



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
TO: BMW CCA National and Service Officers,
Chapter Presidents, Newsletter Editors
DATE: July 23, 2003

MEMBERSHIP STATS as of 07/23/2003

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
	65,378	7,735	73,113
Last Month's Membership	64,862	7,822	72,684
Monthly Net Gain (Loss)	516	-87	429
Monthly % Change	0.80%	-1.11%	0.59%
Last Year's Membership	62,757	6,992	69,749
Annual Net Gain (Loss)	2,621	743	3,364
Annual % Change	4.18%	10.63%	4.82%
New Members, 07/03	1,498		
Renewals 07/03	62.7%		
Roundels Mailed	66,000		

RAFFLE 2003

Bins of mail began to arrive Monday, July 7th. Three bins brimming over with blue envelopes. As of this morning we have raffled six (6) M3 coupes. If you know of anyone who did not receive or who may have misplaced their flyer, please have them email or call the national office and we'll send a replacement.

OKTOBERFEST 2003

Folks this is going to be a most memorable week – you don't want to miss out. Think about the thrill of being on site as your name is drawn for one of the M3 Coupes! Get those registrations in before the price goes up! For those of you caravanning please visit :

<http://www.happytogether.com/unofficialofest> to make your connections and enjoy your trip to and from Austin.

CHAPTER CONGRESS 2004

Chapter Officers please start thinking good thoughts about a weekend at Keystone Resorts – and give some thought to the questions you have about chapter governance. The BMW CCA Board of Directors has agreed to fund a Chapter Congress to provide information and assistance to Chapter Presidents, Chapter Treasurers and Chapter Membership Chairs! You read correctly – **three** very important chapter representatives will be traveling to Colorado for this opportunity to learn and network with other Chapter volunteers May 21-23, 2004. We will be sending a survey to you next month – please fill it out and return so that we can do a better job of planning an agenda and segments that will be meaningful and helpful for all who attend.

BMW CCA will reimburse travel expenses as set forth in Section IV of the club's Operation Manual (pages 1 and 2) for up to two representatives per chapter, **being those persons serving as the Chapter President, Treasurer and the Chapter Membership Chair/Coordinator** and hotel room costs (single or double) for two nights. Attendees who drive to the conference will be reimbursed at a rate of \$.36 per mile round trip, not to exceed the lowest 21-day advance airfare, from the closest airport. **National will provide luncheon on Saturday and dinner Saturday evening.**

CRISIS COMMUNICATIONS

The ever-wonderful, Bob Roemer, helped me immensely in developing a simple, five-page document that the National Board has reviewed and released for your use. Enclosed with this packet is the BMW CCA Crisis Communications plan. If you have questions or comments feel free to share them with me –
wynne_smith@roundel.org

SALKOWSKY's ROLE AT BMW NA CHANGES

Congratulations to Tom Salkowsky on his recent promotion to Manager, of Consumer Events for BMW of North America. This means Tom will be stepping down as the M Brand & Motorsports Manager after 3 and a half years. Until the next M Brand & Motorsports Manager is nominated I will continue to help coordinate the M Brand and Motorsports activities.

In Tom's new role he will be managing a great team of experienced Event Managers that manages the Precision Driving Experience (PDE), Vail Mountain Driving Tour, Ultimate Drive for the Cure, Golf Invitational, US Grand Prix Experience, all of BMW's auto show events, all BMW Historic car events, new vehicle launches as well as BMW center incentive trips.

Tom wants everyone to know that his interaction with the BMW CCA was filled with so many positive memories of people who have tremendous passion for the BMW brand, unbridled enthusiasm for their Ultimate Driving Machine, that he considers us amazing.

Tom will still be in the Marketing department and geographically within HQ and about 15 steps from his previous office – so he's not going too far away from us. It was time for him to push himself in another direction and broaden his skill set. Tom thanks you all for your years of support and understanding and hopes his path will continue to cross with ours.

ELECTIONS

Positions open are: President, Vice President, North Atlantic Regional Vice President and South Central Regional Vice President .

Candidates must be nominated by a member who has been a member for at least six months prior (the nomination must include the BMW CCA membership number of the nominating person) and the candidate's acceptance of the nomination should be countersigned on the same page (including the candidate's own membership number). Nominees for Regional Offices, and those nominating them, must reside and be a chapter member in the specific region.

Nominations should include a candidacy statement of **no more than 300 words** and an appropriate photograph of the candidate. Those wishing to help in refining the CCA's strategic framework: its values, vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices should send their nominations, acceptances, candidacy statements and photographs to be received at the National Office **before 5 PM EST October 31, 2003.**

If you are considering running for a National Board position and would like information on the job requirements and time commitment, please contact me or speak with any of the individuals currently serving.

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Minutes from the National Board Meeting
June 27 – 29, 2003 in Chicago, IL
are enclosed along with all appurtenant
reports.

best regards,