

**BMW Car Club of America
Board Meeting Retreat
San Luis Obispo, CA
February 2-5, 2023**

Friday/Saturday
February 2-5, 2023

1. Call to Order

The meeting was called to order by President Eddy Funahashi at 8:30 AM PST.

2. Attendees

Board Members: Eddy Funahashi, President; Lou Ann Shirk, Executive Vice President; Darlene Doran, Secretary; Brian Thomason, Treasurer; David Brighton, North Central RVP; Larry Engel, North Atlantic RVP; Simone Harrison, South Atlantic RVP; Jeff Gomon, Central RVP and Steve Libby, Pacific RVP

National Office and Roundel: Frank Patek, Executive Director; Heather Tollison, Director of Financial Operations; Jason Kazian, Director of Corporate Relations; Len Rayburn, Creative Director; and Satch Carlson, *Roundel* Editor-in-Chief.

Chairs: Steve Stepanian, DEC

Guests: Kyle van Hoften

Updates

Insurance Requirements for Events

There has been some discussion regarding insurance certificates for certain events. One in question was “Cars and Coffee”. Chapters will need to request coverage for Cars and Coffee events that they host. . The IT department has added in the drop down list a “Cars and Coffee” tab. We will also be updating the preamble portion of the insurance request form.

BMW CCA’s insurance policy has increased substantially since last year. Beginning March 1, 2023 the insurance certificates pricing will increase to the following:

	New	Old
Autocross, Street Survival and Car Control	180.00	130.00
1 Day Driving School	600.00	500.00
2/3 Day Driving School	750.00	650.00
Driving School /w Club Race	800.00	700.00
Club Race	850.00	750.00

MINI Motoring Club of America

After speaking with our attorney, he has suggested we create a parent corporation BMW CCA Senior and BMW CCA Junior and MMCA under the parent structure. MMCA will have their own policies and procedures. MINI USA would like the new structure to

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be modeled after the BMW CCA platform. Frank Patek recommended we follow through with the process of the structured platform. It was suggested we have regions verses chapters; the only caveat is the structure needs to follow the International Council guidelines. Depending on launch date we hope to add at least 5000 new MMCA members to the rolls in 2023.

Motion: Lou Ann Shirk made a motion to have BMW CCA create a new corporate structure by which we create MMCA and bring them under our umbrella. Steve Libby seconded the motion. Motion passes 9-0

Raffle

The 2023 dream car will be an M3, modified by Turn 14. The vehicle has been ordered and should arrive this spring. We will have the car in hand for promoting the 2023 Raffle.

Motion: Larry Engel made a motion that in light of the fact that the acquisition costs of the raffle prizes have risen substantially since the last odds change, we change the raffle odds to 1 in 5,500 going forward. Brian Thomason seconded the motion. Motion passes 9-0

Membership

There was much discussion as to our approach in contacting members who are coming up on the end of their membership, prior to lapsing. Should we require members to provide a telephone number? CCA has begun to text members to remind them of their renewal date. The results have been modest but good. A test will be done to see if a texting works to bring back lapsed members.

The National Office will reiterate the process of renewing/lapsed members in News from National which will be distributed later this month. CCA will review our digital platforms currently in place and decide where we can update and recruit younger members. We need to have multi-dimensional outreach for dealerships, rebate program, CCA bucks, advising members as to how they can print their membership card with the QR code for assisting recruitment and adjust our chapter program. Dealerships can purchase memberships in bulk but with their "community funds" as provided by BMW NA. When recruiting a new member, we need to hear their story, not just tell ours. These prospects want to talk about their car and experience.

Social Media

Kyle van Hoften presented ideas in which to grow membership with social media. Find out how members would like to receive information from the national office. Posting photos of member's cars is a great way to keep them engaged in the club. We have a variety of ways to reach members with different avenues of social media. Responding to member comments on social media is a great way to keep them engaged as well. Kyle will be doing various webinars for the CCA for assisting with recruitment and retention. CCA now has its own TikTok page, more is yet to come.

Regional Website

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This was discussed as a great tool for our regions. We would have a nicely branded list of regional events for the different regions.

Driving Events

Steve Stepanian announced the committee had reviewed the current driving events manual and submitted changes to the board for approval. Some of the changes include:

- Major changes regarding helmets;
- Modified the incident report form;
- Lessen requirements that weren't of substance; and
- A required position for Chapters to have a safety steward. This position will require someone to be aware of all things which could be a liability on-site, walk the facility, drive the facility to be aware of possible issues that could occur.

Motion: Brian Thomason made a motion to accept the DEC's revisions to the current Driving Events Manual as written excluding Section 2.3.18 Convertibles. Jeff Gomon seconded the motion. Motion passes 9-0

Section 2.3.18 Convertibles

The committee has brought to the board by unanimous vote by the DEC committee the following:

2.3.18.1 Convertibles are defined as cars with retractable soft tops and/or fully removable hard tops. Vehicles with integrated retractable factory hardtops are not considered convertibles for the purposes of this section 2.3.18.

