

**BMW Car Club of America
Board Meeting
San Diego, CA
December 7, 2014**

Agenda

Saturday, Dec 7th:

08:30 Call to Order

Introduction: Members, Guests.

Minutes: The minutes of the September Board meeting were approved by vote of the Board on November 6, 2014. Reading of the minutes will be waived.

Affirmation of votes on conference calls since the last Board Meeting.

- None

08:05 Reports

- President
- Executive Vice-President
- Secretary
- Treasurer
- South Atlantic Regional Vice President
- North Atlantic Regional Vice President
- Pacific Regional Vice President
- South Central Regional Vice President
- North Central Regional Vice President
- Executive Director
- Roundel
- Driving Events Committee
- Club Racing

08:30 Reports & Presentations Continue Until Completed

Discussion of Listed Topics

09:45 Break

10:00 Resume Discussion of Listed Topics

New Business

Noon Lunch

1:00 Continue Discussion & New Business

Executive Session

5:00 Adjourn

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Discussion Topics

1. Review Action Items

2. National Events

Oktoberfest

- 2015
- Future

3. Regional Events

Updates:

- The Vintage, May 2015
- Pittsburgh Vintage Grand Prix, July 2015
- Monterey Weekend August 2015
 - Legends of the Autobahn
 - Vintage Races
- Biltmore Concours 6/27/15
- Others

New Requests

4. National Programs and Services

IT Update

Club Racing

Driving Events

Charity Matching Funds

Raffle

- Recent Legislation Update

SIG's

Roundel

Member Committees:

- Recognition Committee
- Tech Committee

Election Status

National Office

Offers to Sell

Planning for future location

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5. Policy and Administration

- Ombudsman update
- Tech Rep's update
- Benefits Update
- BMW Clubs International
- Operations Manual
- Leadership Summit

6. Foundation

- Capital Campaign Update

7. Financial

- 2014 Status
- 2015 Budget

8. Chapter Issues

- Conference calls
- Chapter probation report
- Chapter Scorecard & Member Survey
- Dealer engagement program.

9. Membership

- Membership Drive
- Marketing

10. BMW of North America

- Meeting with NA marketing

11. New Business:

12. Future Meetings

- Board meetings –
 - March 10, 2015, Dallas/Ft Worth
- Conference Calls (proposed dates)
 - January 15th, Thursday
 - February 12th, Thursday

