



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: March 22, 2005

MEMBERSHIP STATS as 03/22/2005

	Full	Associate	Total
Current Membership	66,399	8,965	75,364
Last Month's Membership	66,307	8,847	75,154
Monthly Net Gain (Loss)	92	118	210
Monthly % Change	0.14%	1.33%	0.28%
Last Year's Membership	66,180	8,245	74,425
Annual Net Gain (Loss)	219	720	939
Annual % Change	0.33%	8.73%	1.26%
New Members, 03/05	1,092		
Renewals, 031/05	50.4%		
Roundels Mailed	67,200		

NEWSLETTER EDITOR/WEBMASTER CONFERENCE May 13-15, 2005

The BMW CCA Newsletter Editor/Webmaster Conference will be held the weekend of May 13 – 15, 2005 in Atlanta, GA. **To register, please visit:** <http://imisw.bmwcca.org/congress/>

If you are a Newsletter Editor – you should have been emailed this link to fill out a pre-meeting survey: <http://imisw.bmwcca.org/surveys/editors/> If you have not already filled out the survey, please do so.

If you are a Webmaster, you should have been emailed this link to fill out a survey: <http://imisw.bmwcca.org/surveys/webmasters/>

We have a number of excellent speakers lined up and we have quite a selection of materials for you, so leave a little room in your briefcases and/or luggage for the trip back.

The following chapters are registered:

Chapter	First Name	Last Name	Position
Boston	Suzin	Koehler	Newsletter Editor
Connecticut Valley	Nancie	Giacalone	Newsletter Editor
Genesee Valley	Seth	Berlfein	Newsletter Editor
Nittany Bimmers	Jackie	Kruper	Newsletter Editor

NY Chapter	Philip	Clark	Newsletter Editor & Webmaster
	Zina	Clark	
Patroon	Everett	Mayhew	Newsletter Editor
Blue Ridge	Brad	Day	Asst. Webmaster
	Marty	Frasier	Webmaster
First Coast	Hilary	Becker	Newsletter Editor
Peachtree	Layton	Chauvin	Webmaster
Tarheel	Allen	Patterson	Webmaster
Buckeye	Michael	Rohrbaugh	Newsletter Editor
Hoosier	Barb	O'Brien	Webmaster
	Ben	Younce	Newsletter Editor
Kansas City	Joshua	Ramsey	Newsletter Editor
	Meg	Vanderliest	Co-Editor
	Chris	Smith	Webmaster
Northern Ohio	Dennis	Hall	Newsletter Editor
Windy City	Barbara	Adams	Newsletter Editor
	Larry	Schettel	Chief Special Assistant to Newsletter Editor
	Nazar	Zhuk	Webmaster
Bayou	John	Mitchell	Newsletter Editor
Choo-Choo Bimmers	Steve	Reed	Webmaster
	Jennifer	Cummins	Newsletter Editor
Heart of Dixie	Carol	Lowery	Newsletter Editor
	Steve	Lowery	Webmaster
Houston	Valerie	Baker	Newsletter Editor
	Dan	Baker	
	Ricardo	Barnes	Webmaster
New Mexico	Steve	Nowaczek	Webmaster
	Debi	Nowaczek	

Old Hickory	James	Green	Newsletter Editor
	Sue	Green	
	Tyree	Peters	Webmaster
	Alisa	Childers	
River City Bimmers	Diane	Salmonsens	Newsletter Editor
	William	Salmonsens	Webmaster
Rocky Mountain	Darlene	Doran	Newsletter Editor
	Mark	Doran	
	Doug	Barlett	Webmaster
Sunbelt	Ross	Lampert	Newsletter Editor
Central California	Wayne	Wundrum	Newsletter Editor
	Dave	Warner	Webmaster
Golden Gate	Kelly	Kirkland	Newsletter Editor
Los Angeles	Roger	Scilley	Webmaster
	Delight	Lucas	
	John	Bergen	Newsletter Editor
	Lois	Bergen	
Puget Sound	Lucetta	Lightfoot	Newsletter Editor

BMW CCA ANNUAL BOARD MEETING

Was held at the National Offices in Greenville, SC March 5-6. Minutes, once approved by the National Board will be posted to the website. The Board reviewed the following proposal and agreed that it should be shared with the chapters:

DRIVERS SCHOOL REGISTRATION PROGRAM AVAILABLE TO CHAPTERS

Brian Ghidinelli of the Golden Gate chapter has been working with the Golden Gate and Delaware Valle chapters over the past two years to build a comprehensive online registration and payment system for driving events (HPDE, AutoX, Rally, and so on) at <http://www.MotorsportReg.com>.

The system has been so successful with it that Brian wants to make it available to the other chapters. He'd like MotorsportReg.com to become the online registration system of choice for BMW CCA chapters and their driving events. Chapters would not be required to use it but those that do would save money and effort, mitigate technology risks and have more fun running their events using Brian's proven system.

Use of MotorsportReg.com is completely free: free for promoting events, free for online registration, free for generating reports. Our only fee is a 4.5% service charge for online payments. About 3% of that goes to Visa/Mastercard and the other 1.5% is our margin which covers technology infrastructure, customer service and other costs. If a chapter ran an event and not a single person paid online, MotorsportReg would collect \$0 and that's perfectly OK with them. Brian built the system to make events easier to manage.

There is a very simple set of terms and conditions each chapter must agree to - it mostly specifies that your data is always your data and will never be sold and if they collect any monies on the chapter's behalf MotorsportReg will send a check every two weeks. There is no lock-in; the terms do not require using MotorsportReg.com for any period of time and it is easy to both import *and* export your data.

Please take a few minutes to preview the site: <http://www.MotorsportReg.com>

TECHFEST ST LOUIS

The Hoosier Chapter has graciously stepped back from hosting TechFest 2006, since the St. Louis Chapter would like to host the event as it will be the 25th anniversary of the first Gateway Tech.

We will keep you posted as to the dates and activities planned.

CRISIS COMMUNICATIONS

Thanks to all the chapters who worked with me to refine the Crisis Communications Plan. The plan with the edits and suggestions derived from the conference calls will be returned to the National Board for final review and then provided to each chapter within the next two business weeks. Any chapter wishing to conduct a conference call to discuss the plan with me is encouraged to do so once you have received the final version.

AUTOBAHN TOURS

Enclosed is information about Autobahn Tours, which caters to the BMW CCA community and is a strong supporter of the Club. They create BMW-themed tours in Germany that include a visit to Mobile Tradition (BMW's private museum), a factory tour, self-guided day-trips on Bavarian roads, and all hotel nights. Some packages also include BMW M driving programs, either a half-day in a 330i or the actual M3 Driving School. Autobahn Tours will be the exclusive web portal for special discount rates on travel for BMW CCA members when the International BMW Club Office finalizes its web-based services. For more information or to request flyers to provide to your Chapter, contact Dan.Tackett@AutobahnTours.com.

FORMS

Please, please, please send those Chapter Officer Questionnaires and related forms to us as soon as you can! Especially the Chapter Officer Questionnaires. Your cooperation is greatly appreciated. From time-to-time we receive complaints or find complaints posted to the various digests that people within the chapters who need information are not being provided with it. We really want to do a good job for you, and we're happy to include any and everyone in mailings, but we need updated info in order to do so.

We expect the new web site to be launched in the next couple of days. Updated forms will be available electronically, hard copies have been provided, and we're happy to email or fax forms to you.

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best regards,

Wynne