

**BMW Car Club of America
Board Conference Call
November 10, 2022**

Thursday, November 10, 2022

1. Call to Order

The conference call was called to order by President Eddy Funahashi at 7:02 PM EST

2. Attendees

Board Members: Eddy Funahashi, President; Lou Ann Shirk, Executive Vice President; Darlene Doran, Secretary; Brian Thomason, Treasurer; David Brighton, North Central RVP; Jeff Gomon, Central RVP; Larry Engel, North Atlantic RVP; Simone Harrison, South Atlantic RVP and Steve Libby, Pacific RVP.

National Office and Roundel: Frank Patek, Executive Director; Edward Tamsberg, Director of IT; Heather Tollison, Director of Financial Operations; Steven Schlossman, Chapter Services; Trisha Jones, Director of National Events; and Jason Kazian, Director of Marketing

3. Updates

Future O'Fest Model

Jason Kazian reported ideas for a transition from our original model of Oktoberfest layout to move the event into regional models. This would be an annual event within each region. The regions would not necessarily have to host an event every year. These events would be branded as a national event. This has been talked about over the years and has never come to fruition. The current National Oktoberfest would then be held on anniversary dates i.e., 5, 10, 15 etc. years. Should our traditional Ofest sponsors continue to see value in sponsoring 5 smaller regional events per year and assuming they would want to travel to those 5 events the assumption is that they will continue to provide sponsorship dollars equivalent to what they now spend on Ofest. If that is true, then those dollars can be used to support the regional events. A structure for National support (contract oversight, financial risk management, registrations, event promotion and national sponsors) to be developed.

2023 O'Fest

Trisha Jones reported a decision needs to be made for a track event during the O'Fest 2023. The track in question is Thompson Motor Speedway, which is a 1.7 mile track. The cost for one day would be \$10,000 on Friday, \$1,000 for ambulance/fire safety, skid pad \$1,500/day and \$1,500-1,800 for corner workers. The consensus of the board was to reserve the track and sign a contract for a Friday HPDE and have an Autocross on another day.

4. Adjourn at 8:40 PM EST

Motion: Darlene Doran made a motion to adjourn the conference cal. Lou Ann Shirk seconded the motion. Motion passes 9-0.

**BMW Car Club of America
Board Meeting
Warwick, RI
December 3-4, 2022**

Saturday/Sunday
December 3-4, 2022

1. Call to Order

The meeting was called to order by President Eddy Funahashi at 8:46 AM EST.

2. Attendees

Board Members: Eddy Funahashi, President; Lou Ann Shirk, Executive Vice President; Darlene Doran, Secretary; Brian Thomason, Treasurer; David Brighton, North Central RVP; Larry Engel, North Atlantic RVP; Simone Harrison, South Atlantic RVP; Jeff Gomon, Central RVP and Steve Libby, Pacific RVP

National Office and Roundel: Frank Patek, Executive Director; Heather Tollison, Director of Financial Operations; Jason Kazian, Director of Corporate Relations; Len Rayburn, Creative Director; Tricia Jones, Events Coordinator; and Satch Carlson, *Roundel* Editor-in-Chief.

Guests: Bob Morin, Connecticut Valley Chapter, Florida Suncoast Chapter; Shelia Morin, Connecticut Valley Chapter, Florida Suncoast Chapter; Forrest Bennett, X Chapter; Audra Tella, Boston Chapter; Valerie Caprigno, Boston Chapter; Eric Richards, Boston Chapter; Karin Engel, New Jersey Chapter; Paul Frickenhaus, Connecticut Valley Chapter; Michael Menatian, Connecticut Valley Chapter

3. Minutes

The minutes of the September 11, 2022 Board Meeting were approved by vote during the November Conference Call. Reading of the minutes will be waived.

4. Reports

4.1 *President*

Eddy Funahashi had nothing to add to his pre-meeting report.

4.2 *Executive Vice President*

Lou Ann Shirk had nothing to add to her pre-meeting report.

4.3 *Secretary*

Darlene Doran had nothing to add to her pre-meeting report.

4.4 *Treasurer*

Brian Thomason had nothing to add to his pre-meeting report.

4.5 *South Atlantic RVP*

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Simone Harrison had nothing to add to her pre-meeting report.

4.6 *North Atlantic RVP*

Larry Engel had added to his pre-meeting report that Maxine Weir will not serve another term and there is no candidate for-Allegheny Chapter President.

4.7 *Pacific RVP*

Steve Libby added to his pre-meeting report chapter conference call dates and the Hawaii chapter is in non-compliance.

4.8 *Central RVP*

Jeff Gomon had nothing to add to his pre-meeting report.

4.9 *North Central RVP*

David Brighton had nothing to add to his pre-meeting report.

4.10 *Executive Director*

Frank Patek had nothing to add to his pre-meeting report.

4.11 *Roundel*

Satch Carlson had nothing to add to his pre-meeting report.

4.12 *Driving Events Committee*

Steve Stepanian had nothing to add to his pre-meeting report.

