NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
TO: BMW CCA National and Service Officers, Chapter Presidents, Newsletter Editors
DATE: October 20, 2001

MEMBERSHIP STATS

<table>
<thead>
<tr>
<th></th>
<th>Full</th>
<th>Associate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Membership</td>
<td>57405</td>
<td>6385</td>
<td>63790</td>
</tr>
<tr>
<td>Last Month's Membership</td>
<td>57022</td>
<td>6336</td>
<td>63358</td>
</tr>
<tr>
<td>Monthly Net Gain (Loss)</td>
<td>383</td>
<td>49</td>
<td>432</td>
</tr>
<tr>
<td>Monthly % Change</td>
<td>.67%</td>
<td>.77%</td>
<td>.68%</td>
</tr>
<tr>
<td>Last Year's Membership</td>
<td>51969</td>
<td>4394</td>
<td>56363</td>
</tr>
<tr>
<td>Annual Net Gain (Loss)</td>
<td>5436</td>
<td>1991</td>
<td>7427</td>
</tr>
<tr>
<td>Annual % Change</td>
<td>10.46%</td>
<td>45.31%</td>
<td>13.18%</td>
</tr>
<tr>
<td>New Members, 10/01</td>
<td>1130</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Renewals, 10/01</td>
<td></td>
<td>70.9%</td>
<td></td>
</tr>
<tr>
<td>Roundels Mailed</td>
<td></td>
<td>58,200</td>
<td></td>
</tr>
</tbody>
</table>

CHAPTER CONGRESS, October 6 and 7, 2001 in Minneapolis, MN

Special thanks to Phil Marx, Barbara Adams, Kathy Lyle, Mark Calabrese, Scott Blazey, Carlos Diaz-Estrada, Ross Karlin, Jeff Lutes, Bob Stommel, Tom Millhiser, Sueann Meskell, Scott Hughes and Renee Johnson for giving up a weekend to present various segments at this conference!

Thanks also to all the chapter volunteers who traveled to Minneapolis for the conference. It was wonderful to see and meet everyone and it seems as though we all came away with some good ideas, and a clearer understanding of what we all need to be doing. Those chapters unable to attend have materials on their way to them. Anyone with questions once you've received the materials, please give me a call!

The updated chapter forms are available on the website at www.bmwcca.org/services - Chapter Forms for Submittal to National.

DATABASE CONVERSION

The Notice to Cure issued by this office to the manufacturer and now defunct reseller has produced some favorable results. A reseller from Greensboro, NC (approximately 3 hours from here) named has been in to see us twice. The first time was Wednesday, October 10 when he examined some of the scripts and fixed a couple of quick issues and taught Karen how to fix the problems with selecting reports. He returned Friday with the news that he'd negotiated with ASI to come in and fix the program, and Renee and I are slated to attend a Crystal Reports School November 14-15 in Greensboro which will allow us to create our own reports thereby alleviating the need for specific scripts in many instances. Nelson will be on site here October 31 and November 1.

The close for November took place Wednesday infinitely more smoothly than it has since we went live with iMIS – all reports were run the day of the close, without heartache, headache or any of the workstations freezing! All chapters have accurate counts for new, renewing, and dual chapter members.
INSURANCE ADVISOR NEEDED

The Club is looking for a volunteer insurance professional or attorney to act as advisor to the Board of Directors, Executive Director and Chapter Presidents with respect to the K&K Motorsports Liability Policy. The volunteer insurance advisor would answer questions specific to the conduct of events by chapters, and the club, and determine the risks and protections required. The position is not one that will be required to provide answers to individual member’s insurance questions or problems. If you are interested in helping the club in this capacity, please contact me by phone or email Wynne_Smith@roundel.org.

EVENT BADGE HOLDERS

In obtaining materials for Oktoberfest we have struck a great deal, and can now offer badge holders to chapters at a deeply discounted rate of 50-cents each for the two-pocket version used at events such as Gateway Tech and Oktoberfest. Any chapter wishing to purchase badge holders in any quantity can now call National and we will ship them immediately and debit the chapter when we cut the monthly rebate checks.

ROUNDELFECTIVE SLEEVES

We have 200 of the much coveted protective binders from Jesse Jones Corporation to maintain your Roundel collections. They are Navy blue and clearly indicate ROUNDDEL on the spine. Each cover can accommodate one year’s-worth of Roundel. We are ready to begin selling them to members for $12.00 each (that includes shipping). Members can call with a Mastercard or Visa, or send a check to the National Office to order the covers.

OTHER THINGS AVAILABLE FOR SALE FROM NATIONAL

We have map-style and International Council logo-style grille badges available for sale at a cost of $15.95 (that includes shipping) We have ordered flat black and polished chrome license plate brackets that have our logo and BMW Car Club of America emblazoned on them – they’re due in at the end of November. We have 30th Anniversary E30 M3 models available (they make great Christmas gifts) at a cost of $49.00 to members (that includes shipping) – quantity discounts are available.

BMW CCA LIBRARY

Copies of articles from Roundel magazine are available on request from the National office. Library Books and Videos may be borrowed from the National office by submitting a request, in writing with a deposit of $50 per video. Up to three videos can be borrowed at a time, and videos must be returned within three weeks of receipt. A full refund of the deposit will be made on return of the materials to the office.

Please submit written requests to:
Michael R. Mitchell
BMW CCA Library and Video Service
640 South Main Street #201
Greenville, SC 29601
fax: 864.250.0038

For more details, please visit the web site – www.bmwcca.org and select the menu page – BMW CCA Services

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The National Office will be closed November 12, Veteran’s Day and November 22-23 in observance of Thanksgiving. We wish you and your families and Happy and Healthy Thanksgiving!

As always, best regards-