NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
TO: BMW CCA National and Service Officers, Chapter Presidents, Newsletter Editors
DATE: August 21, 2002

MEMBERSHIP STATS as of 08/21/2002

<table>
<thead>
<tr>
<th></th>
<th>Full</th>
<th>Associate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Membership</td>
<td>63039</td>
<td>7220</td>
<td>70,259</td>
</tr>
<tr>
<td>Last Month's Membership</td>
<td>62757</td>
<td>7202</td>
<td>69,959</td>
</tr>
<tr>
<td>Monthly Net Gain (Loss)</td>
<td>282</td>
<td>18</td>
<td>310</td>
</tr>
<tr>
<td>Monthly % Change</td>
<td>.004%</td>
<td>.002%</td>
<td>.004%</td>
</tr>
<tr>
<td>Last Year's Membership</td>
<td>56283</td>
<td>6114</td>
<td>62,397</td>
</tr>
<tr>
<td>Annual Net Gain (Loss)</td>
<td>6756</td>
<td>1106</td>
<td>7862</td>
</tr>
<tr>
<td>Annual % Change</td>
<td>12.00%</td>
<td>15.31%</td>
<td>12.60%</td>
</tr>
<tr>
<td>New Members, 08/02</td>
<td>1292</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Renewals 08/02</td>
<td></td>
<td>73.8%</td>
<td></td>
</tr>
<tr>
<td>Roundels Mailed</td>
<td>63,700</td>
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</tbody>
</table>

THANKS TO KANSAS CITY CHAPTER AND HOOSIER CHAPTER

Two BMW CCA Chapters are thanked for recent, significant contributions to the fledgling BMW CCA Foundation. The Hoosier Chapter shared a booth at Oktoberfest with the Foundation and helped raise awareness and has agreed to donate some of the funds derived from their annual auction at the Indy grand prix corral to the Foundation. The Kansas City Chapter has raised and donated $500 to the BMW CCA Foundation.

The efforts of both chapters are very much appreciated since funding is crucial to getting the organization up and running. More than $100,000 will be needed in the next six to eight months to secure an Executive Director, Fundraiser/Grant Writer and space for the archives. Several BMW CCA members have committed to providing collections of materials that must be catalogued for display. The Foundation Committees have been extremely active in formulating plans and obtaining volunteer assistance.

PERSONNEL CHANGES AT NATIONAL

After several weeks on leave of absence, Karen Hill-Robinson has determined that despite her best intentions there is no way she can be the primary caregiver for infant twins and handle even a part-time job here. The responsibility for the month-end close and chapter assistance has gone to Calvin Hill with whom many of you are already dealing. I think you will find Calvin very capable and helpful.

Renee Johnson had the rug pulled out from under her when she tested the real estate waters by placing her house on the market, being assured by the realtor that it would be a year to eighteen months before she could expect any tangible results. A little background – Renee’s husband, and SAP specialists had been unable to find work in this area because he had no automotive experience. Last November he took a job in Detroit to gain that experience. Renee and the children did not want to leave this area, but after 8 months of being a single-mom she began to think that within a year or two she’d make the move anyway. She placed the house
on the market thinking it would be a year or so before it sold and the first couple who looked at it offered her
the asking price…if she could be out in three weeks. That was July 30th. Renee’s last day was August 16.
In the meantime we have a wonderful, cheerful lady named Peggy Helmke helping out in bookkeeping. Peggy
cross-trained with Renee as much as possible before Renee left and I am sure you will find Peggy a pleasure
to speak with.

ELECTIONS

Positions open are: Secretary, Treasurer, North Central Regional Vice President, South Atlantic Regional Vice
President and Pacific Regional Vice President.

A the meeting of the Board of Directors in Pasadena, CA August 10 and 11, members of the Board were asked
to indicate their intentions as to whether they would be running again. Barbara Adams has indicated that she
intends to run; Kathy Lyle has indicated that she will not; Scott Blazey has indicated that he will; Carlos Diaz-
Estrada has indicated that he intends to run; and Keith Wollenberg has indicated that he will not run.

Candidates must be nominated by a member who has been a member for at least six months prior (the
nomination must include the BMW CCA membership number of the nominating person) and the candidate’s
acceptance of the nomination should be countersigned on the same page (including the candidate’s own
membership number).

Nominees for Regional Offices, and those nominating them, must reside and be a chapter member in the
specific region.

Nominations should include a candidacy statement of no more than 300 words and an appropriate
photograph of the candidate. Those wishing to help in refining the CCA’s strategic framework: its values,
vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices
should send their nominations, acceptances, candidacy statements and photographs must be received at the
National Office before 5 PM EST October 31, 2002.

OKTOBERFEST 2003

Will be held in Austin, Texas. Preliminary planning discussions are under way and you can be sure we are in
store for another outstanding event!

OKTOBERFEST 2004

The city of Pasadena will be the site for Oktoberfest 2004. The August Meeting of the Board of Directors of the
BMW CCA was held at the Pasadena Hilton and the Board previewed several of the properties that are under
consideration as host hotels. A number of LA Chapter members joined us for the meeting and dinner Saturday
evening at the historical Ritz-Carlton.

With the very likely possibility that we will be treated to three spectacular Oktoberfests in a row (2002, 2003

INSURANCE REBATES

The proposed budget for 2003 is being reviewed by the Board of Directors and will be an agenda item for the
November Meeting. The Board is painstakingly reviewing the situation with rebates for insurance taking into
account the many inquiries and concerns voiced by the chapters.

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best regards,
The National Office will be closed Monday, September 2\textsuperscript{nd} 
In observance of Labor Day.