

**BMW CCA BOARD MEETING
MARCH 24-25, 2007
TACOMA, WASHINGTON**

MINUTES

Saturday, March 24, 2007

1. Call to Order:

The meeting was called to order at 8:00 a.m.

2. Attendees:

Board Members: Mark Jon Calabrese, Len Mueller, Carlos Diaz-Estrada, John Sullivan, Eddy Funahashi, Louis Goldsman, Fred Iacino, Bruce Hazard.

Absent: Scott Blazey

Also attending: Wynne Smith, Phil Marx, Satch Carlson, Bill Wade, Bill Howard.

Guests: Paul Dunlevy, Mike Mills, Suzin Koehler, Robyn McNutt, Larry Koch, JoElla John, Sheridan White, Lucetta M. Lightfoot and guest

3. Minutes:

The minutes of the January 27-28, 2007 Board meeting were approved by vote of the Board on March 1, 2007 via e-mail. Reading of the minutes was dispensed with.

4. Reports:

4.1. President:

Mark Jon Calabrese reported that Scott Blazey indicated that he had nothing to add to his pre-meeting report.

4.2. Executive Vice President:

Mark Jon Calabrese had nothing to add to his pre-meeting report.

4.3. Secretary:

Bruce Hazard had nothing to add to his pre-meeting report.

4.4. Treasurer:

Louis Goldsman reported that there were no changes to his pre-meeting report.

4.5. Pacific RVP:

Eddy Funahashi added that the Sonora Chapter is up and functioning with 75 members. The Las Vegas Chapter is working well with the Chapter.

4.6. South Central RVP:

Fred Iacino had nothing to add to his pre-meeting report.

4.7. North Central RVP:

Len Mueller added that chapters in the North Central Region are experiencing reduced registration at their driving schools.

4.8. South Atlantic RVP:

Carlos Diaz-Estrada had nothing to add to his pre-meeting report.

4.9. *North Atlantic RVP:*

John Sullivan had nothing to add to his pre-meeting report.

4.10. *Executive Director:*

Wynne Smith had nothing to add to her pre-meeting report.

4.11. *Club Racing:*

There was nothing to add to Dave McIntyre's Club Racing pre-meeting report.

4.12. *DEC:*

Bill Wade had nothing to add to his pre-meeting report.

4.13. *Roundel:*

Phil Marx and Satch Carlson had nothing to add to their pre-meeting reports. Phil reiterated that advertising is down about 10% as was discussed at the last Board meeting.

4.14. *bmwcca.org:*

Bill Howard provided an update on the website. The highlights are:

- Yesterday the web staff and contributors had a productive meeting.
- A database of photos is being considered for use on the web and by others.
- The big project currently is the redesign which is still planned for completion by the end of the first half of the year.
- The big challenge is the archiving of full versions of the Roundel. The search is still on for the right software at the right cost. When implemented issues as far back as 1996 could be available on line.
- Satch observed that the Roundel needs to be more prominently displayed on the website.
- The website articles will tease upcoming Roundel's articles.
- Michael Slaff is working on advertising packages that would include both print and online ads. The goal is to stabilize total advertising even though at any given time one could go up as the other goes down.
- Online version of TechTalk is progressing and will provide multiple staff answering the questions.
- Publishing criteria for web articles is:
 - Is it of interest to many members.
 - Will err on the side of inclusion.
 - It has links to chapter sites.

4.15. *BMW NA:*

Larry Koch made the following comments:

- The web site is important, 90-92% of their buyers look at their website before purchasing a BMW.
- The trend at BMW NA is the same as others companies who are spending less on print advertising and opting for more online exposure. However, print is not going away, there is still a place and benefit to magazines and brochures.
- The average age of the current BMW buyer is 45.
- Industry wide:

- The enthusiast is a shrinking portion of the total car owners which is increasing.
- Therefore, don't get stuck catering to the enthusiast.
- BMW is the 7 or 8th largest selling manufacturer in the US with 300K new sales, 100K Certified Pre-Owned, and 45-50K Mini's.
- The International Council has approved new logo standards. Details will be announced when available.

Break - 9:25 to 9:40 a.m.

5. Discussion Topics:

5.1. **National Events:**

5.1.1 *TechFest 2007:*

- There are 193 registrants.
- Vendors seem happy and sponsors are interested in Oktoberfest.

5.1.2 *TechFest 2008:*

- The Nittany Bimmer Chapter has contacted the National office and expressed interest in participating in a TechFest.
- There was a discussion about how frequently TechFest should be held and the format. An option that was discussed was to hold a day of classrooms followed by a day of vendors and demo's at a track.
- Also discussed was an option to combine TechFest with Oktoberfest by adding a day of technical sessions.
- It was proposed to skip 2008 and study the format.

5.1.3 *Oktoberfest 2007:*

- Larry Koch mentioned that this year the test drive cars will be models that are not available at the dealers, i.e. diesel, etc.
- Speakers are being finalized including Steve Soper, a renowned E30 M3 racer and BMW Dealer in England.
- Sponsors are falling into place with the return of Bridgestone and possible addition of Griots as well as a number of local merchants.
- The registration will open in April.

5.1.4 *Chapter Congress:*

- Planning is in the final phase, speakers are lined up.

5.1.5 *Future National Events:*

- Newsletter and Webmaster Congress is planned for May 2008.

Break – 11:10 to 11:25 a.m.

5.2. **National Programs and Services:**

5.2.1 *Website*

- The development of registration forms to populate the iMIS database is basically completed; however, there seems to be a security issue in iMIS system that is preventing the population. If this can't be resolved other alternatives will need to be investigated.
- The beta site for the redesigned website should be available in 30 days.
- Bill Howard stated that development of a revenue plan for the website will be a project for the second half of the year.

5.2.2 *Club Racing:*

- Louis Goldsman noted that the National Appeals committee has concluded their review of the appeal regarding Club Racing Chairman's actions regarding the appeal of a 13/13 penalty. The parties will be notified on Monday the 29th.
- Sponsorship is healthy and growing.

Lunch: 11:40 a.m. – 1:00 p.m.

