold down costs chapter delegates will receive airfare and one-half of a double room. Members may still request a single room, but will be required to pay for half of the room cost.

OKTOBERFEST 2009

Early hotel registration indicates strong attendance for the 2009 O'Fest. Prior to the end of December peak nights booked at the hotel was near 160. Plans are in place to bring to bring all those interested to Greenville for a tour of the BMW Factory, Zentrum and Performance Center. The Foundation has requested an opportunity to invite members to tour their new facility. The Saturday following O'Fest will officially be known as BimmerMeet and will center around activities at Road Atlanta.

BIMMERFEST

I spoke with the organizers of the event following denial of the SIG/SIR status and what we could do in the alternative. As of now we have not come to a conclusion as to how best to proceed, but some sort of co-marketing effort would be desirable. With that in mind we need to develop a way to make such arrangements work both electronically and in print.

Looking towards Bimmerfest 2009 I think there is decided value in having a formal presence at the event and hosting some type of ancillary event for BMW CCA Members. The lowest cost alternative for the Club would be to find local volunteers to host an event and table during Bimmerfest. If that is either unpracticable or not feasible then the staff should assume those duties.

BMW CCA WEBSITE AND DATABASE

Secretary Mike Mills deserves our thanks and appreciation for not only supervising the reconstruction of the website but for doing much of the work himself.

Since our last meeting the following are functional:

- store
- classifieds
- calendar

- new registration form
- gift memberships
- new menu
- new search box
- online voting launched January 5, 2009

A frequent request that we receive is a way for partners and others to place banners ads and/or links on our site. Developing a links page may allow us to meet the requests we have received without cluttering our corporate image.

Roundel has been adequately filling the content needs of the site. The structure of the site limits the content that can be offered on the site. Without making major changes to the site one possibility to increase Roundel online is to reactivate the old Roundel.org site.

We need to begin a discussion to determine the satisfaction with the current site and the future direction of bmwcca.org 3.0

MEMBERSHIP REWARDS

We received notification that Membership Rewards will continue for 2009 and the 1 Series and X6 will be added to the program.

AFFINITY/MEMBER BENEFIT PROGRAMS

The new Partners Plus Credit Card Program will formally launch in mid to late January 2009. Partners First is working with the staff and the BMW Performance Center to add features to the card that will be appealing to CCA Members. Points earned will be redeemable for CCA events, merchandise, the BMW Performance Center and the BMW CCA Foundation amongst other things.

Liberty Mutual will begin to offer the BMW Performance Insurance Program to CCA Members in February.

Roadside Assistance has been available through Nations Safe Driving since November. Program cost is \$3.00 per member per month or \$36.00 per year and provides coverage for the member, spouse and up to three children. To date we have sold 90 upgrades to Membership Plus. Members receive a hard plastic card with their membership and benefits information.

From: [John Sullivan](#)
To: ["Frank Patek"](#); [Bruce Hazard](#); [Leonard Mueller](#); [Louis Goldsman](#); ["Mark Calabrese"](#); ["Mark Doran"](#); ["Mike Mills"](#); ["Paul Dunlevy"](#); [Steven Johnson](#)
Subject: Pre-Meeting Report NAR 12/22/08
Date: Monday, December 22, 2008 2:39:46 PM

North Atlantic Region BMW CCA

To: BOD BMW CCA, Frank Patek

From: John Sullivan NA RVP

Date: December 22, 2008

Re: Pre-Meeting Report

Past Travel: BMW CCA BOD Meeting Watkins Glen NY September 23, 2008

New York Chapter Concours Long Island NY October 5, 2008

Future Travel: BMW CCA BOD Meeting Scottsdale AZ January 10-11 2009

Relevant Notes: I expect the Green Mountain Chapter to be off Probation by the end of this year. A letter from Frank Patek to all Chapter members regarding the Probation elicited several new volunteers.

