



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: January 23, 1007

MEMBERSHIP STATS as of 01/23/2007

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
Current Membership	66,193	9,857	76,050
Last Month's Membership	65,897	9,814	75,801
Monthly Net Gain (Loss)	206	43	249
Monthly % Change	0.45%	0.44%	0.45%
Last Year's Membership	65,835	9,365	75,200
Annual Net Gain (Loss)	358	492	850
Annual % Change	0.54%	5.25%	1.13%
2005's Membership	66,428	8,765	75,193
Net Gain (Loss) for 2 years	-235	1,092	857
% Change for 2 years	-0.35%	12.46%	1.14%
New Members, 01/07	1,126		
Renewals, 01/07	51.2%		
Roundels Mailed	67,000		

BMW CCA MEMBERSHIP DRIVE

The 2006 – 2007 BMW CCA Membership drive began **December 1, 2006** – So far 300 members have referred 323 new people to the club. Things are definitely moving in the right direction – we've broken the 76,000 mark again for the first time in two years!

The rules have been posted to the website. The drive begins **December 1, 2006** and runs through **September 14, 2007** – all prizes to be awarded at Oktoberfest, Fort Worth.

Need apps? Send an email to jennifer.skatzes@bmwcca.org. Have questions? Want an electronic version of the rules? Email me at wynne_smith@bmwcca.org.

Over 2,000 members renewed this month – and our ongoing Member Satisfaction Survey can be viewed by visiting: <http://www.surveymonkey.com/Report.asp?U=257778731205>

SPRINT ANNOUNCES NEW DISCOUNTS AND **FREE** BMW CCA MEMBERSHIP OPPORTUNITY

Thanks to everyone who participated in the Sprint Survey last month. BMW CCA and Sprint/Nextel are working together to bring **huge** savings to BMW CCA members. Sprint has increased the monthly service discount to 15% and has added several new promotions to provide members with additional benefits.

- A free accessory pack, including leather case or holster, vehicle adapter and ear-bud for each new phone activation
- Sprint will **sponsor a 1-year BMW CCA membership (new membership or renewal) for any new order placed** via the [web site](#) or toll-free number listed below.

Don't miss this opportunity! New website and contact numbers: <http://www.sprint.bz/bmwcca>

Toll Free: 866-385-8891

DRIVE THE NÜRBURGRING

For 45 years, the International BMW Driving School at the Nürburgring has gathered BMW fans from around the world to experience the legendary German racetrack. This year's event will be held August 6-8, with BMW CCA group activities beginning on August 1st. This is your chance to learn all 13 miles of the most demanding racetrack in the world, where every BMW earns its roundel. Registration is first come, first served starting on Monday, March 19th at 10 am. EST, and it fills quickly.

Call the National Office at 864 250-0022, have your BMW CCA membership number and a MC or VISA card ready for a \$500 deposit (total fee will be about \$1,600 plus travel and lodging). For full details, contact event coordinator George Phemister at Phemisg@magma.ca.

TECHFEST TACOMA 2007

Don't delay – Registrations are pouring in and we have some great vendors lined up – BMW of North America (of course), Griots Garage, Fikse, Yokohama, BMW CCA Foundation, Ireland Engineering, BBS, Bridgestone, BMW of Northwest, TC Kline and Benchmark Motoring – to name a few off the top of my head.

<https://www.bmwcca.org/TechFest/Registration>

CHAPTER CONGRESS APRIL 20 – 22, 2007

39 people have registered, representing 16 chapters - three very lucky chapter representatives will be traveling to Valley Forge for this opportunity to learn and network with other Chapter volunteers April 20-22, 2007.

BMW CCA will reimburse travel expenses as set forth in Section IV of the club's Operation Manual (pages 1 and 2) for up to *three* representatives per chapter, **being those persons serving as the Chapter President, Treasurer and the Chapter Membership Chair/Coordinator** and hotel room costs (single or double) for two nights. Attendees who drive to the conference will be reimbursed at a rate of \$.485 per mile round trip, not to exceed the lowest 21-day advance airfare, from the closest airport. **National will provide lunch on Saturday and dinner Saturday evening.** Chapters may certainly elect to send additional attendees at the chapter's cost – be sure to register and we'll sort the finances out afterward.

