

Agenda
BMW CCA BOARD MEETING
JUNE 30 - JULY 1, 2007
Denver, Colorado

Saturday, June 30, 2007

8:00 AM - Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the September January March 24-25 Board meeting were approved by vote of the Board via e-mail on April 30, 2007.

8:05-9:15 AM - Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Central Regional Vice President
- South Atlantic Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- North Atlantic Regional Vice President
- Executive Director
- Club Racing
- Roundel
- Driving Events Committee
- BMWCCA.org

9:15-9:30 AM - Break

9:30 AM - Reports Continue Until Completed

Discussion of Listed Topics

Discussion of Sensitive Topics

12:15-1:00 PM - Lunch

1:00 PM - Resume Discussion of Listed Topics

6:00 PM - National Board Meeting in recess

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BMW CCA BOARD MEETING
JUNE 30 - JULY 1, 2007
Denver, Colorado

Sunday, July 1, 2007

8:00 AM - Call to Order

Departure Times and Transportation Arrangements for Return to Airport

Resume Discussion of Listed Topics

New Business

12:00 Noon - Adjourn

Discussion Topics

1. National Events

Oktoberfest

Oktoberfest 2007

Status - Events - Chapters, locations, facilities

Status - Vendors and steps to attract more

Status - Sponsors

Status - Trophies

Awards dinner - Schedule, speaker

Additional Marketing and promotion

Model of the Year promotion and activities

Oktoberfest 2008 and beyond

Proposals for other national events.

2. National Programs and Services

BMW CCA Web site

Status of redesign, launch, and new initiatives

Relationship between web site and Roundel
Responsiveness and implementation of changes

Club Racing

Welcome new CR Chairman
Club Racing meetings

Proposal for Club Racing Board of Directors from Mike Akard

Club Racing National Competition Steward appointment

3. Financial

2007 P&L to date

4. Chapter Issues

Chapter probation report

Chapter toolbox

5. Membership and Administration

Membership Drive

Marketing Plan

6. Regional Events

Clarification on advertising for future regional events

Boston and Connecticut Valley Chapters' events

7. Strategic Objectives

Discussion of objectives and actions not already covered in previous meeting discussions

8. International Council of BMW Clubs

Upcoming September meeting – Observer

9. Bylaws

Proposed bylaws change to effect term limits for Board members

10. Future Meetings

Next Board meeting - October 27-28, 2007 in Greenville, SC

Conference Call Schedule

July 26

August 23