5.3. **Financial:**

5.3.1 2007 P&L to date thru February shows a net loss of \$47,274.70

5.3.2 The final 2006 P&L was a loss of \$133,142.65 as compared to a budgeted loss of \$171,000.

5.4. **Chapter Issues:**

5.4.1 There are few chapters that are close to going on probation and are working with their RVP to prevent probation.

5.4.2 The New Chapter officer education and information resource is on the website and continually expanding as topics are identified.

5.4.3 To provide continuity between the outgoing and new Board member, it was recommended, and unanimously agreed, that it would be beneficial for the new Board member to participate in the conference calls between election and the Annual meeting.

5.4.4 It was also agreed that a checklist of issues and do's and don'ts would be helpful for use as new Board member orientation. It was agreed that the new Board members, Paul Dunlevy and Mike Mills will develop this document based on their experience.

5.4.5 Chapters wanting to obtain flags or banners can contact the National office for sources and group purchases.

5.4.6 Carlos Diaz-Estrada reported that there is an Internet group in Central Florida that wants to form a chapter. They are being encouraged to get involved with the local chapter but as yet what they want to do does not fit in with the events held by the local chapter.

5.5. **Regional Events:**

5.5.1 The website will customize the Calendar of Events for a member based on the events in their local and regional area.

5.5.2 There was a discussion about providing promotion on the website in addition to the ad provided in the Roundel.

MOTION: Carlos Diaz Estrada made a motion that in addition to the Roundel ad, events being awarded Regional status also be provided promotion on the BMW CCA website. The motion was seconded by Fred Iacino. IN FAVOR: All present. ABSENT: Scott Blazey.

Recessed: 1:40 p.m. for Sensitive Session:

- National Office
- Roundel Staffing

Reconvened at 3:15 p.m.

5.6. **Membership and Administration:**

5.6.1 After a brief discussion, it was agreed that the Z4 Coupe would be a good choice for this years raffle because of price and general appeal should sell tickets.

5.7. **Future Oktoberfests:**

- There was a discussion of the recommendations presented by the Oktoberfest Committee at the January Board meeting. In summary they were:
 - Intensify and maximize the promotion and advertising for the event.
 - Implement site selection criteria and a selection committee.
 - Implement a set rotation through the five BMW CCA regions.
 - Maintain the five-day format but shift it to Tuesday thru Saturday.
 - Implement a five-year planning schedule.
 - Develop a systematic approach to evaluating each event.
 - Do not make radical event format changes until a promotional job is accomplished and evaluated.
- Wynne Smith felt that surveys indicated a majority request for a shorter event.
- Bruce Hazard pointed out that surveys and comments showed diverse opinions. Some members wanted only motorsport events, others were interested in social only; some wanted a 3 day event, others liked the 5 day schedule; some liked the weekdays, others wanted more weekends and less time off work.

The current format provides some level of compromise for all these groups: Motorsports only package (driving school and autocross, Tuesday – Thursday), social only package (Thursday thru Saturday) or everything. These can be sold separately or as one package.

- The suggestion was repeated to incorporate a day for TechFest and see how it works.
- Several members pointed out that we needed to decide on a plan, make the changes and implement them.

MOTION: Len Mueller made a motion to accept the Oktoberfest Committee's recommendations plus work in the TechFest sessions as a combined event in 2008. The motion was seconded by Fred Iacino. *IN FAVOR:* All present. *ABSENT:* Scott Blazey

Recessed at 4:40 p.m.

Sunday, March 25, 2007

6. Call to Order:

The meeting was called to order at 8:20 a.m.

7. Attendees:

Board Members: Mark Jon Calabrese, Len Mueller, Paul Dunlevy, John Sullivan, Mike Mills, Louis Goldsman, Fred Iacino, Bruce Hazard.

Absent: Scott Blazey

Also attending: Wynne Smith, Phil Marx, Satch Carlson, Bill Wade, Bill Howard.

Guests: Carlos Diaz-Estrada, Eddy Funahashi, Suzin Koehler, Larry Koch,

8. Discussion Topics:

- 8.1. Larry Koch made an observation that the growth is probably not going to come from the 3 and 5 models. The growth in BMW sales is in the X3 and X5's.
- 8.2. Eddy mentioned that a member has expressed concern that the E30 M3 Registry website contained references to religious and charity activities that Filippo Morelli

supports. The concern was whether BMW CCA should be supporting religious causes. After a brief discussion it was agreed that because the SIG is independent of BMW CCA the Board has no control over the content of the SIG's website.

- 8.3. Wynne Smith mentioned that there are a number of member surveys that she conducts for renewing and non-renewing members. They are available to Board members and she will resend the link and instructions to the Board members.

9. Future Meetings:

9.1. Board Meetings:

- June 30-July 1, Denver, CO
- October 27-28, Greenville, SC
- January 19-20, Las Vegas, NV (tentative)

9.2. Conference Calls:

- April 26th, 8:30 p.m. EST.
- May 24th, 8:30 p.m. EST.
- July 26th, 8:30 p.m. EST.
- August 23rd, 8:30 p.m. EST.
- November 29th, 8:30 p.m. EST.

10. Adjournment:

MOTION: Fred Iacino made a motion to adjourn. The motion was seconded by Paul Dunlevy. IN FAVOR: All present. ABSENT: Scott Blazey



BMW Car Club of America, Inc.
Scott Blazey
President
7610 N Caldwell Avenue
Phone (816) 587-4185
E-Mail president@bmwcca.org

Kansas City

March 10, 2007

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: President's Pre-meeting Report for March 24-25, 2007 Board Meeting

Travel

January 26-28, 2007 to Fort Worth, TX for BMW CCA National Board meeting.

Planned Travel

March 22-25, 2007 to Tacoma, WA for BMW CCA National Board Meeting, Annual Meeting, and TechFest 2007

April 20-22, 2007 to Valley Forge, PA for the BMW CCA Chapter Congress

Nothing additional to report at this time.

Respectfully submitted,

Scott Blazey



BMW Car Club of America, INC
Mark Jon Calabrese
Executive Vice President
2774 Scarlet Rd
Germantown, TN 38139
Voice (901) 759-9085 H, (901) 378-1888 C
E-Mail MJ@calabrese.cc

March 13, 2007

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: Vice President's Pre-Meeting Report, March 24 & 25 Board Meeting

TRAVEL

- Plan to attend the Chapter Congress in April.

