

NEWS FROM NATIONAL

FROM: Wynne Smith, Executive Director

TO: BMW CCA National and Service Officers,

Chapter Presidents, Newsletter Editors

DATE: July 23, 2007

MEMBERSHIP STATS as of 06/23/2007

	Full	Associate	Total
Current Membership	66,104	9,872	75,976
Last Month's Membership	66,388	9,926	76,314
Monthly Net Gain (Loss)	-284	-54	-338
Monthly % Change	-0.43%	-0.54%	-0.44%
Last Year's Membership	66,157	9,605	75,762
Annual Net Gain (Loss)	-53%	267	214
Annual % Change	-0.08%	2.78%	0.28%
2005's Membership	66,055	9,059	75,064
Net Gain (Loss) for 2 years	99	813	912
% Change for 2 years	0.15%	8.97%	1.21%
New Members 07/07	1,018		,
Renewals 07/07	52.34%		
Roundels Mailed	67,000		

OKTOBERFEST 2007

This year the featured marque is the legendary **E30 M3** with plenty of incentives for owners of this legendary BMW:

E30 M3 specific poster by Thom Montanari for all registrants and the original painting worth \$7,500 being raffled to all club members for only \$20 per ticket.

T-shirts with the Montanari image on the back and Ofest logo on the front.

We will have a fabulous E30 M3 name badge designed by Larry Schettel for those registered and driving their E30 M3s to the event.

Regalia featuring *E30 M3*s (polos, t-shirts, glass steins)

Ofest 2007 dash plaque

Ofest 2007 lapel pin

And much more!

http://www.bmwcca.org/oktoberfest



RAFFLE 2007

Hey! Next year I get to participate! But I digress -- as of Friday, last week 4,818 members have purchased 14,027 tickets. That's 4.8 cars!

ELECTIONS 2007

Positions available:

President

Executive Vice President

North Atlantic Regional V.P.

South Central Regional V.P.

The BMW CCA National Board represents the BMW CCA membership and as a group is tasked with soliciting and employing up-to-date information and best business practices in carrying out their responsibilities with integrity, honesty, truthfulness and an adherence to the absolute obligation of safeguarding the members' trust. They make sense of new information about the club as it may affect the organization and demonstrate concern for the interests and well being of individuals affected by their actions.

Decisions are made on your behalf at every meeting of the club's Board of Directors, ranging from funding for events and what recreational activities the club will insure, to issues that impact how the club is governed, what appears in Roundel and on the website, to global issues like the club's involvement with the International Council of BMW Clubs. The nine people comprising the national board have the fiduciary responsibility for the entire organization.

It is vitally important that those volunteering understand that there will be a lot of tough decisions, a lot of late nights on the phone and in front of the computer, and more than a handful of weekends away from home. Mostly they need to know that they are ultimately responsible for the continued health of this organization. To better help you assess whether you want to run, copies of the job descriptions will be emailed to you on request. The Club needs qualified volunteers who are able to treat their hobby like a business and devote the same attention to the club as they would to their regular job.

Candidates must be nominated by a member who has been a member for at least six months prior (the nomination must include the BMW CCA membership number of the nominating person and the candidate's acceptance of the nomination should be countersigned on the same page (including the candidate's own membership number). Nominees for Regional Offices, and those nominating them, must reside and be a chapter member in the specific region. In order to run for election to the position of BMW CCA President, a member must first have served as a member of the BMW CCA Board of Directors in one of the other national officer positions.

Nominations should include a candidacy statement of **no more than 300 words** and an appropriate photograph of the candidate. Those wishing to help in refining the CCA's strategic framework: its values, vision, mission and broad goals; those wishing to help formulate and refine policies that govern our practices should send their nominations, acceptances, candidacy statements and photographs to be received at the National Office **before 5 PM EST October 31, 2007.**

At the last Board Meeting one of the board members raised the idea of term limits for all positions (currently only the president is limited to how long s/he can hold office). You may have received a solicitation to participate in a survey concerning how members perceive the election process, if not, send me an email and I'll send you the link. It won't take you more than two or three minutes and will be very helpful to the club.

And as always, best regards-