



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: March 21, 1007

MEMBERSHIP STATS as of 03/21/2007

	Full	Associate	Total
Current Membership	66,160	9,934	76,094
Last Month's Membership	66,068	9,850	75,918
Monthly Net Gain (Loss)	92	84	176
Monthly % Change	.14%	.13%	.27%
Last Year's Membership	66,053	9,416	75,469
Annual Net Gain (Loss)	107	518	625
Annual % Change	.16%	.78%	.95%
2005's Membership	66,399	8,965	75,364
Net Gain (Loss) for 2 years	-239	969	730
% Change for 2 years	-.36%	1.47%	1.10%
New Members, 03/07	1,103		
Renewals, 03/07	54.1%		
Roundels Mailed	67,200		

BMW CCA MEMBERSHIP DRIVE

443 members have referred **629** new members to the club since the Membership Drive began. Good news – our numbers are going in the right direction!

Need apps? Send an email to jennifer.skatzes@bmwcca.org. Have questions? Want an electronic version of the rules? Email me at wynne_smith@bmwcca.org.

We had a really good rise in renewal rates this month – and our ongoing Member Satisfaction Survey can be viewed by visiting: <http://www.surveymonkey.com/Report.asp?U=257778731205>

TECHFEST TACOMA 2007

This edition of News From National will be short because I am literally on my way out the door to TechFest Tacoma! For those of you who have dragged your feet – we will be registering people on site – so c'mon down!

CHAPTER CONGRESS APRIL 20 – 22, 2007

Wow –**113** representatives from **47** chapters have registered for this outstanding conference. It's not too late to register – Officers from the following chapters have not signed up – Allegheny, Bluegrass, Genesee, Gulf Coast, Heart of Dixie, Illini, Mountain State, North Star, Pine Tree, Pocono, Los Angeles, Roadrunner, Sandlapper, Sin City, Sunshine and Wasatch

To register for the congress please visit: <http://www.bmwcca.org/congress>

ZF PUBLIC SERVICE AWARDS/CHARITY MATCHING FUNDS

Good work everyone! We have received applications from the following chapters:

Golden Gate	Peachtree	Buckeye	Puget Sound
Blue Ridge	Patroon	Sin City	Connecticut Valley
First Coast	Windy City	Rocky Mountain	Genesee Valley
Bluegrass Bimmers	Delaware Valley	Iowa Chapter	Tejas
San Diego	Boston	National Capital	Central California
Sunbelt	New Jersey	Everglades	Bayou
Northern Ohio	Los Angeles Chapter	Florida Suncoast	

FORMS

As the Operations Manual indicates: BMW CCA exists to provide services to its members and chapters. Providing timely, responsive service to members and chapters requires timely, accurate information from members and chapters. Much of the information needed for club administration is provided by chapters and individuals on standardized forms.

Chapter forms are all available on the www.bmwcca.org website – if you have difficulty downloading, or filling them out and need hard copies, contact me. The following forms are due **March 30, 2007**:

All mandatory forms are now due.

The sooner you can provide the **Chapter Officer Questionnaires** (due March 30, 2007) the better – we use the Chapter Officer Questionnaires to update the database, service officer list, website and mailings and email blasts. As long as we haven't a current Chapter Officer Questionnaire then your old Board remains the contact point for this office.

Newly elected chapter officers cannot access forms and information on the BMW CCA site until we know that they have been elected – so it's really important that you get the information to us ASAP so Gavin can give those individuals permission to access the forms.

Retiring officers, please be sure to let newly elected officers know about the various BMW CCA digests. Or just send me an email instructing me to invite the new officers to the forums.

INSURANCE RATES FOR 2007

Darn it, a couple of you eagle-eyed sorts caught me trying to make more money for national... Kindly disregard last month's rate info – this is the correct info for this season

COSTS FOR INSURANCE per event: 2/1/2007 – 1/31/2008

Club Race	\$ 1,650
CR/Driving School	\$ 1,550
Driving School	\$ 1,400
Autocross/CCC	\$ 275
Tours/Rallies/Concours	\$ 150

Sorry about that!

And as always, best regards-
Wynne