SERVICE OFFICERS

- In the last week I got a very complimentary letter from long time member Ron Checca. He wanted the Board to know how please he was with ombudsman Sean Luba. It seems was very helpful in clearing up a nasty problem for Ron with a BMW dealership. Not only was Ron pleased with Sean but he was also grateful that the CCA has this service available.

M J Calabrese



BMW Car Club of America, Inc.
Bruce Hazard
Secretary
7403 S. Tamarac St.
Centennial, CO 80112
303-324-6541
Secretary@bmwcca.org

March 14, 2007

To: Board of Directors, BMW CCA
Executive Director, BMW CCA

Subject: Secretary Pre Meeting Report – x Board Meeting

Travel & Expenses:

- Travel to January Board Meeting \$199.18

Board Meeting Minutes:

MOTION: Len Mueller made motion to approve the minutes of the January Board meeting. Fred Iacino seconded the motion and on March 5, 2007 the motion was approved. *INFAVOR:* Scott Blazey, Mark Jon Calabrese, Louis Goldsman, Bruce Hazard, John Sullivan, Carlos Diaz-Estrada, Len Mueller, Fred Iacino, Eddy Funahashi.

Conference Call: Notes are attached for conference call held on February 21, 2007.

Respectively Submitted

Bruce Hazard

1. **Call to Order:**

The meeting was called to order at 8:35 p.m. EST.

2. **Attendees:**

Scott Blazey, Mark Jon Calabrese, Carlos Diaz-Estrada, John Sullivan, Eddy Funahashi, Louis Goldsman, Len Mueller, Fred Iacino, Bruce Hazard.

Other: Wynne Smith

3. **Topics:**

3.1. Regional Events:

- John Sullivan reported that the Green Mountain Chapter concours event is scheduled for October 5-7, 2007. This is the weekend following Oktoberfest and after a brief discussion it was agreed that this didn't pose a conflict.

MOTION: John Sullivan made a motion to grant regional status for this event. Fred Iacino seconded the motion. *INFAVOR:* All

- Len Mueller requested regional status for the MidOhio Grand Am Corral hosted by the Buckeye Chapter on June 22-24, 2007.

MOTION: Len Mueller made a motion to grant this request. Fred Iacino seconded the motion. *INFAVOR:* All

3.2. Website:

- Scott Blazey and several other Board members express concerns that updating of information on the website is not timely. In some cases it has taken more than two weeks to have simple updates posted.
- Wynne Smith concurred that this is a problem.
- Wynne will be meeting with Bill Howard to evaluate staff requirements and capabilities.
- Scott Blazey stated that the website is a critical communication tool of the Club and delays in updates is not acceptable.
- As a follow-up to the discussion regarding website security at the January Board meeting, Bruce Hazard mentioned that there are companies that will perform a security audit and identify areas of weakness. Wynne Smith was receptive to the idea of engaging such audit.

3.3. TechFest 2007:

- The vendor space is filling up.
- Registration stands at 72.
- No problems are anticipated with sponsorship or the budget.

3.4. Oktoberfest 2007:

- The budget is being finalized and registration rates are being formulated.
- The registration will be on the website in March.
- Ad's are being finalize for the Roundel and Bimmer.

3.5. Future Oktoberfest:

- Board members are to review the proposal presented at the January Board meeting and be prepared for additional discussion at the March Board meeting.

3.6. Branding:

- Bids are being solicited for the reprinting.
- Sample of the new printed materials will be available at the Chapter Congress in April.

There being no further discussion the call ended at approximately 10:30 p.m. EST.



BMW Car Club of America, Inc.
 Louis P. Goldsman
 Treasurer
 5296 Via Jacinto
 Dos Vientos Ranch, CA 91320-6895
 Phone 805-499-3849
 E-Mail treasurer@goldsman.com

January 15, 2007

To: BMW CCA Board of Directors
 BMW CCA Executive Director

Subject: Treasurer's Pre-meeting Report

Travel: Board of Directors Meeting – Ft. Worth, Texas
 January 27-28, 2007 \$1,451.63
 (including group dinner)

Planned travel: Board meeting, Tacoma, WA

Income Statement — Period Ending February 28, 2007

Ordinary Income/Expense	
Total Income	\$670,738.17
Total Cost of Goods Sold	<u>212,854.90</u>
Gross Profit	\$457,883.27
Total Expense	<u>498,808.65</u>
Net Other Income	<u>\$(6,349.32)</u>
Net Income	<u><u>\$(47,274.70)</u></u>

Balance Sheet — As of February 28, 2007

Assets	
Total Current Assets	\$1,233,967.67
Total Fixed Assets	316,409.23
Total Other Assets	<u>1,689,000.08</u>
Total Assets	<u><u>\$3,239,376.98</u></u>
Liabilities & Equity	
Total Liabilities	\$2,492,309.45
Equity	
Opening Bal Equity	1,164,528.76
Retained Earnings	(370,186.53)
Net Income	<u>(47,274.70)</u>
Total Equity	<u><u>\$747,067.53</u></u>
Total Liabilities & Equity	<u><u>\$3,239,376.98</u></u>

As is my practice, I'm not including the approved budget comparison as any variances will just as likely be the result of the way the budget is allocated to months versus operating results during the first months of the year.

Respectfully submitted,
 Louis Goldsman

From: John Sullivan [mailto:635jes@verizon.net]
Sent: Friday, March 16, 2007 3:11 PM
To: 'Wynne Smith'; Bruce Hazard; 'Carlos Diaz-Estrada'; 'Eddy Funahashi'; 'Fed Iacino'; Len Mueller; Mark Calabrese; 'Scott Blazey'
Subject: NA Region Pre-Meeting Report 1st Qtr. '07

To: All Board Members, Executive Director BMW CCA

From: John Sullivan

Subject: NA Region Pre-Meeting Report 1st Quarter 2007

NAR Travel:

January 26-28 Travel to Ft. Worth TX for Board Meeting

Planned Travel:

March 23-25 Travel to Tacoma WA for TechFest & Board meeting

April 20-22 Travel to Valley Forge PA for Chapter Congress

NA RVP Discretionary Funds:

None disbursed this Quarter

Relevant Notes:

All's quiet in the NA Region

See you all next weekend,

John

To: All Board Members, Executive Director BMW CCA

From: Carlos Diaz-Estrada

Subject: South Atlantic Pre-Board Report

SAR Travel: No travel this quarter

SA RVP Discretionary Funds : \$1000 Corral fund and \$500 from discretionary account for 12 Hours of Sebring.