An electronic copy of the Chapter Newsletter has been sent out to the membership and a hard copy is being sent out, by US Mail shortly. There was a Tech Session at an Independent shop in Rutland recently. The Chapter BOD will appoint an interim President and they will have elections by March 2009. There are two persons interested in the President's position. There is a new Southern Tier Vice President, a new Newsletter Editor and new Webmaster.

All Chapter Officer Membership issues, in the region, have been addressed.

The Unassigned member issue has been addressed by Steve Schlossman, National Office Staff, has updated the ZIP codes and assigned these members to local Chapters.

Everyone have a great Holiday Season and see you all in Scottsdale,

John

From: [Leonard Mueller](#)
To: [Bruce Hazard](#); [Mark Calabrese](#); [Louis Goldsman](#); [Mike Mills](#); [Mark Doran](#); [Paul Dunlevy](#); [Steve Johnson](#); [John Sullivan](#); [Leonard Mueller](#); [Frank Patek](#)
Subject: NCR Pre meeting report
Date: Monday, December 29, 2008 6:24:23 AM

TO: BMW CCA BOARD OF DIRECTORS

DATE: DECEMBER 28, 2008

NCR TRAVEL: None!

PLANNED TRAVEL: Board Meeting January Scottsdale
DEC Annual planning meeting NJ/NY January 29-30
DEC Congress March 6-8

FUNDS DISBURSED: None

RELEVANT NOTES: Given the time of year, not much happens in the NCR. The joint DE between Sunbelt and the KC Chapters was such a success that other chapters have initiated contact with KC to do more of the same. To date nothing is set, but this is an encouraging trend that I think we need to nurture, especially given the still changing economic times. With encouragement and support, I see this as an excellent step in keeping CCA DEs a viable product; profitable and successful in every aspect. The most recent KC newsletter has a lengthy and excellent article by Mike Staub, chapter poobah, detailing how this came to fruition.

Steve Johnson
Pacific Region VP

December 22, 2008

BMW CCA Executive Director
BMW CCA Board of Directors

Re:Pre Meeting Report

There are 2 new chapters attempting to start up this year in the Pacific Region. No names as of yet. One chapter will be in the Tri Cities centered in Pasco WA. The second is in Fresno. I will travel to their organization meetings this quarter.

Travel This Quarter;

Board Meeting, AZ
Pasco, WA. New chapter meeting
Fresno, CA. New chapter meeting
Monterey, CA. GGC driving school

Travel Last Quarter:

Central CA Chapter Holiday Party
San Diego Chapter holiday Party

WE lost another young instructor this quarter with the loss of Steve Walsh from a heart attack @ 45 years.

I look forward to seeing everyone in the New Year...

Respectfully Submitted,

Steve Johnson
Pacific Region VP

Mike Mills

From: Paul Dunlevy [pdunlevy@nuvox.net]
Sent: Tuesday, December 30, 2008 5:46 PM
To: Bruce Hazard; Mark Calabrese; Louis Goldsman; Mike Mills; Mark Doran; Paul Dunlevy; Steve Johnson; John Sullivan; Leonard Mueller; Frank Patek
Subject: January BOD premeeting report

To: BMW CCA Board of Directors

Date: December 30, 2008

SARVP Travel: None

Planned Travel: Puerto Rico for 15th anniversary celebration
Phoenix for BOD Meeting

Funds Disbursed: None

Other than Christmas parties all is quiet. I have two chapters, Peachtree and Sunshine that are having a hard time publishing a newsletter. I have repeatedly contacted them and reminded them of the minimum requirements but I seem to be talking to stones. I'll give them a little more rope and then I'll have to send them a letter. Puerto Rico has published a newsletter within the last month.

This may correct itself as elections are coming up but, in Peachtree's case we are using a lot of their resources for the upcoming O'Fest.

See you in a couple of weeks!

