



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: July 20, 2006

MEMBERSHIP STATS as of 7/20/2006

	Full	Associate	Total
Current Membership	66,157	9,605	75,762
Last Month's Membership	66,161	9,541	75,702
Monthly Net Gain (Loss)	-4	64	60
Monthly % Change	0.01%	0.67%	0.08%
Last Year's Membership	66,005	9,067	75,072
Annual Net Gain (Loss)	152	538	690
Annual % Change	0.23%	5.93%	0.92%
2004's Membership	67,810	8,748	76,558
Net Gain (Loss) for 2 years	-1,653	926	-727
% Change for 2 years	-2.44%	9.80%	-1.04%
New Members, 07/06	1,055		
Renewals, 07/06	59.3%		
Roundels Mailed	67,000		

BMW CCA MEMBERSHIP CONTEST

1,200 members signed up **1,825** new members – The top three individual winners, top three dealer personnel winners and top three chapters have been identified for the Membership Contest. Certificates will be given to winners at Oktoberfest or mailed on our return along with the many, many prizes. Thank you everyone for spreading the good word!

RAFFLE 2006

There are **ten** lucky people whose names will be chosen during the evening receptions at Oktoberfest next week. We will begin contacting the lucky winners first thing Monday morning, July 31. Please do not call us – if you won – we will definitely track you down!

BMW CCA BYLAWS CHANGE

The balloting to allow the Club to consolidate its corporate responsibilities by operating as a South Carolina entity was concluded on July 18th and the bylaws change has been approved.

The **final vote on the bylaws** change:

7,845 FOR
 90 AGAINST
 11 BLANK
 1 ABSTENTION

TECHFEST 2007

SAVE THE DATE! **March 22 – 24, 2007** We've secured space at the Sheraton Tacoma and the Bicentennial Pavillion for TechFest 2007. If you missed Gateway Tech, you'll want to make plans to attend this landmark event – first time for the BMW CCA to host this National Technical Symposium in the Washington State area!

This year we're pulling out all the stops on lining up a wide variety of vendors and speakers. We're looking forward to bringing this premier technical event to the west coast and welcoming those of you who have not had an opportunity to enjoy TechFest in the past.

Is there a particular speaker or inside scoop on maintenance of your Bimmer you'd like to see? Email brenda.sarvis@bmwcca.org. Likewise, if you would like to join the National Team to help out on site, please let Brenda know.

BMW CCA MEMBER SURVEYS

Hand-in-glove with our new marketing research, the club will begin a series of membership surveys. The initial surveys will be covering our National Events. We would like to solicit information from those of you who have attended Oktoberfests and/or TechFest, and those of you who have not. If you are interested in sharing your ideas and opinions – please send an email to wynne.smith@bmwcca.org.

ELECTIONS

Positions open are: Treasurer, Secretary, South Atlantic Regional Vice President, North Central Regional Vice President and Pacific Regional V.P.

Candidates must be nominated by a member who has been a member for at least six months prior (the nomination must include the BMW CCA membership number of the nominating person) and the candidate's acceptance of the nomination should be countersigned on the same page (including the candidate's own membership number). Nominees for Regional Offices, and those nominating them, must reside and be a chapter member in the specific region.

The BMW CCA National Board represents the BMW CCA membership and as a group is tasked with soliciting and employing up-to-date information and best business practices in carrying out their responsibilities with integrity, honesty, truthfulness and adherence to the absolute obligation of safeguarding the members' trust. They make sense of new information about the club as it may affect the organization and demonstrate concern for the interests and well being of individuals affected by their actions. They can and must monitor the strategic plan for the club and determine when and if it needs to change. They can and must be the ones to discuss whether the current Mission is the best way for their organization to work towards the organization's Vision. They always put their altruistic mission above personal gain. Very few members recognize the degree of responsibility our National Board members bear, and the hours and hours of hard work they donate to the club.

If you're not afraid of more responsibility and plenty of challenge – roll your sleeves up and get your nomination, photo and statement in to us. Nominations should include a candidacy statement of **no more than 300 words** and an appropriate photograph of the candidate. Those wishing to help in refining the CCA's strategic framework: its values, vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices should send their nominations, acceptances, candidacy statements and photographs to be received at the National Office **before 5 PM EST October 31, 2006.**

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Congratulations to the BMW CCA ***Peachtree Chapter*** for conducting an ***incident free*** HP driving school July 7, 8 and 9th at Road Atlanta. **Way to go folks!!!**

As always, best regards-
Wynne