4.13 *Club Racing Committee*

Scott Reiman had nothing to add to his pre-meeting report.

4. Affirmation of Votes on conference calls since last Board Meeting

6. Discussion Topics

6.1 *National Events*

6.1.1 Oktoberfest 2022

Tricia Jones reported the Palm Springs O'Fest Forever had low attendance. 311 total registrations. We had 179 for the Ultimate Getaway and 132 for the Weekend Escape. We did have a net loss for the event.

6.1.2 Oktoberfest 2023

The event will be held September 27-October 1, 2023. The host hotel will be the Crowne Plaza in Warwick, Rhode Island. The North Atlantic Region will be assisting with HPDE, Autocross, Fun Rally, and Drives. The HPDE will be held on Friday, September 29, 2023 at Thompson Track. The track is 1.7-mile track.

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Several members of the Connecticut Valley and Boston Chapters attended the meeting to contribute to the discussion on O'Fest '23 and to volunteer.

Bob and Sheila Morin of Connecticut Valley volunteered to create the Fun Rally and a couple of driving tours. President Paul Frickenhaus and CDI Michael Menatian both attended and expressed enthusiasm for the event. Michael in particular gave an enthusiastic endorsement of Thompson Motor Speedway road course. He had some good ideas about giving instructors new to the track an extra session with a track veteran before they instruct. CVC will run the school as long as they don't have any financial risk. We are trying to finalize a 1 day school on the Friday of O'Fest week.

Boston Chapter has tentatively volunteered to run an Autocross for O'fest. Audra Tella (Autocross Co-Chair), Eric Richards (Newsletter Editor), and Valerie Caprigno were in attendance. They will also want protection from downside loss. We discussed the idea of using the lot at the host hotel for Autocross. They will discuss it and get back to us. There was subsequent discussion with the hotel and after the board meeting adjourned we received the hotel's permission to use the lot for autocross. We should check local regulations, but the NARVP wasn't able to find any prohibitions after a Google search. Also subsequent to the session Thursday was suggested as the day for Autocross. We will work with Boston Chapter to formulate details. Other sites had also been considered, but one we visited on Sunday didn't look as good as the hotel lot. Further discussion is needed, but we have a good start to having a driver school and Autocross at O'Fest. Local enthusiasm seems high and volunteers have stepped forward.

6.1.3 Future of O'Fest Forever

2024 As we were unable to match dates at the host hotel with dates at Circuit of the Americas the offer on the table for September of 2024 fell through. The local chapters asked for reconsideration either allowing them to negotiate with the track and hotel or to look at other venues. Several RVPs noted that it was their impression that the Club was doing to take a pause on O'Fest 2024 due to cost and low participation. It was also their impression that for 2024, regional O'Fest-like events were to be considered and planned.

For 2025 and 2027 Ofest has been invited back to Pittsburgh with BMW as featured marque for the Pittsburgh Vintage Grand Prix.

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7. National/Regional Events

7.1 *Updates*

7.1.1 Daytona IMSA/Corral

Tricia Jones reported the registration cost for the event has increased from \$545/package to \$990/package for the 2023 event. The event has only been advertised to the past attendees thus far and we have 75 tickets sold with 35 corral passes sold. The event will open up to entire membership next week. The food/beverage cost for 2023 have increased by 65 percent, this is a substantial increase.

7.1.2 Bimmerfest – this event was cancelled for the last few years. Frank Patek has asked the board if we want to create a similar event. The event always was well attended with 5,000 car show participants. Jason Kazian and Frank Patek will brainstorm as to the possibility of recreating the event.

7.1.3 The Vintage, May 1920, 2023

Scott Sturdy has approached BMW CCA for sponsorship for the event in amount of \$1,500.00. Approved.

7.1.4 Flat Out Classic, June 2023

7.1.5 MX1, June 23-24, 2023

7.1.6 Pittsburgh Vintage Grand Prix – July 22-23, 2023

7.1.7 Monterey Weekend, August 2023 (Legends of the Autobahn and Festorics)

7.1.9 Lime Rock Fall Festival, September 2023

7.1.10 Vintage at Saratoga, October 2023

8. National Programs and Services

8.1 *Updates*

8.1.1 IT – report attached

8.1.2 Club Racing - report attached

Katie Chulkas is doing a fantastic job as the new Club Racing Licensing Administrator. Scott Reiman has done a terrific job with his role of Club Race Chair. Club Racing has for the first time in a long time operated at a net profit.

8.1.3 Driving Events

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8.1.4 Raffle – we fell short of our projected goal for the 2022 raffle. Our 2023 Raffle will feature a BMW M4 Competition as the Grand Prize tuned by Turn14. The car has been ordered.

8.1.5 SIG's – nothing at this time

8.1.6 Roundel
Satch Carlson would like to incorporate a section in the magazine for a buyer's guide for specific models of cars.