Paul



BMW Car Club of America, Inc.
Mark Doran
South Central Regional Vice President
1777 South Harrison Street
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Denver, Colorado 80210
303-758-4200
southcentralrvp@bmwcca.org

To: *Board of Directors, BMW CCA*
Executive Director, BMW CCA

Date: December 30, 2008

Subject: South Central RVP Pre-Meeting Report for January 10, 2009 Meeting

Travel & Expenses

September 20 – 28 – Watkins Glen – Board Meeting & Oktoberfest

RVP Discretionary Funds – None

Planned Travel

January 9-11, 2009 – Board Meeting – Scottsdale, Arizona

March 20 – 22, 2009 – Annual and Board Meeting, Greenville, SC

Newsletter Delinquencies –

Bayou Chapter – July 2008 – No responses to emails or calls to date

Sunbelt Chapter – August 2008 – No responses to emails or calls to date

Respectfully submitted

Mark Doran

December 31, 2008

***Roundel* Editor-in-chief's Pre-Meeting Report**

Satch Carlson, editor-in-chief

A round-robin trail of reports: Start with June. . .

The *Roundel* report in September referred to the report in June. The June report covered several topics:

***Roundel* website changes**

Following some discussions with Frank Patek, we are looking for ways to increase *Roundel*'s exposure on and contributions to the BMW CCA website. It may be instructive to know that members often complain to *Roundel* about difficulties with the website; apparently we're all the same structure in their minds. Fortunately, I have been forwarding their comments to Frank, and he has found ways of relieving their frustrations; the important part of this process is that members are reassured that their concerns are not being ignored.

Discussions with Frank Patek, Brian Morgan, several West Coast members involved with the CCA Festorics website, and Mike Mills have led to some specific ideas regarding the moribund BMW CCA website and how it might be improved. My general conclusions include points that have been made before:

- The PIC (point of initial contact) should be an uncluttered, artistic page, perhaps a single image. There may be a row of smaller images at the bottom linking to sections, or just a single-click access to a portal page.
- The portal page features links to our various features instead of trying to jam features into the PIC. These links may be small images or clear headings; they should include BMW NEWS, RACING NEWS, CLUB NEWS, ROUNDEL MAGAZINE, and MEMBER SERVICES.
- News pages should feature headlines and one or two lines of text; individual stories may be continued via links. This way new stories do not "bury" recent stories, as it is now—and viewers do not have to scroll down three pages to discover the fact that we have a nifty magazine.
- The expansion of Mike Miller's Tech Talk—the very first topic we brought to the Board three years ago!—remains, in my opinion, the single most useful promotional tool we have to boost Club membership. This section remains the most popular feature of the magazine, and I believe we have erred in not taking Mike up on his offer to devote all of his technical time and efforts to *Roundel* and the CCA website, forsaking his other magazine assignments. In this case, people identify Mike Miller with Tech Talk, and I think it is foolish to waste any star attraction that we could exploit.

September's report: a work in progress

By September's meeting in New York we had put together a dummy "test run" of the sort of thing I believe readers would like to see as "*Roundel* on line." However, Mike Mills preferred that I not present any demonstration to the Board, though my September report included a step-by-step description of the process.

Mills has continued to work on the mechanics of the website and improve its functions, but we are still mired in a forum structure that prevents anything like magazine layout or design. On the other hand, the "news" menu now has the capability of submenus that could include Club news, BMW news, racing news, technology news, and so on; as soon as we can implement these "forums" we can at least avoid the latest racing-news story bumping the last BMW story off the lineup.

Since we have identified the need to create *Roundel* "magazine pages" in HTML instead of PDF pages which have to be downloaded, I have been trying to put together a "trial run" something like my September demonstration, but with operating links. Jeff Petzel has found a way to allow FTP access to the old roundel.org space, so if we can get the demo up and running by January 10, you can see what it would look like.

Phil always closes his reports with a reminder of our mission statement: **to inform, entertain, and provide a sense of community for our members.** I think we're still doing a pretty good job.





Roundel Managing Editor's Pre-Meeting Report

December 31, 2008

From: Phil Marx, managing editor

Roundel Report

Publication:

Hopefully everyone will soon have the chance to look over the January '09 issue. That issue contains 128 pages, plus covers, and the following features:

Ten You Want

Bob Roemer picks BMW models with an eye toward the collector.