Planned travel : None

Things are quiet this quarter. The 12 Hours of Sebring SOLD OUT weeks before the event this weekend. The space rented was for 50 cars and many where turned away. If the Corral is to take place next year a larger space will be needed. The Performance Center M school was won by CCA members who came down from St. Louis. They where very happy I was told. I did not go to the event this year so I am not sure of any other issues. Will be making phone calls to see how things whet on behind the scenes.

I talked to Paul Dunlevy about having a meeting during the Congress to discuss Zip codes the VA area.

Still no members coming forward to help in the management of Gulf Coast chapter. I will find out more later this week.

Carlos Diaz-Estrada
South Atlantic RVP

From: Leonard Mueller [mailto:leonardmueller@earthlink.net]
Sent: Monday, March 12, 2007 6:29 AM
To: BMW Board; satch@roundel.org; Phil Marx (outside)
Subject: NCR Pre-Meeting Report

To: Board of Directors BMW CCA

Date: March 11, 2007

NCRVP Travel : Since our last board meeting in Ft. Worth I have not traveled outside my chapter on CCA Business.

Planned Travel :

1] TechFest and CCA Board mtg March 22-25 in Tacoma, also first National DEC meeting for all regional representatives; we are meeting Friday 2/23/07.

2] Hoosier Rite's O Spring DE April 4/13-15/07, as instructor.

Event Development, Discretionary Funds Disbursed: None, but will be giving Buckeye Chapter \$1,000 for their Grand Am Charity Classic. Last year this one day event netted the chapter an approximate loss of \$13,000 for 200 people. Though this year will serve about the same number due to facility limitations, so far the new three day version already has \$6,000 committed for underwriting the event and going directly to charity. Bigger and even more progressive plans are underway for 2008. This is a new committee, and has finally with board approval morphed into the Chapter's Membership/Activities Committee.

Relevant Notes: None.

From: Fred Iacino [mailto:ccredit@qwest.net]

Sent: Thursday, March 15, 2007 8:56 AM

To: Carlos Diaz-Estrada; Eddy Funahashi; Eddy Funahashi; Louis Goldsman; Mark Calabrese; Scott Blazey; Bruce Hazard; John Sullivan; Leonard Mueller; Wynne Smith

Subject: South Central Pre Meeting Report

All is good in the South Central . A couple of chapters are a little slow with their News Letters but I don't believe there will be a problem. I try not to be such a hard ass in these situations, after all were still a car club run by volunteers who are trying their best to keep minimum standards current.

Respectfully
Fred Iacino
SCRVP

3-13-07

Pacific RPV Pre meeting report, March 07 Meeting

To: All board members, Executive Director BMW CCA

From: Eddy Funahashi, Pacific RVP

Subject: Pacific pre-meeting report

Pacific Travel:

January 26-28, Board meeting, Dallas TX

February 15th, Monterey High School – presentation

Planned Travel:

March 16-19, Sin City Chapter HPDE

March 22nd-26, National board meeting/Tech Fest

Pacific Discretionary/Chapter Development

\$500.00 to our newly chartered Chapter in Reno.

I've had some e-mail dialog with our newly elected RVP including a meeting/lunch, to discuss the Pacific Regions status.

Thank you,

Eddy Funahashi



BMW Car Club of America, Inc.

Wynne Smith

Executive Director

640 South Main Street

Greenville, SC 29601

Phone 864 250-0022

E-Mail wynne_smith@bmwcca.org

Executive Director's Pre-Meeting Report

March 15, 2007

To: BMW CCA Board of Directors

Subject: Executive Director's pre-Meeting Report

Sheraton Tacoma

1320 Broadway Plaza
Tacoma, WA 98402
(253) 572-3200

EXECUTIVE DIRECTOR TRAVEL/COMMITMENTS

March 22 – April 30,

2007

Wynne Smith to TechFest Tacoma
2007

March 22 – 25,

Wynne Smith to Foundation Board Meeting – Greenville, SC

March 31, 2007

MEMBERSHIP CONTEST

We are off to a fairly good start – we did see a slight increase in membership in December. To date **402** members have referred **538** new members.

Bill Howard, Gavin and Jennifer are working on updates to the www.bmwcca.org website and we have a full-page ad planned for *Roundel's* May, July and September issues. We have a quarter page running in the next issue of *Bimmer* free of cost – no trades, just free probably because they had an advertiser back out at the last minute – but HEY! I'll take it.

RENEWAL PROCESS

After the February close of the month process we provided nobrainer.com with the mailing info for all second renewal notices. 3,244 were mailed via the new postcard process. As of Monday 387 have already renewed their memberships based on that mailing.

After the March close we will be providing nobrainer.com with the lists for first and second renewals and sending the finals notices from here.

Once we've used nobrainer for 4 – 5 months, I will post a survey to those members who renewed via the nobrainer mailings to determine if we are, in fact, on the right track.

The staff here has been recounting the verbal responses to the cards when members call to renew – and they have been very, very positive.

CHAPTER CONGRESS VALLEY FORGE, PA APRIL 20-22, 2007

Alrighty - this is shaping up beautifully. As you can see there are 43 chapters registered, and 120 attendees (counting spouses). We have an outstanding program planned – maybe even too much for one weekend. A mailing will go out tomorrow or Monday to all registrants with the preliminary agenda, more information on the location, instructions on the Budget rental car program, etc. Everyone will be cautioned to leave room in their

suitcases because they will be returning home with a boatload of information. List of attendees follows:

