

## ***NEWS FROM NATIONAL***

FROM: Wynne Smith, Executive Director  
TO: BMW CCA National and Service Officers, Chapter Presidents,  
Newsletter Editors  
DATE: January 29, 2001

### **MEMBERSHIP STATS**

	<b>Full</b>	<b>Associate</b>	<b>Total</b>
Current Membership	<b>52782</b>	<b>4518</b>	<b>57300</b>
Last Month's Membership	52311	4440	56751
Monthly Net Gain (Loss)	471	78	549
Monthly % Change	.9%	1.8%	.1%
Last Year's Membership	49454	4187	53641
Annual Net Gain (Loss)	3328	331	3659
Annual % Change	6.7%	7.9%	6.8%
New Members, 01/01	1232		
Renewals, 01/01	74.3%		
Roundels Mailed	54,600		

### **ELECTION UPDATE**

#### **I. Total Mailing and Returns**

1/25/01

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Total Number of Ballots Mailed	58,086	
Total Number of RPOs	274	0.47%
Total Number of Valid Ballots Returned By Mail	3,799	6.54%
Total Number of Valid Ballots Returned By Internet	3,761	6.47%
Total Number of Invalid Ballots Returned	8	0.01%
<b>Total Number of Ballots Returned</b>	<b>7,842</b>	<b>13.50%</b>
<b>Total Number of Valid Ballots Returned</b>	<b>7,560</b>	<b>13.01%</b>

### **NATIONAL OFFICE RELOCATION UPDATE**

A closing on the unit at 640 South Main Street has been set for January 31. The closing for 2130 Massachusetts Ave has been set for March 30. We expect to be moving the last week of March. According to the myriad movers who have come through to give us estimates; it will take at least two full days to load the truck, two full days to drive from here to there, and possibly two full days to unload. Several Boston chapter members prompted by Luka Serdar and Joe Marko have offered to come in Sunday, March 25<sup>th</sup> to help pack boxes and that will allow the movers to begin loading the truck first thing Monday, March 26<sup>th</sup> and will save us some money. If the truck doesn't go off the road as they travel south, we may have everything unloaded by Saturday afternoon, March 31.

Many very gracious club members have offered to help us unpack, put the cubicles together, and basically get the office in some semblance of order so that we can begin working Monday morning, April 2<sup>nd</sup>. Barbara Adams and Larry Schettel have set aside time beginning April 2<sup>nd</sup> to help us get launched that first week. Having two longtime, active members helping to answer phones and input information will make this transition infinitely easier. I am so very grateful to everyone.

One of the true anxiety-provoking parts of this process will be the lack of telephone coverage for a minimum of four days. Once the computers, desks, chairs and files are packed, the telephones will be unplugged and packed and overnighed to Greenville where the local provider will put the switch up and get the specific lines run. Heather Scheerer will be accepting calls forwarded to 877 For-4BMW (877 367-4269) but she will not have access to the database or the files. If it's not a question specific to Oktoberfest, she'll be pleased to take a message and we will respond from Greenville, Monday April 2<sup>rd</sup>. Ron Knipple of National is targeted to arrive in Greenville Tuesday, March 26<sup>th</sup> and he will camp out in the empty space answering incoming calls and taking messages, as well.

Please let your chapter members know that although Heather and Ron will be picking up, and although we may be successful in arranging voice mail for those days; there will be very little substantive assistance we can provide again until we have the computers and files and materials available. We will make every effort to fulfill requests as quickly as possible once we're situated in Greenville.

Since I so cleverly requested that many of the forms we require be returned to National on or before March 31, please note that we're going to extend that deadline to April 7<sup>th</sup>. Of course if you wanted to return the forms before say, March 15<sup>th</sup>, that would work too...it's just that if you try to fax them after March 23<sup>rd</sup>...well, you get the picture.

**bmwcca.org WEB SITE**

It appears the club's new site will be up and running February 1. eworldstudio's staff has been working closely with Gordon Haines to facilitate the transfer and some of the preliminary test pages that I've been able to look at are nicely done.

You will be able to preview the site now by going to:  
<http://www.eworldstudios.com/clients/bmwcca/newsite>

Please provide feedback, positive and/or negative, so I can work with the team to correct things you don't like or anticipate to be a problem, This would be the time to request features or options to be added, if possible. For instance they are crafting a module to allow members to post their own classifieds and update their membership info.

**MORE MOVE RELATED CHANGES**

As many of you may know, Robyn Bailey has elected to not move to South Carolina. Robyn has found a spectacular new job in Watertown, MA and so, sadly, her last day with the club will be February 12<sup>th</sup>. She will be, very, very missed.

**ANNUAL MEETING OF THE BMW CCA BOARD OF DIRECTORS**

Held this year at the Marriott Chicago O'Hare, March 10 and 11<sup>th</sup>, 2001. For details, please call the National Office. 617 492-2500

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If you have not already voted, please hurry. Election results will be available February 12.

Best regards,

<p><i>Remember ...</i>  <b>Gateway Tech '01</b> March 29, 30 and 31, 2001 For infor: <a href="mailto:srcine@peoplepc.com">srcine@peoplepc.com</a> or visit: <a href="http://www.stlbmwclub.com">www.stlbmwclub.com</a></p>
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