Three Kinds Of Attitude

Jeremy Walton brings us up-to-date on changes to the 3 Series, including those we can't have.

Schnitzer's Run

David Haueter takes a decked-out Schnitzer 335i for a romp in Southern California

Topless Club

Satch visits Cheetah Club. Would you believe James Chew writes about National Capital Chapter's parade volunteers in Baltimore? Yeah, that's it.

Heavy Metal

Haueter, again, but this time with the X6 and the Infiniti FX50.

Mini E

Bill Siuru gives us insight into the electric Mini, with some focus from the editors.

Days Of Delivery

One more time: Vincent Lupiano takes us back for a Euro delivery at the Welt.

COVER STORY: Targa Times Two

Brian Morgan looks at this year's Targa Newfoundland with emphasis on the BMW contingent.

An American In Monza

Hoosier Chapter's Paul Queck takes us along to watch Formula 1 at Monza.

A Family Affair

Larry Sanata's profile of Windy City racer and NASA champion Ryan Osiecki

COVER

A scenic Targa Newfoundland shot from Gordon Sleight.

Advertising Revenue:

Through the December issue, advertising pages are down just over 7% and billings are down just over 10% for the year. Payments received are down less than 7%. Advertising page count in the

December issue is down over seven pages compared to last year though the December 2007 Oktoberfest issue was itself eight-pages larger at 152 pages versus 144 for 2008.

Editorial Calendar:

The current monthly editorial calendar should be supplied to board members prior to the meeting by the editor-in-chief.

Financial:

Having recently received current financial reports for *Roundel* for preparing a budget for 2009, I discovered some mistakes in the board's decisions last year to budget for slight increases in the contractor positions. Numbers chosen by the board were based on eleven months of 2007-actual (plus 3%) instead of twelve, so for 2008 we will end up slightly over the budgeted amount for the contractor positions even though there were no increases in compensation for any of those positions over the past year and we spent no more than what was contracted for in 2007.

Similar errors were made between my 2008 budget request and the approved budget amount for writer expense, and we will end up slightly over-budget for that item as well but under the requested amount for that line item.

Budget request for 2009 considers a maximum size for *Roundel* of 136 pages, and includes a 5% increase over the 2008 request for writer expense in consideration of BMW returning to racing in the coming year.

There has also been some commingling of expenses related to the Club website that are currently being charged to *Roundel* "production", putting *Roundel* close to \$8,000 over-budget for that line item as well. Given the current circumstances surrounding management of the Club website, I've been asked simply to keep those expenses as they are.

Club Website and *Roundel*:

I'm assuming the board has considered this relationship as they prepare to change the management structure of *Roundel* for 2009. Not being party to this discussion, I'll leave you to your own conclusions.

As always, we continue to feel *Roundel* is fulfilling its mission to inform, entertain, and provide a sense of community for our members. Your suggestions and constructive criticism are welcome and encouraged. If there are any questions, please don't hesitate to contact me.

Sincerely,

Phil Marx
managing editor
BMW CCA *Roundel* magazine

BMW Car Club of America Driving Events Committee

To: BMW CCA Board
Len Mueller - BMW CCA Board Liaison - DEC

From: Bill Wade – Driving Event Committee Chairman

Date: January 3, 2009

Subject: Quarterly Report – 4th Quarter 2008

Tasks Completed –

1. Facilitate DEC Committee conference call.
2. Facilitated Liability Insurance renewal with Pete Lyon for 2009 (not finalized).

Tasks Continuing –

1. Coordinating / Promoting ITS Schools.
2. Monitoring Driving Event discussions on CCA yahoo groups, e-mails, phone calls.

Tasks Anticipated –

1. Setting agenda for upcoming DEC summit.

Board Action Needed –

1. Clarification on who has authority on making decisions regarding taking actions against Chapters for not following Min Standards.