8.1.7 Member Committees

8.1.8.1 Recognition Program Committee
Leslie Moyer, Chair reported they are actively promoting to the membership nominations for the 2022 calendar year. The committee will continue promotion through January 31, 2023. Leslie indicated nominations are coming in through the website.

8.1.8.2 Technology Committee
Frank Patek reported Ian Dunn sought to step down as Chair. This is an important committee and should be revitalized.

8.1.8.3 Election Vetting Committee – nothing at this time

8.1.9 National Office

8.1.9.1 Regional Meetups/Conferences

South Atlantic Region

Simone Harrison, South Atlantic Region held her meetup November 11-12, 2023 at the BMW CCA Headquarters. The South Atlantic Region has over 30 Chapter members participate in the meetup. They spent Saturday morning focusing on programs and initiatives to grow membership, engagement and the member experience. The afternoon was discussion based around topics of chapter operations. The South Atlantic Region will host another meetup in Tampa, Florida March 11, 2023 for those who were unable to attend in November. Many of those who attended in November will be attending the March meetup as well.

North Atlantic Region

Larry Engel reported he will host the North Atlantic Region meetup April 1, 2023 in Newark, NJ.

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Pacific Region

Steve Libby reported he will host his Pacific Region meetup in Las Vegas, NV, March 2023 no specific date has been set

8.1.9.2 BMW CCA Growth

Frank Patek reported we need to concentrate on increasing membership recruitment and retention.

8.1.9.3 BimmerLife Newsletter Progress

Len Rayburn reported there were at least 18 chapters who had not submitted any content for the upcoming issue of BimmerLife. Len would like the patience of the board as he tries to procure definitive costs from our publication provider with regard to postage increase and printing costs.

The M Chapter has requested more page content in the current issue of BimmerLife. Len said he had no problem providing additional pages to the chapter under the condition they provide exceptional writing and photographs.

9. Policy and Administration

9.1 Ombudsman – nothing at this time

9.2 Benefits Update

Jason Kazian reported the Collector Chassis did a soft launch in November during Legends of the Autobahn East in Hilton Head, SC. The CCA website now has a banner located on the home page. Our next phase will be advertising in future publications and social media.

Jason is still working on the possibility of procuring a BMW CCA credit card for our membership.

9.3 BMW Clubs International

Eddy Funahashi reported Scott Blazey is now the new Chair for the Council. Eddy further indicated this was his first time attending in person. The Council meeting is the official BMW clubs business meeting. 2023 marks the 100th Anniversary of the production of motorcycles at BMW. The main display in Germany will be motorcycle themed. Eddy indicated that 2028 will be another anniversary year the 100 years of cars.

4 Operations Manual

Darlene Doran reported the revised manual has been posted to the CCA website with some substantial modifications.

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10. Foundation – nothing at this time

11. Financial

11.1 2022 Status

Brian Thomason reported the CCA has through the end of October a loss of \$121,000 due to the short fall of the 2022 Raffle. Revenue is down due to a loss of approximately 10,000 members. Brian indicated we need to concentrate more on membership recruitment and retention.

12. Chapter Issues

12.1 RVP Conference Call schedule for 2023

Pacific Region – a call to all Pacific Region boards will occur within two weeks of the board meeting.

Central Region

Jeff Gomon has scheduled his calls for the 2nd Tuesday of January, April, July and October 2023.

North Central Region

David Brighton has scheduled his calls for the 2nd Wednesday of January, March, May, July, September and November 2023.

South Atlantic Region

Simone Harrison has scheduled her calls for February 1; May 3; August 2 and November 1, 2023.

North Atlantic Region

Larry Engel will be having his call approximately 3 weeks after a board meeting.

12.2 RVP Chapter Visitation schedule for 2023 – nothing at this time

12.3 Chapter Probation Report

North Atlantic Region

Larry Engel reported he has some disgruntled members during a 2022-chapter officer election. Larry further reported one of his North Atlantic Chapters utilized the National Office election process and were very pleased with the process.

12.4 Dealer Engagement Program – new materials have been completed.

12.5 Corporate Status

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Darlene Doran reported we have no chapters out of compliance with regard to the annual corporate filings.

13. Membership

13.1 Membership Drive

The club would like to come up with some credible ways in which to recruit new members. The main goal is to recruit new members and retain them. The Sandlapper Chapter has gone above and beyond for their members. They went to the local dealer and have procured 2 BMW technicians to work on the older BMWs their members have. What a great idea. We need to use all recruitment tools we have available for the benefit of the CCA. We need to encourage all dealers to get on board with BMW CCA for member recruitment. Currently, they don't need our program as they have very few cars and have no trouble selling them. Soon, when the interest rates start climbing, buyers will be less likely to purchase vehicles. We need to take advantage of the increasing interest rate.

13.2 Sponsorship and Marketing – report attached

16. Future Meetings

16.1 Board Meetings

Board Retreat – February 2-5, 2023

17. Adjourn

Motion: Darlene Doran made a motion to adjourn at 4:42 PM EST. Eddy Funahashi seconded the motion. Motion passes 9-0