1.	1	Badger Bimmers	Paul	Szedziewski
2.		Badger Bimmers	Darcy	Yench
3.		Bayou Chapter	Mr. and Mrs. Bob	Darcy
4.		Bayou Chapter	Ray	Cesta
5.		Blue Ridge Chapter	Tom	Millhiser
6.		Blue Ridge Chapter	Byron	McCauley
7.		Blue Ridge Chapter	Sueann	Meskill
8.		Buckeye	Tim	Beechuk
9.		Buckeye	George	Saylor
10.		Central California Chapter	Terry	Eidson
11.		Central California Chapter	Richard	Koch
12.		Connecticut Valley	Wendy	Aldrich
13.		Connecticut Valley	Bob & Sheila	Morin
14.		Connecticut Valley	Gary	Ross
15.		Delaware Valley	David	Wollman
16.		Delaware Valley	Michael	Dion
17.		Everglades	Chuck & Bobbi	Lonsdale
18.		Florida Suncoast	Carlos	Diaz-Estrada
19.		Florida Suncoast	Rafael	Hernandez
20.		Florida Suncoast	Bob	Zeigler
21.		Golden Gate	Mike	Mills
22.		Golden Gate	Tammi	Hull
23.		Hawaii	John	Bigay
24.		Hoosier	Mike	Lingenfelter
25.		Hoosier	Tami	Reamer
26.		Houston	Vicki	Finley
27.		Houston	Dan	Baker
28.		Houston	Valerie	Baker
29.		Inland Empire	Chris	Brown
30.		Iowa Chapter	Mike	Benge
31.		Iowa Chapter	Fred	Bell
32.		Iowa Chapter	David	Brighton
33.		Kansas City	Greg	Gelatka
34.		Kansas City	Ned	Smith
35.		Lone Star	Will	Atkinson
36.		Missouri Valley	Jeff	Gomon
37.		Missouri Valley	Kurt	Halvorson
38.		Missouri Valley	Lynn	Kost Virant
39.		Motor City	Erik	Maasen
40.		Motor City	Helene & Alan	Weissberg
41.		Motor City	Randy	Perry
42.		National Capitol Chapter	Roy	Morris
43.		National Capitol Chapter	Tim	Wesling
44.		National Capitol Chapter	David	Miller
45.		National Capitol Chapter	Steven	Schlossman
46.		Nittany Bimmers	J. Mark	Hutchison
47.		Nittany Bimmers	Jonathan	Strine

48.	Nittany Bimmers	Vincent	Zito
49.	New Jersey Chapter	Neil	Gambony
50.	New Jersey Chapter	Warren	Brown
51.	New Jersey Chapter	Robert	Isbitski
52.	New Mexico	Mr. and Mrs. Steve	Nowaczek
53.	Nittany Bimmers	Jonathan	Strine
54.	Nittany Bimmers	Mark	Hutchison
55.	Nittany Bimmers	Vincent	Zito
56.	Northern Ohio	Harvey	Rogers
57.	Northern Ohio	Jim	Lesser
58.	Northern Ohio	Dave	Fisher
59.	NY Chapter	Andre	Noel
60.	NY Chapter	Mike	Allen
61.	Old Hickory	Tyree	Peters
62.	Patroon Chapter	Brian	Bailey
63.	Patroon Chapter	Scott	Stowell
64.	Patroon Chapter	Beverly	Stowell
65.	Peachtree Chapter	Chuck	Taylor
66.	Puerto Rico Chapter	Ricardo	Gonzalez
67.	Puerto Rico Chapter	Cesar	Gonzalez
68.	Puerto Rico Chapter	Arturo	Pellerano
69.	Puget Sound	Lynne	Eskil
70.	Puget Sound	David	Lightfoot
71.	Puget Sound	Mike	Ellis
72.	Rocky Mountain Chapter	Mark & Darlene	Doran
73.	Rocky Mountain Chapter	Alan	Warner
74.	Sacramento Valley	Rick	Fong
75.	Sacramento Valley	Gary	Fong
76.	Sacramento Valley	Harley	Dabler
77.	San Diego Chapter	Gordon	Anderson
78.	San Diego Chapter	Chris	May
79.	San Diego Chapter	Kim	Wright
80.	Sierra Chapter	Mart	Jaama
81.	Sierra Chapter	Jeff	Warner
82.	Sierra Chapter	Bruce	Arkell
83.	Smoky Mountain	Michael	Hagood
84.	Smoky Mountain	Chris	Lara
85.	Sonora Chapter	Quentin	Peterson
86.	St Louis Chapter	Tom	Allen
87.	Tarheel	Paul	Dunlevy
88.	Tarheel	Bud & Sandra	Boren
89.	Tejas Chapter	Glenn	McConnell
90.	Tejas Chapter	Sandy	McConnell
91.	Tejas Chapter	Herb	Looney
92.	Tidewater	Oates	Bill
93.	White Mountain	Bruce	Smith
94.	White Mountain	Michael	Dion
95.	White Mountain	Laura	Fallis
96.	Windy City	Jim	Malles
97.	Windy City	Chris	Warp
98.	Windy City	Marcia	Coonen
99.	President	Scott	Blazey
100.	North Atlantic Regional VP	John	Sullivan

101.	North Central Regional VP	Len	Mueller
102.	South Central RVP	Fred	Iacino
103.	Executive Director	Wynne	Smith
104.	Manager/National Events	Brenda	Sarvis
105.	Webmaster	Gavin	Hoffman
106.	Editor in Chief www.bmwcca.org	Bill	Howard
107.	Street Survival Program Manager	Bill	Wade
108.	BMW CCA CR Chair	David	McIntyre
109.	Intuit QuickBooks Specialist	Kristy	Campbell
110.	Buzzdoodle Marketing	Ron	McDaniel
111.	Advantage Point Systems	Tom	McKee
112.	Cornerstone Consulting	Susan	Waechter
113.	BMW of North America	Larry	Koch

Now, as some of you know, we had some sort of snafu with the registration database in January and although you may have registered, I have no record of it, Bruce.

We will be dining at Legal Seafoods, King of Prussia Saturday evening – for those of you that are not seafood lovers there will be bovine selections available for the main course.

TECHFEST 2007

Brenda Sarvis will be sending an update under separate cover.

OKTOBERFEST 2007

Brenda Sarvis will be sending an update under separate cover.

ROUNDEL

You have received the Manager Editor's and the Editor-in-Chief's report. In response to a statement in Satch's report:

"Now, I speak only for myself or as *Roundel* editor-in-chief, not for BMW CCA, but I'm not sure everybody understands the difference."

Then Satch has been operating within the intended guidelines of this particular contractual obligation since 1998 (the proviso has been included in each contract since that time). We can certainly help to differentiate in the future, if need be.