2.3.18.2 Convertibles are not allowed to participate in sessions driven when helmets are required unless the car is equipped with the following minimum requirements:

☐ A roll bar or roll cage meeting the requirements in Appendix 1, Roll Bars for Convertibles.

☐ Arm restraints in soft-top vehicles.

☐ Recommendation: Five (or more)-point harnesses for both driver and passenger.

2.3.18.3 At the discretion of the chapter, cars with factory-installed, fixed rollover protection and removable roof sections may be allowed, but only if this protection meets the clearance distance of the Helmet Reference Plane described in Appendix 1 for both the driver and the passenger.

2.3.18.4 Chapters may elect to exclude convertibles or cars with removable roof sections entirely from sessions requiring helmets, regardless of roll bar/cage, fixed rollover protection, or any other provision of this section.

Motion: Brian Thomason made a motion to accept the DEC's recommendation with the inclusion of hardtop convertibles in Section 2.3.18 Convertibles. Simone Harrison seconded the motion. Motion passes 6 yes – 3 nay (Funahashi, Thomason and Doran).

Club Race

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Scott Reiman, Club Race Chair has requested an event at Sebring with Porsche BMW Owner's Club (PBOC). After much review the board has denied said request.

National/Regional Events

Motion: Jeff Gomon made a motion to designate Mid-America '02 Fest, June 1-3, 2023 and Flat Out Classic June 2-4, 2023 events with Regional status. Steve Libby seconded the motion. Motion passes 9-0

Motion: David Brighton made a motion to designate the Badger Bimmers IMSA Race, August 3-6, 2023, event with Regional status. Lou Ann Shirk seconded the motion. Motion passes 9-0

Motion: Simone Harrison made a motion to designate Tarheel Michelin GT Challenge at VIR, August 25-27, 2023, and Peachtree Motul Petit le Mans, October 11-14, 2023, events with Regional status. Darlene Doran seconded the motion. Motion passes 9-0

Motion: Larry Engel made a motion to designate Nittany Bimmers, Import Performance Nationals, Carlisle, PA, May 12-13, 2023; Connecticut Valley IMSA Corral, Lime Rock, July 21-22, 2023, and Patroon Vintage at Saratoga, October 6-8, 2023 events with Regional status. Jeff Gomon seconded the motion. Motion passes 9-0

Motion: Steve Libby made a motion to designate E30 Picnic, June 24-25, 2023 event with Regional status. Jeff Gomon seconded the motion. Motion passes 9-0

6 Month One Time Membership

In an effort to provide potential members with a trial membership opportunity the board settled on a six month membership.

Motion: Larry Engel made a motion to allow a temporary test of the 6 month membership at \$35.00, with no chapter allocation in hopes of converting to a 1-year or longer permanent membership. Lou Ann Shirk seconded the motion. Motion passes 9-0

Board Meetings

June 23-25, 2023 – Greer, SC
August 26-27, 2023, Atlanta, GA
December 1-3, 2023, Dallas, TX

Adjourn

Motion: Eddy Funahashi made a motion to adjourn at 4:40 PM PST. Darlene Doran seconded the motion. Motion passes 9-0

**BMW Car Club of America
Board Conference Call
March 14, 2023**

Tuesday, March 14, 2023

1. Call to Order

The meeting was called to order by President Eddy Funahashi at 7:00 PM ET.

2. Attendees

Board Members: Eddy Funahashi, President; Lou Ann Shirk, Executive Vice President; Brian Thomason, Treasurer; David Brighton, North Central RVP; Jeff Gomon, Central RVP; Larry Engel, North Atlantic RVP; Simone Harrison, South Atlantic RVP and Steve Libby, Pacific RVP.

Absent: Darlene Doran, Secretary

National Office and Roundel: Frank Patek, Executive Director; Edward Tamsberg, Director of IT; Heather Tollison, Director of Financial Operations; Trisha Jones, Director of National Events; and Len Rayburn, Creative Director.

3. Updates

Ofest 2023 – Tricia Jones provided an update related events. Thompson Motor Speedway will host the Friday HPDE. Seekonk Speedway will host the Thursday AutoX. The concours will be on Saturday in Newport in association with the Audrain Cars and Coffee.

Ofest 2024 and the future of Ofest remains undecided.

BimmerLife 2023 Event – Jason and Frank met with the primary sponsor who would prefer the event be held in either Southern California or South Florida. Time is of the essence and we must move forward quickly.

Legends 2023 – Catering is the only piece left to put in place for this event.

Festorics 2023 – Negotiations continue with Laguna Seca on pricing for the event. Attendance in 2022 was down by more than 100 attendees.

MiX 2023 – To be held the weekend of June 25 at CCA Headquarters. The event will consist of BMW Test drives, Cars and Coffee, Factory Tours, PC driving events, Speakers and possibly an event at Laurens Proving Grounds.

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Bob Lutz – BMW NA has requested our assistance in sourcing cars for an event to honor Bob Lutz in late July.

Discussion occurred around the most recent Regional Conferences. The general consensus is that these conferences have been successful. A request was made to ask Kyle van Hoften to package his social media presentation into a webinar.

At 7:50PM ET the Board and Executive Director entered into a sensitive session.