

Agenda
BMW CCA BOARD MEETING
OCTOBER 27-28, 2007
Greenville, South Carolina

Saturday, October 27, 2007

8:00 AM - Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the June 30-July 1, 2007 Board meeting were approved by vote of the Board via e-mail on August 15, 2007.

8:05-9:15 AM - Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- South Central Regional Vice President
- Pacific Regional Vice President
- North Central Regional Vice President
- North Atlantic Regional Vice President
- Executive Director
- Club Racing
- Roundel
- Driving Events Committee
- BMWCCA.org

9:15-9:30 AM - Break

9:30 AM - Reports Continue Until Completed

Discussion of Listed Topics

Discussion of Sensitive Topics

12:15-1:00 PM - Lunch

1:00 PM - Resume Discussion of Listed Topics

6:00 PM - National Board Meeting in recess

Agenda
BMW CCA BOARD MEETING
OCTOBER 27-28, 2007
Greenville, South Carolina

Sunday, October 28, 2007

8:00 AM - Call to Order

Departure Times and Transportation Arrangements for Return to Airport

Resume Discussion of Listed Topics

New Business

12:00 Noon - Adjourn

Discussion Topics

1. National Events

Oktoberfest

Oktoberfest 2007

Recap, financial status, lessons learned

Oktoberfest 2008

Schedule, facilities, events, marketing, management

Oktoberfest 2009 and beyond

Proposals for other national events.

Advertiser relations

2008 Newsletter Editor/Webmaster Conference

2. National Programs and Services

BMW CCA Web site

Status of redesign, launch, and new initiatives

Relationship between web site and Roundel

Responsiveness and implementation of changes

Club Racing

CRAC to RAC name change in Operations Manual

North Atlantic Racer Advisory Committee (RAC) representative term
Appointment of CR Chair for 2008

Driving Events

Minimum standards – informing the chapters

Insurance - 2008

3. Executive Director Search

Update

Search Committee interviews – November 27-29, 2007

Board interview of finalist(s) at January 2008 meeting

4. Financial

2007 P&L to date

Credit card proposals

5. Chapter Issues

Chapter probation report

Chapter toolbox

Electronic transmission and posting of chapter newsletters using bmwcca.org.

6. Membership

Online renewal parameters

Membership Drive for 2008

Marketing Plan

BMW CCA presence at various fests and tuner shows

7. Administration

Operations Manual section on submitting topics for sensitive discussion

Continuity of Operations – National Office

8. Regional Events

9. Strategic Objectives

Discussion of objectives and actions not already covered in previous meeting discussions

10. International Council of BMW Clubs

Report on September 2007 meeting

11. Bylaws

Discussion of term limits for Board members

12. Future Meetings

Next Board meeting – January 19-20, 2008 in Greenville, SC

Conference Call Schedule

November

December