The other intention of that provision is that for instance, while attending events such as the Vintage Festival at Lime Rock, or the Monterey Historics, or fill-in-the-blank, when Satch shares his opinion it should be accepted that it is the opinion of Satch Carlson, editor of *Roundel* and in no way should be construed as a commitment or observation on the part of the club. In essence, it goes to the issue of *actual* authority versus *apparent* authority that just about every club member (with the possible exception of Leif Anderberg) understands...

BMW CCA WEBSITE

Bill Howard will provide an update under separate cover.

RAFFLE 2007

I have posted another poll on the website – you can watch it as members vote – and we'll have the results of that at the meeting for your review and decision.

FRIENDS OF BMW

We have sent a solicitation out to all BMW Independent Shops (that we have on record) to offer them advertising space in the glove box guide, to help subsidize the production since BMW NA was unable to assist in 2005 and will be unable to assist this year. We are also reaching out to our long time supporters Yokohama, zymöl, etc. to see if they are interested in running ads.

The books should go into the mail mid-May, and will be alphabetical by last name rather than first.

BMW CCA BRANDING/MARKETING

We are proceeding with the 'new look" of BMW CCA, and would like to provide you all with updated business cards – and if you need notepads, those as well.

Will you all send me an email (not so fast Louis, Mills, Eddy and Carlos) reminding me of how you want your cards set up?

1. With your home address and contact info?
2. With the club's address but your contact info?
3. With both?

The "new face" of the club is something I'm promoting during the conference – and has quite a bit written about it within the Chapter Toolbox. We will be making all the newly revised materials available to the chapters and will do a mailing to all dealerships with the updated applications and brochures.

Members of the Board will all receive new letterhead and envelopes, applications and recruitment cards, unless you indicate you don't want any – and will be welcome to the presentation folders.

-

Respectfully submitted,

Wynne Smith



David McIntyre
BMW CCA Club Racing Chairman
214 Paterson Rd Fanwood NJ 07023
908-451-0650 cell
chairman@bmwccaclubracing.com

13 March, 2006

To:

Board of Directors, BMW CCA
Executive Director, BMW CCA

Travel:

- None.

Planned Travel:

- None.

Accomplishments:

- **CR Office.** The BMW Club Racing office moved from Fran Hughes' house to the BMW CCA National Office. Tricia Williams has been doing an absolutely fantastic job learning all the details that go into running our program, and has been handling almost all racer customer service issues. Fran continues to evaluate new license applications for us. Thanks to Fran and Tricia!
- **PA Region CRAC Elections.** Due to some internal CRAC unpleasantness, Xavier McClure stepped down as PA Region CRAC rep. We appointed Jon Holder as Xavier's replacement, with Eddy's approval as required.
- **2006 Champions** were computed, and Points Steward Steve Ayers is ordering the trophies.

Issues:

- **Rules.** The rules clarification process has been running wonderfully. All four members have voted on all issues, and we have published 31 clarifications so far in 2007 (13 of which were incorporated into the 1/23/07 version of the rules).
 - **National Protests.** One protest continues:
 - Steve Ayers protested the actions of Comp Steward Bud Merrill and Tech Steward Marty Howes at the Roebling Road race in December. His protest was upheld, and another racer received a 3-lap penalty for a pit lane violation and a 13/13 penalty for intentionally misleading a steward. Randy Mueller protested this appeal to the BMW CCA National Board, and an appeals committee was formed. As of 3/13/07 I have not received official notification of their decision.
- **2007 Schedule.** Bruce Lummis is managing our schedule for the 2007 season with 31 races as of this report.
- **Stewarding Expenses.** We continue to get pushback on steward expenses. At the same time, we plan to increase the number of stewards at many events. An expense responsibilities summary sheet will be added to our sanctioning application and will require an event chairman signature.

Event Issues:

- **Sebring/PBOC.** Typical low turnout event, but no problems. No incidents.
- **CMP.** Well-run event, no problems. No incidents.
- **PIR.** Well-run event with a single one-car incident leading to a 3 month 13/13 probation penalty. There is an issue with the insurance certificate for this

event; we are trying to figure out if it was suitable.

Sponsors:

- **New Sponsor: VT Motorsport.** VT Motorsport signed an agreement to be an associate sponsor of BMW Club Racing on 1/6/07.
- **Two More Sponsors.** I am still in final negotiations with two more Premier-level sponsors; I expect both to be announced in late March.

Races in Past 3 months:

Track	Chapter	Date	# Racers	# Cars
Sebring	Sunshine / PBOC	1/20-21	12	11
CMP	Tarheel	2/24-25	21	15
PIR	RoadRunner	3/2-4	20	20

Stats:

The stats for earlier 2006 values have been corrected, due to data errors.

	January	March	June	August	December
Competition	458	388	369	389	390
Provisional	49	51	53	49	37
Rookie	68	77	74	65	71
Total	575	516	496	503	498

Racer-Races by Year:

Year	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
RacerRaces	110	339	445	840	991	1174	1432	2152	1709	1851	2243	2116	55

CR Season	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Awarded Since Start	69	198	298	403	534	637	751	864	989	1080	1192	1289	1305
Total Expired	0	7	38	86	135	200	274	354	448	550	653	826	835
Licensed Racers	69	191	260	317	399	437	477	510	541	530	539	463	470
# Events	5	13	21	27	28	30	30	42	31	29	31	35	
Active Racers	67	152	175	251	270	293	319	394	349	388	400	371	
Racer-Races	110	339	445	840	991	1174	1432	2152	1709	1851	2243	2116	
Avg Racers / Event	17.2	24.2	20.9	23.0	21.4	23.1	25.0	26.4	26.7	30.9	32.6	28.5	
Avg Cars / Event	17.6	13.2	20.1	22.0	20.3	21.1	22.9	24.6	24.3	28.5	30.3	25.9	
% Licensed Active	97.1%	79.6%	67.3%	79.2%	67.7%	67.0%	66.9%	77.3%	64.5%	73.2%	74.2%	80.1%	

Respectfully Submitted,

David McIntyre
BMW CCA Club Racing Chairman

To: BMW CCA Board, Len Mueller -BMW CCA Board Liaison - DEC

From: Bill Wade – Driving Event Committee Chairman

Date: March 6, 2007

Subject: Quarterly Report – 1st Quarter 07

Board Action Needed –

1. Forwarding recommendation for use of Hooked on Driving Video.

Tasks Completed –

1. Reviewed current options and gained clarification of liability insurance issues with Pete Lyon. E-mailed edict to Regional Reps and DEC yahoo group.
2. Held meeting with Regional Reps. (Tech Fest Friday)