[Try to get there Friday afternoon because you won't want to miss the Delaware Valley Chapter's Friday evening reception.](#)

To register for the congress please visit: <http://www.bmwcca.org/congress>

No need to call the hotel - rooms will be reserved in your names based on the registrations.

FORMS

As the Operations Manual indicates: BMW CCA exists to provide services to its members and chapters. Providing timely, responsive service to members and chapters requires timely, accurate information from members and chapters. Much of the information needed for club administration is provided by chapters and individuals on standardized forms.

Chapter forms are all available on the www.bmwcca.org website – if you have difficulty downloading, or filling them out and need hard copies, contact me. The following forms are due **February 19, 2007**:

ZF Public Service Awards/Charity Matching Funds

We emailed the forms to you all last week and the packet is also available under **CHAPTER FORMS** on the club's website.

As of today, we have received applications from:

Blue Ridge Chapter
Peachtree Chapter

If you have not already filed your **Chapter Label Request** and **Chapter Comp Requests**, you're late. If no updated requests are filed we will continue to follow the directions provided in the last request submitted.

The sooner you can provide the **Chapter Officer Questionnaires** (due March 30, 2007) the better – we use the Chapter Officer Questionnaires to update the database, service officer list, website and mailings and email blasts. As long as we haven't a current Chapter Officer Questionnaire then your old Board remains the contact point for this office.

BMW HELP WANTED

A company working closely with BMW Manufacturing here in South Carolina has openings for Technicians. Please visit: <http://www.bmwcca.org/JobOffers> you must be logged in as an active member to be able to view the page. It's a fabulous company that is growing like wildfire, if you're looking for a change, this could be the place for you!

South Carolina and Greenville in particular has become quite the hot spot since the club relocated here almost six years ago. George Clooney's upcoming film *Leathernecks* is being shot here and there's a rumor the production team and Mr. Clooney have rented the space directly beneath this office! If that turns out to be the case, we'll make sure anyone driving a BMW is indoctrinated into the club immediately.

www.bmwcca.org

By now all of you know that Bill Howard has accepted the position of Editor-in-Chief of the club's website. One of his goals is to make the site the pre-eminent "Go to" for all things BMW – especially things having to do with the club.

Have a chapter story you want highlighted? Please send it with photos or even video to billhoward@bmwcca.org and it's very likely you'll see your story posted the same day.

Chapter event you'd like announced? Be sure to get into the online event calendar as early as possible (it will be forwarded to *Roundel* from there for inclusion in the next available issue.)

There are forums available at the site for you to post questions, chat with like-minded enthusiasts and obtain technical assistance. In the next few weeks, Bill will be launching an online Technical Service where the help of savvy technical people is going to be a big factor. We have several really qualified people lined up – and what we're looking for is a couple more volunteers with technical expertise who can browse the site a couple times a week on behalf of the club and post replies to questions, or inject a note of logic into a tech discussion that has drifted. The time commitment could be anywhere from a half-hour up through as many hours as you've got free.

We continue to look for photos of you and your cars for the photo gallery – please send them to webmaster@bmwcca.org

INSURANCE RATES FOR 2007

As soon as we know what the rates will be for 2/1/2007 – 1/31/2008 I will send out an email blast to you all and post them to the various digests. We should have something for you next week.

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Let's try this again:

National Office Holiday Schedule 2007

- **February 19, 2007:** Presidents Day
- **May 28, 2007:** Memorial Day
- **July 4, 2007:** Independence Day
- **September 3, 2007:** Labor Day
- **October 8, 2007:** Columbus Day
- **November 12, 2007:** Veterans' Day
- **November 22 - 23, 2007:** Thanksgiving Day & Friday
- **December 24 -25, 2007:** Christmas Eve & Christmas Day

*The National Office will be closed Monday,
February 19th for President's Day.*

And as always, best regards-
Wynne