Travel Completed –

1. O’Fest 2008 Watkins Glenn, NY.

Travel Anticipated –

1. DEC Committee meeting Newark NJ; Jan. 30-Feb 1.
2. DEC National Congress New Orleans, LA; March 6th-8th.

Respectfully submitted,



Bill Wade
Driving Event Committee Chairman



December 29, 2008

To:

Board of Directors, BMW CCA

Subject:

Pre-meeting Report

Travel:

- Phoenix International Raceway, October, Steward Club Race
- Eagles Canyon, Dallas, October, Steward Club Race

Planned Travel:

- None

Annual Report:

- Financials
 - Positive
 - Receivables high - \$16.5k
 - Have payment plans in place
 - 2009 Outlook Positive
 - Sponsors renewing
- Operations
 - 2008 in review
 - 31 Race Events plus two cancellations
 - 10 to 136 entries
 - 34 average
 - 136 O'fest; 93 VIR; 65 Mid-Ohio; 54 Summit Point
 - based upon web site registrations not actual participation
 - 7 Race Schools plus one cancellation
 - Three were conducted by third party.
 - Penalties
 - 4 – Suspensions (1 appeal pending)
 - 21 - Probations
 - 1 National Appeal processed
 - 100 Clarification Requests Processed
 - 1457 licenses issued since 1995
 - 348 valid 29 Dec 2008
- 2009 outlook
 - 17 Race Events on calendar
 - 4 Schools
- Personnel



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- Steve Walsh, Competition Steward, passed away on December 12.
 - Steve's biography is attached.

Respectfully Submitted,

Mike Mills



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Steve Walsh

We lost one of our own on Friday, December 12, 2008, when Steve Walsh, a huge motorsport advocate and driving enthusiast passed away from a sudden heart attack. He was 46.

Steve was a driving instructor of the highest regard, as well as a race steward, working at various racetracks for the California Chapter of the BMW Car Club of America, along with the National Auto Sport Association (NASA) throughout the United States.

Born in 1962, in Christchurch, New Zealand, Steve was for a time a professional roadie for touring rock bands before immigrating to the US in 1988. Gravitating toward the computer industry, he worked as an IT professional, but began to work more toward his passion of racing by starting several race-related businesses. It was his need for speed that would push him further and further toward his true passion, motorsports.

A light-hearted demeanor combined with an encyclopedic gift of knowledge about the sport, made Steve a premier instructor among all whom he worked. He would use his talent and knowledge to move from working among the amateur ranks into working for various manufacturers as a pro driver and instructor, introducing new models and working with the automotive press.

During this period he would also be called upon to work as a race engineer and team manager for various amateur and pro race teams, while also acting as race steward at amateur races across America.

Steve is survived by his parents in New Zealand, a brother in Tasmania, and his soul mate and partner, Dalyn SooHoo. Also considered among his family are his enormous number of friends and colleague instructors from the BMW Club who are feeling the enormous loss as well. A hole has been opened up within the BMW universe, and one, that will never be filled quite the same way again.



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December 29, 2008

To:
Board of Directors, BMW CCA

Subject:
Supplemental Report

Subsequent to the RAC election for the 2009-2010 vacancies which had no candidate for the North Atlantic representative position, Dan Fitzgerald stepped forward. He was endorsed by the exiting representative and approved by the Regional VP as the North Atlantic RAC representative effective 1 January 2009.

A more detailed, and accurate, statistical summary for 2008 is attached than the overview contained in my pre-meeting report.

On December 11, 2008 Club Racing announced that beginning with the 2009 season, cars prepared to the rules of other sanctioning bodies will be accepted in BMW CCA Club Racing in those classes for which they are prepared. The drivers must adhere to BMW CCA Club Racing 'sporting' regulations but the cars may be prepared to other sanctioning bodies specifications.

This change recognizes several factors:

1) The BMW CCA Club Racing program is limited. With only 40 events per year there may not be enough activity in the area near the members to warrant their preparing a car to the BMW CCA Club Racing rules and another sanctioning body may provide more events locally. With this change they can participate in both their local series and the BMW CCA Club Racing series equally.

