



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
TO: BMW CCA National and Service Officers,
Chapter Presidents, Newsletter Editors
DATE: November 20, 2003

MEMBERSHIP STATS as of 11/20/2003

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
	66,434	8,091	74,525
Last Month's Membership	66,267	7,998	74,265
Monthly Net Gain (Loss)	167	93	260
Monthly % Change	0.25%	1.16%	0.35%
Last Year's Membership	63,651	7,324	70,975
Annual Net Gain (Loss)	2,783	767	3,550
Annual % Change	4.37%	10.47%	5.00%
New Members, 11/03	1,237		
Renewals 11/03	63.6%		
Roundels Mailed	67,100		

OKTOBERFEST 2004

Beginning with a 4th of July family picnic on the grounds of the Huntington Ritz-Carlton complete with fireworks, Oktoberfest activities will fill the days with driving activities and social events. Not to be overlooked is the largest Vendor Exhibit Hall in our 34 year history of the BMW CCA Oktoberfest as we take over the entire Exhibition Building at the Pasadena Conference Center. Twenty-five foot ceilings and the capacity to permit entire 18 wheeler displays into the Exhibit Hall will make this event unlike any before. There should be no reason why any BMW specialty part or accessory item should not be available in this display. Event sponsors and exhibitors will provide an on-going series of Technical presentations.

Our headquarters hotel for Oktoberfest 2004 will be the Hilton Pasadena. Our satellite housing facilities will include the Huntington Ritz-Carlton, the Pasadena Westin, and the Sheraton Pasadena. Excellent housing value is always a goal of our Oktoberfest planners and this event will truly demonstrate our success at creating a great vacation deal, with the three downtown hotels surrounding the Conference Center offering exceptional rates at \$109-\$115 per night double occupancy. If you want to truly pamper yourself or your family, the Huntington Spa and Resort at the Ritz-Carlton will offer superior deluxe guest rooms at only \$180 per night. The dates are July 4th through the 9th of 2004. Now is the time to start making your plans to be there. You may now book your hotel reservations at any of our four fine facilities. Watch the *ROUNDEL* for detailed event registration information. Please call or email with any questions: 864 250-0022 or BMWCCCLUB@aol.com

TECH FEST!

Looks like we will be gathering at the Hyatt Reston Town Center May 13 – 16. The National Capital Team is mobilized and planning is under way for what promises to be an outstanding technical event. Watch *Roundel* for ads and registration forms.

BMW CCA MERCHANDISE (the Holidays are upon us)

Please visit www.bmwcca.org to view the merchandise available for sale. Orders can be placed by calling 864 250-0022, or by faxing 864 250-0038.

ELECTION 2004

Effective governance requires a clear understanding of the respective roles of the board and of club management and their relationship with others in the organizational structure. The relationship of the current board of directors of the BMW Car Club of America, in my opinion, has been characterized by candor; their relationship with this staff has been fair; their relationships with their regions and chapters has been characterized by good citizenship; and they have been committed to the ethical and consistent administration of the organization's bylaws. I am pleased, therefore, that all of the individuals running for office have either held the respective office, or have served in a like capacity on the current board and are now running unopposed, since it will provide this organization with another term of excellent strategic planning, risk management and financial reporting.

President Scott Blazey
Executive Vice President Mark Jon Calabrese
North Atlantic Regional VP Reid Douglas
South Central Regional VP Fred Iacino

Even the most thoughtful and well-drafted policies are destined to fail if directors and management are not committed to enforcing them in practice, while reviewing them to ensure that they address all aspects of governance appropriately. With that in mind, there will be two bylaw additions offered for your review and acceptance during the upcoming election.

FORMS, GLORIOUS FORMS

We will be posting the updated chapter forms to the www.bmwcca.org website in the next week or so. Anyone wishing hardcopies, please let us know and we will mail them to the chapter P.O. Box.

January 31 is the first deadline when we'll need your Chapter Comp Listing Request and Chapter Label Request forms. The next big date will be **February 15th** when we'll need all of your Charity Matching Funds Requests. Charity Matching Funds can now be filed on the same form with the 2004 ZF Public Service Awards . Winners of the ZF public Service Awards will be announced at Oktoberfest 2004.

You can fill these forms out online by visiting <http://www.bmwcca.org/forms/formsfset.shtml>

MINUTES FROM THE OCTOBER MEETING OF THE BOARD OF DIRECTORS

Held October 18 – 19, 2003 in Minneapolis, MN are included with this package and are posted to the www.bmwcca.org website.

BOARD MEETING JANUARY, 2004

The first quarter 2004 meeting of the BMW CCA Board of Directors will be held in Phoenix, Arizona. If there are topics you'd like your Regional Vice President to present, please contact him to make sure your topic appears on the agenda. As always, those of you wishing to observe the open sessions of any board meeting are welcome to do so. Please call the national office 864 250-0022 to let us know you'd like to attend, or send me an email: wynne.smith@roundel.org.

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The National Office will be closed Thursday, November 27 and Friday, November 28, 2003 for the Thanksgiving Holiday. Closed again Thursday, December 25th and Thursday January 1 for Christmas and New Years.

The staff joins me in wishing you all a very Happy and Healthy Holiday Season.
Best regards,

Wynne