



NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director
 TO: BMW CCA National and Service Officers,
 Chapter Presidents, Newsletter Editors
 DATE: June 26, 2007

MEMBERSHIP STATS as of 06/26/2007

	<u>Full</u>	<u>Associate</u>	<u>Total</u>
Current Membership	66,388	9,926	76,314
Last Month's Membership	66,306	9,923	76,229
Monthly Net Gain (Loss)	82	3	85
Monthly % Change	0.12%	0.03%	0.11%
Last Year's Membership	66,161	9,541	75,702
Annual Net Gain (Loss)	227	385	612
Annual % Change	0.34%	4.04%	0.81%
2005's Membership	66,002	9,059	75,061
Net Gain (Loss) for 2 years	386	867	1,253
% Change for 2 years	0.58%	9.57%	1.67%
New Members 06/07	1,282		
Renewals 06/07	55.32%		
Roundels Mailed	67,000		

BMW CCA MEMBERSHIP DRIVE

868 members have referred **1,342** new members to the club since the Membership Drive began. Good work everyone! We are definitely moving in the right direction.

Need apps? Send an email to jennifer.skatzes@bmwcca.org. Have questions? Want an electronic version of the rules? Email me at wynne.smith@bmwcca.org.

BMW CCA BOARD OF DIRECTORS MEETING

Will be held this weekend at the Marriott City Center in Denver, CO. If you'd like to observe, please contact the national office so that we can reserve seating for you – lindaa@bmwcca.org. Those members observing the meeting all day Saturday are welcome to join us for dinner Saturday evening at no charge. If you show up just for the meal, we'll collect funds after dinner.

OKTOBERFEST 2007

This year the featured marque is the legendary **E30 M3** -- Register today! You won't want to miss rubbing elbows with Steve Soper, enjoying the many E30 M3-related giveaways, and the many E30 M3-centric events. Keep checking the www.bmwcca.org website for updates. <http://www.bmwcca.org/oktoberfest>

RAFFLE 2007

Watch your mailbox! The raffle flyers went into the mail June 15th and the blue envelopes have begun to pour into this office. We're frantically entering purchases. How many cars will be given away at Oktoberfest this year? Ten? Twelve? More?

2007 FRIENDS OF BMW CCA

Oh what a challenge this has been! This is the first year we have included advertising and that has slowed things down immeasurably – but the end is in sight. Don't despair, if you participated, it's nearly in your mailbox. If you plan on purchasing a copy we should have them available at the end of July at a cost of \$8.

AND NOW IT'S TIME TO SAY GOOD-BYE

Shocking! The BMW CCA rumor mill is percolating, and although there's a more detailed farewell in the July *Roundel*, I've chosen not to wait for the magazine to reach you all. Here's the reader's digest version of what's *really* happening.

The club is once again at a cross roads, we're working hard to maintain membership in an societal atmosphere where other social clubs - as well as organizations such as country clubs, trade associations and volunteer networks are losing members. Our Board has a very specific vision for how the club needs to move forward; for instance the focus, time and effort, and funds being channeled into creating and maintaining a world-class website, a portal to all things BMW – it's an incredibly exciting project, but one beyond my background and experience. It has been a wonderful 18 years with BMW CCA. I am especially proud of the various hats I have been awarded over my many years here – Super-human lackey, Projects Director, E.D. I value all the friends that I have worked with during this time and wanted to make sure you understood that my departure is (as Martha Stewart would say) a good thing.

Although we're not losing members, we're not growing either. It's been increasingly apparent that the strategic direction of the club demands a person different than me to bring the Board's vision of a 4% growth in membership each year to fruition.

You'll see in my farewell piece that I tease the Board, but I want you to know that it has been a pleasure working with each and every board member. This is an exciting time in the club's history, and it will be leaders such as Louis Goldsman and Len Mueller that will be the key to this organization's success -- as well as future leaders like yourselves, who should be mentored and encouraged by the current board members to run for the national board.