2) When prepared to other sanctioning bodies rules the drivers may be disadvantaged when classed with cars fully prepared to the BMW CCA Club Racing rules. With this change drivers can participate in two series with the same preparation rules.

3) The potential for larger fields at any given event provides excitement for the participants and incentive for the promoters.

Respectfully Submitted,

Mike Mills



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BMW CCA Club Racing 2008 Season Statistics

Race Events: 32 (18 currently on calendar for 2009)

Venues: 27

Participating Racers: 328

Participation by Class:

Class	Racers	Racer Races
IP	78	342
JP	58	283
CM	52	261
DM	59	224
JS	31	154
KP	27	131
Sp36	20	110
HP	15	54
IS	4	33
SM	10	29
HS	5	26
LP	1	1



Participation by Event:

Venue	Month	Region	Racers
Watkins Glen International	September	North Atlantic	101
Virginia International Raceway	April	South Atlantic	78
Mid-Ohio Sports Car Course	May	North Central	49
Summit Point Motorsports Park	July	North Atlantic	45
Roebing Road Raceway	December	South Atlantic	39
Circuit Mont Tremblant	August	North Atlantic	32
Willow Springs International Motorsports Park	May	Pacific	31
Carolina Motorsports Park	February	South Atlantic	30
Phoenix International Raceway	March	Pacific	29
Mid-Ohio Sports Car Course	October	North Central	29
Infineon Raceway	October	Pacific	28
Mazda Raceway Laguna Seca	April	Pacific	27
Buttonwillow Raceway Park	July	Pacific	26
Road Atlanta	September	South Atlantic	26
Auto Club Speedway	March	Pacific	24
Buttonwillow Raceway Park – National Challenge	November	Pacific	22
Calabogie Motorsports Park	July	Canada	20
Phoenix International Raceway	October	Pacific	19
Mosport International Raceway	June	Canada	19
Texas World Speedway	June	South Central	19
Putnam Park Road Course	July	North Central	19
Sebring International Raceway	January	South Atlantic	18
Barber Motorsports Park – National Challenge	November	South Central	17
Infineon Raceway	September	Pacific	16
Nelson Ledges Road Course	August	North Central	16
Eagles Canyon Raceway	October	South Central	15
Thunderhill Raceway Park	May	Pacific	15
New Hampshire Motor Speedway	July	North Atlantic	15
Barber Motorsports Park	March	South Atlantic	14



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BeaveRun Motorsports Complex	July	North Atlantic	13
MotorSports Ranch	April	South Central	11
Daytona International Speedway	November	South Atlantic	5



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Participating Racers by Region:

Region	Racers
Canada	19
North Atlantic	89
North Central	35
Pacific	78
South Atlantic	76
South Central	31

Races by Region:

Region	Races
Canada	4
North Atlantic	17
North Central	9
Pacific	22
South Atlantic	18
South Central	7



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Events by Promoter:

Promoter	Events
Golden Gate Chapter	4
Sunshine Bimmers Chapter	4
Los Angeles Chapter	3
Tarheel Chapter	3
Boston Chapter	2
Lone Star Chapter	2
Northern Ohio Chapter	2
RoadRunner Chapter	2
Allegheny Chapter	1
Bluegrass Chapter	1
Buckeye Chapter	1
Canada (Ottawa Chapter)	1
Canada (Trillium Chapter)	1
Genesee Valley Chapter	1
Houston Chapter	1
New Jersey Chapter	1
Peachtree Chapter	1
San Diego Chapter	1



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Total School Events: 7 (Currently 4 chapter hosted schools on calendar for 2009)
 Third Party: 3

Venue	Region	Promoter	Students
Gateway International Raceway	North Central	St. Louis BMW Club	
Mid-Ohio	North Central	Northern Ohio Chapter	
Thunderhill Motorsports Park	Pacific	Golden Gate Chapter	
Watkins Glen International Raceway	North Atlantic	Boston Chapter	
Buttonwillow	Pacific	Driving Concepts	
Willow Springs	Pacific	Driving Concepts	
Buttonwillow	Pacific	Driving Concepts	