



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
TO: BMW CCA National and Service Officers,
Chapter Presidents, Newsletter Editors
DATE: April 24, 2007

MEMBERSHIP STATS as of 04/20/2007

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
Current Membership	66,163	9,951	76,114
Last Month's Membership	66,160	9,934	76,094
Monthly Net Gain (Loss)	3	17	20
Monthly % Change	0.00%	0.17%	0.03%
Last Year's Membership	66,092	9,464	75,556
Annual Net Gain (Loss)	71	487	558
Annual % Change	0.11%	5.15%	0.74%
2005's Membership	66,200	9029	75,229
Net Gain (Loss) for 2 years	-37	922	885
% Change for 2 years	-0.06%	10.21%	1.18%
New Members, 04/07	1,272		
Renewals, 04/07	45.3%		
Roundels Mailed	67,200		

BMW CCA MEMBERSHIP DRIVE

599 members have referred **888** new members to the club since the Membership Drive began. Good news – our numbers are still going in the right direction, even though the actual net gain this month was three members.

Need apps? Send an email to jennifer.skatzes@bmwcca.org. Have questions? Want an electronic version of the rules? Email me at wynne_smith@bmwcca.org.

Our renewal rate dipped again this month – the ongoing Member Satisfaction Survey can be viewed by visiting:

<http://www.surveymonkey.com/Report.asp?U=257778731205>

CHAPTER CONGRESS APRIL 20 – 22, 2007

Over 160 participants enjoyed a sunny weekend in Valley Forge, PA. 54 of the club's chapters were represented, many by all three designated representatives – Presidents, Treasurers and Membership Chairs. Feedback about the event can be viewed at:

<http://www.surveymonkey.com/Report.asp?U=370133651321>

Materials are available by emailing wynne_smith@bmwcca.org. We will be launching the online Chapter Toolbox within the next few weeks – and that will contain all of the materials provided at the Chapter Congress along with some extras.



Ken and Vicki Finley, Dan and Valerie Baker (Houston Chapter) And Sueann McMeskell plot Oktoberfest strategies during the Friday evening reception hosted by the Delaware Valley Chapter.



Work began at 8:30 Saturday morning.



Mike Mills, Golden Gate Chapter President, Tammi Hull, Golden Gate Chapter Treasurer and BMW CCA President, Scott Blazey discuss various chapter and national issues during a break.



Dinner at Legal Seafoods was later than most of us would have liked, but a success nonetheless.

Special thanks goes to Darlene Doran of the Rocky Mountain Chapter for her outstanding presentation, Steven Schlossman of the National Capital Chapter (soon to be of the Sandlapper Chapter) for taking time away from packing to present; John Sullivan for his insight to the Dealer/Drive Program and Susan G. Komen Drive for the Cure, Louis Goldsman and Tamara Hull for their presentations in the Treasurers meeting; and the BMW CCA Board of Directors for supporting this outstanding event.

FORMS

One of the announcements made at the Chapter Congress was that henceforth – *no more than ten business days after each chapter election*, the national office needs and updated Chapter Officer Questionnaire. Every time a chapter board members leaves the board and a new person takes the position, we need the Chapter President to send us either an updated Chapter Questionnaire or an email notifying us of that change and providing all pertinent contact info for the new officer.

CRISIS COMMUNICATIONS

One of the segments we timed out on at the Chapter Congress was the one I was to present again on Crisis Communications. Any chapter wishing to go through the handbook, and conduct a conference call with me and members of your board – just let me know. Once we go over the handbook and you provide the chapter emergency contact information, we provide each of you with a laminated wallet-sized card containing chapter info and the contact info for National.

Send me an email and we can set up a conference call to accommodate you and your chapter officers.

Wynne_smith@bmwcca.org

NATIONAL OFFICE PERSONNEL CHANGES

As those who were in attendance realized, Gavin Hoffman did not attend the Chapter Congress this past weekend, and has decided to end his employment with the club. The news of his decision to leave surprised us all and he will be missed, but we realize that exciting opportunities and challenges await him. Gavin will continue to be with us to help to tie up loose ends and will continue to work with Bill Howard and me on finding his replacement.

It is with personal regret but warm wishes that I announce the departure of Brenda Sarvis, who is off to greener professional pastures. We are indebted to her vision and commitment to making each National Event the best it could be. If you have questions regarding Oktoberfest, please email them to either myself or Tricia_jones@bmwcca.org. Tricia will be filling in for Brenda until a new Manager/National Events is hired.

I know you will all help to support the club during this time of transition.

OKTOBERFEST 2007

Calling all E30 M3's to an event designed to celebrate one of the finest BMWs ever built. Join us in Fort Worth Texas September 30 – October 6th for a week long festival of E30 M3-mania. There are a slew of goodies to be given to every registrant that drives their E30 M3 to Oktoberfest; including but not limited to a week with Steve Soper! Joining BMW at the end of 1988, Soper moved to contest the German Touring Car Championship with BMW, and stayed with BMW for the next 11 years. He started with the Zakspeed team, alongside Dane Kris Nissen, and led in the early part of the season finally finishing 5th with 2 wins. Soper *is* Mr. E30 M3, and he'll be with us most of the week.

Watch www.bmwcca.org for updates – and Register today!



Date Of Birth:	27th September, 1951 (Harrow, England)
Lives:	Monaco
Nationality:	English
Seasons in BTCC:	1982 - 1984, 1988, 1991 - 1994, 2001
Synopsis:	One of the best saloon car drivers in the world but failed to secure a number of championship wins due to problems often outside his control. Renowned for his incredible drives from the back of the field and the incident that cost Cleland his 1992 title.

And as always, best regards-