I'll be here to help in any way I can to assist the new person to embrace our culture and begin leading the club forward. In the meantime I will be expanding my role with the Concerned Citizens for Animals, the upstate of South Carolina's oldest no-kill animal rescue group. Seems like the older I get, the better I am with animals and the less patient I am with humans. I don't know *html* from *shtml* – but I can get kittens to swallow medicine with one leg tied behind me. Sure ... it looks funny, but who cares?

You are all like an extended family to me. I treasure our friendship and am honored to say we worked together. I wish everyone continued success with your chapter efforts. As a lifetime member of the BMW CCA I will be very interested to see how things unfold as the club changes and grows; and know that we can count on each and every one of you to be integral to the improvements ahead.

The National Office will be closed
Wednesday,
July 4 for Independence Day.

And as always, best regards-

Wynne

<u>Rank</u>	<u>Chapter Name</u>	<u>This Month</u> # Members	<u>Last Quarter</u> # Members	<u>Change</u> Percent
1	National Capital	5,578	5561	0%
2	Golden Gate	4,270	4248	1%
3	Los Angeles Chapter	3,423	3471	-1%
4	Puget Sound	3,059	3045	0%
5	Boston Chapter	2,982	2969	0%
6	New York Chapter	2,440	2413	1%
7	Tarheel	2,424	2398	1%
8	New Jersey Chapter	2,333	2308	1%
9	Windy City	2,293	2261	1%
10	Peachtree	1,914	1928	-1%
11	Ct Valley	1,774	1669	6%
12	Rocky Mountain	1,656	1748	-5%
13	Delaware Valley	1,656	1616	2%
14	San Diego	1,327	1330	0%
15	Everglades	1,259	1224	3%
16	Tidewater	1,234	1260	-2%
17	Buckeye	1,221	1205	1%
18	Lone Star	1,219	1189	3%
19	Blue Ridge	1,087	1100	-1%
20	Florida Suncoast	1,070	1079	-1%
21	Houston Chapter	956	947	1%
22	Badger Bimmers	954	943	1%
23	North Star	937	900	4%
24	Iowa Chapter	903	866	4%
25	Genessee Valley	895	899	0%
26	Northern Ohio Chapter	801	943	-15%
27	Roadrunner Chapter	795	790	1%
28	Kansas City Chapter	748	781	-4%
29	Tejas	732	767	-5%
30	Sandlapper Chapter	730	693	5%
31	Bluegrass Bimmers	709	679	4%
32	Motor City	696	721	-3%
33	St. Louis	635	601	6%
34	Hoosier	612	599	2%
35	Sacramento Valley	606	603	0%
36	White Mountain	595	591	1%
37	Nittany Bimmers	572	582	-2%
38	Sunshine Bimmers	567	556	2%
39	Patroon	549	543	1%
40	Allegheny Chapter	533	523	2%
41	Bayou	515	529	-3%
42	Michiana Chapter	505	508	-1%
43	Heart of Dixie Chapter	450	447	1%
44	Central California	352	440	-20%
45	New Mexico Chapter	350	342	2%
46	Missouri Valley	332	369	-10%
47	Hawaii Chapter	330	329	0%
51	Inland Empire	310	329	-6%
49	First Coast	294	297	-1%
50	Sonora Chapter	287	304	-6%
52	Old Hickory Chapter	281	334	-16%
53	Sin City Chapter	280	278	1%
54	Wasatch Chapter	264	253	4%
55	Sunbelt	259	270	-4%
56	River City Bimmers	238	231	3%
57	Illini Chapter	209	214	-2%
58	Pine Tree Chapter	209	200	5%
59	Smoky Mountain	201	192	5%
60	Gulf Coast	195	200	-3%
61	Puerto Rico Chapter	179	194	-8%
63	Green Mountain Chapter	164	168	-2%
62	Pocono Mountain	159	163	-2%
64	Choo-Choo Chapter	119	116	3%
65	Mountain State	106	111	-5%
66	Sierra Chapter	91	88	3%

Chapter Standings June, 2007