Tasks Anticipated –

1. Coordinating / Promoting ITS Schools.
2. Participate in activities at TechFest West.

Travel Completed –

1. New Jersey Instructor Seminar, February 17, 2007
2. Tech Fest West (BMW CCA Foundation, DEC Rep Summit) Tacoma WA.

March 22-24. 2007

3. BMW CCA Foundation Board Meeting in South Carolina, March 31st , 2007

Travel Anticipated –

1. BMW CCA Chapter Congress, April 21st , 2007

Respectfully submitted,



Bill Wade Driving Event Committee Chairman

March 14, 2007

Roundel Managing Editor's Pre-Meeting Report

Publication:

The April issue will be complete and at the printer by the time we meet. It will contain 152 pages plus covers, and nine feature articles.

Advertising Revenue:

For the February 2007 issue, ad billing is down about 10% compared to 2006 with a 16% decrease in ad pages YTD compared to 2006 (seventeen pages over two issues). Ad billing is down 12% YTD.

The 144-page February issue maintained a reasonable 35% ad-versus-editorial content. Our self-imposed limit is 40% ad pages. I hope to have up-to-date figures for you by meeting time when Michael Slaff, Roundel ad manager, recovers from a computer issue.

Considering that our issue size is somewhat ad-driven, a comparison might give this a better frame of reference: Our average page count for the year 2006 was 152, and for the first four issues of 2006 that number was 148. YTD 2007 the figure is 144, including the April issue, which is actually the size we commonly use for budget purposes.

Editorial Calendar:

The most recent monthly update to the editorial calendar from the editor-in-chief is included as received in an Excel attachment to this report. The editor-in-chief should be able to supply an updated version at the board meeting once the post-February-issue shuffle is complete. The editor-in-chief will attend the meeting, as requested, but has declined to provide a separate report.

Production Costs:

Our actual per-copy printing cost for the February issue was lower than average including one TechFest registration page. For comparison, a similar-size June '06 issue containing a two-page O'fest registration carried a higher per-copy cost.

Financial:

Roundel staff submitted a slimmed-down budget proposal for 2007 to the treasurer and the executive director, as requested. I have not yet received information showing how we are performing compared to that budget or what budget numbers were approved for 2007, however, I am confident we are operating within our proposed figures.

Club Website and Roundel:

Satch, Bill, and I have been in discussion concerning cooperation between Roundel and BMWCCA.org as the Web editor-in-chief moves forward with the Clubs online presence. We will continue this cooperation to enhance the Web site in addition to expanding Roundel features and services on the Web.

As always, we continue to feel Roundel is fulfilling its mission to inform, entertain, and provide a sense of community for our members. Your suggestions and constructive criticism are welcome and encouraged. See you in Tacoma.

Sincerely,

Phil Marx

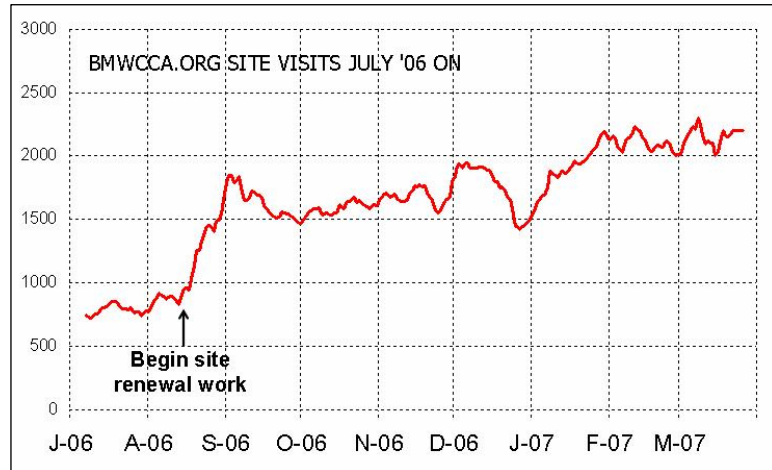
BMWCCA.ORG report, March 2007

Bill Howard
billhoward@comcast.net

Work on the new design continues based on the concepts shown by Bill Buck. Our goal remains to have the new site up and running before the end of the first half of 2007. Meanwhile, site traffic grows in response to more stories being posted. We need to make better progress on integrating our member database with a signup/registration module.

Site traffic gains

bmwcca.org site hits continue to grow. From September through January we were in the high teens – to 2,000 visitors per day. most weekdays we're over hits per day. We had record early March, topping 2,700. surprisingly, we get the most when we have the most new material posted. Traffic climbed during our auto coverage (Chicago, Geneva) new model intros (Mini, 3 Series Convertible). We also more hits when there's news of signups.

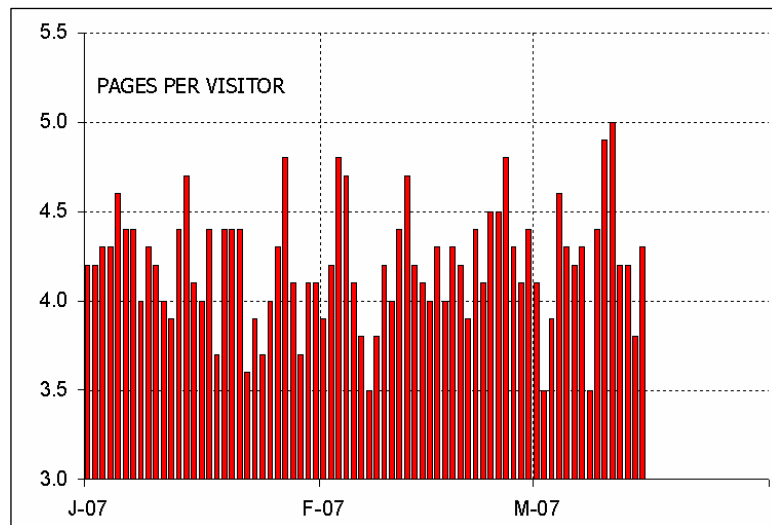


we
1,500
Now,
2,000
hits in
Not
hits

show
and

get

Also we're seeing more days higher number of pages viewed per visitor, almost more pages viewed on good This maps to days with lots coverage. The spikes you early February, late February, and early March around the time of car shows, car intros, and coverage of major BMW regional events. We are in posting them, and if we're the first, we're the site with most BMW- and Mini-related information.



with a
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Site redesign

Site redesign is still targeting launch within 2007 first half with a fresher look, room for more stories on the home page, and room for advertising. Back-end coding of the site is proceeding while we await a final design (the two are moving in parallel). Site design goals (recap):

- Incorporate new look and feel of club logo and slogan ("You Belong Here")
- More stories on the home page.
- More coverage.
- More original coverage.
- More coverage from club members
- More discussions with discussion and tech forums more prominent on home page.

BMW CCA Board Meeting March 24-25, 2007

-- Promote club events and membership while making site attractive to all who visit: event attendees, club members who might attend, club members who might attend last-minute as day trippers, and non-members.

Travel

There has been extensive travel in the new year for original content stories: Detroit, Chicago, Mini launch, 8 Festivals in Florida (van Woerden) and California, Geneva, Daytona (Morgan) and Sebring (van Woerden) races and corrals, 3 Series convertible launch, TechFest, Chapter Congress. This has also been a good opportunity to speak about the club's website.

Chapter Congress

At the Chapter Congress in April, I'll run a session on how to get your chapter's events covered on the site, with a focus on creating worthwhile photo slideshows that would appeal to all club members, not just the participants.

Multimedia on the site

We will record a couple TechFest sessions for audio podcasts. We also hope to do a video interview with Csaba Csere and capture his speech for streaming from the site. This will be a build-up to more extensive efforts at Oktoberfest.

Staff meeting

A half-dozen contributors and site staff were to meet at TechFest to talk about goals and share ideas.

Roundel online

Roundel online remains important once we find right software at right price. The best software is not cheap, especially if costs aren't amortized over lots of users. Most likely users would be: lookup for authors, photographers (clips), those who are subjects of stories, and research of print technical articles. Few members are likely to read Roundel primarily online cover to cover, nor should they, since there's better resolution and it's easier to read in print. Roundel online will be accessible to members or possibly as a pay-per-view. For now, we continue with two stories per month, as PDFs, plus the cover and table of contents, available to all.

We will run some Roundel overmatter online, meaning material that didn't fit in Roundel, so long as it's good material or material that didn't fit in the context of the story. An example: photos with a column since Roundel generally does not to run photos on a column page.

Database, online registration

It remains a challenge to make the iMIS database work with the MotorsportReg signup module. The goal is for all club signups – member renewal, Oktoberfest, Techfest, chapter events and driving schools if the chapters desire – be the same tool and same interface. We need to shortly (this quarter) determine once and for all if they can be made to work, and without compromising security. If they can't coexist, we need to evaluate other solutions.



BMW Car Club of America, Inc.

Brenda Sarvis

Manager of National Events

640 South Main Street

Greenville, SC 29601

Phone 864 250-0022

E-Mail: brendas@bmwcca.org

Manager of National Events Meeting Report

March 24, 2007

To: BMW CCA Board of Directors
Subject: Manager of National Events Meeting Report
BMW CCA Board Meeting – Tacoma, WA

TRAVEL/TRIPS PLANNED

Thru April, 2007

Brenda Sarvis to Tacoma, WA for TechFest	March 21-25, 2007
Brenda Sarvis to PA for Chapter Congress	April 20-22, 2007

Tech Fest 2007

In progress...We have 150 registrations (120 of them are full). I anticipate maybe half dozen to a dozen walk-ins. This is solely based on the lack of support we are getting from the local chapter.

Sponsors and Vendors to date are BMW NA, Yokohama Tire, BBS Wheels, Griot's Garage, Dinan, BMW CCA Foundation, Ireland Engineering, Bridgestone, M-Cars, Sprint, Rolf's Import Auto Service and TC Kline.

Griot's Garage will be doing two offsite technical events at their facility. Friday is for our attendees and club members only with Richard Griot onsite to meet and greet everyone. The session on Saturday will be for our attendees, club members and their customers as well. Griot's has also invited their customers to our welcome reception on Thursday evening.

Technical presenters are Ben Thongsai, CCA Foundation - Bill Wade, Brett Anderson, Bentley Publishing - Charlie Burke, BBS Wheels - Craig Donnelly, Dave Mason, Bimmerboard.com - David Cecil, Bridgestone - David Shelton, CRP Industries - Dietmar Grauf, BMW AG - Dirk Alberts, BMW Group - Dr. Bernardo Lopez, Haury's Lake City Collision - Jeff Butler, Ireland Engineering - Jeff Ireland, Fikse Wheels - Jim and Matt Fikse, Dinan Engineering - Steve Dinan, AMSOIL - Norm Bauer, BMW NA - Larry Koch, BMW NA - Martin Birkmann, Maximillian Importing - Max Conover, Mike Miller, BMW Performance Center - Mike Renner, Mike Self, Sprint Nextel - Patricia Naslund, Wells Fargo Insurance - Pete Lyon, Terry Sayther, Jonathan Spira and Jim Millet (Puget Sound E36 SIG Coordinator).

TechFest Door Prizes

KMS-Koala Motorsport/Performance Gearing
\$500 off any performance differential ordered before June 1st

Toyo Tires
Briefcase
2 Bags with stuff

BMW NA
Carry case for 40 CDs

BMW CCA Board Meeting March 24-25, 2007

Computer bag (Qty - 2)
328 Roadster model - 1/18 scale
BMW Pen and Pencil set
M Power backpack
M Power Umbrella
BMW Picnic Cooler
BMW Car Blanket
BMW Golf Umbrella
X3 remote control model car
507 model car 1/18 scale

BMW Performance Driving Center
Two Day Performance Driving School

Griot's Garage
Cleaning Kits

Yokohama Tire
TBD

TechFest Door Prizes

KMS-Koala Motorsport/Performance Gearing
\$500 off any performance differential ordered before June 1st

Toyo Tires
Briefcase
2 Bags with stuff

BMW NA
Carry case for 40 CDs
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X3 remote control model car
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BMW Performance Driving Center
Two Day Performance Driving School

Griot's Garage
Cleaning Kits

Yokohama Tire
TBD