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## News From National | October 2018

In this issue of News From National, we'll cover the upcoming conferences, rebate program update, and provide submission deadlines for the quarterly events email newsletters.



## UPCOMING CONFERENCES

### **DRIVING EVENTS CONFERENCE, CLUB RACE STEWARDS MEETING, AND RECOGNITION COMMITTEE MEETING**

Dates: November 2-4, 2018

Location: Westin Hotel & Resort D/FW, Irving, TX

Registration closes October 12, 2018

[Full details and registration available here >>](#)

### **BMW CCA FOURTH QUARTER BOARD MEETING**

Date: Friday, November 2, 2018 8:30 a.m. - 5:00 p.m.

Location: Westin Hotel & Resort D/FW, Irving, TX



## RECOGNITION PROGRAM COMMITTEE

The Recognition Program Committee will recognize and honor individual club members, chapters, and members of industry for outstanding achievements and exceptional dedication. This committee is comprised of five dedicated BMW CCA members throughout the United States, and each BMW CCA Region will be aligned with a Recognition Program Committee (RCP) Member to ensure constant contact is available for any questions.

### **Now Accepting Nominations!**

Submit your nomination for a BMW CCA member or a business today! Please note, chapter awards are based on performance metrics outlined in the award description and are not available for nomination.

### **Deadline for Nomination**

The qualifying period for each award will be the calendar year preceding the award (January 1 through December 31).

Nominations may be submitted throughout the calendar year and must be received by January 31st midnight EST of the year following the qualification period.

[Submit Nomination >>](#)

For more information, visit the [RPC page on bmwcca.org](#) or email [recognition@bmwcca.org](mailto:recognition@bmwcca.org).



## NEW THREE YEAR MEMBERSHIP REBATE PROGRAM

**Attention Chapter Leaders! We now have an amazing recruitment tool in the form of the rebate update! Anyone can purchase a three-year membership and immediately qualify for the membership reward rebate program!**

The BMW CCA has announced a major update to the Membership Reward Rebate Program. Individuals who purchase a club membership of three or more years will now immediately qualify for the Membership Reward Rebate Program and may be eligible to receive a rebate of up to \$1,500. Yes, that means you can now skip the old waiting period of 365 days and immediately apply for a rebate with this new option! It's important to note the membership must be purchased within 15 days of the purchase/lease date of the vehicle or any time prior to. Also, the member must apply for the rebate within 60 days of purchase using the form found at [bmwcca.org/vehicle\\_rebate](http://bmwcca.org/vehicle_rebate).

To see the full program rules, eligible models, and offer details please visit [bmwcca.org/vehicle\\_rebate](http://bmwcca.org/vehicle_rebate).

As always, individuals who have been club members for 365 days or more without a lapse remain eligible for the Membership Reward Rebate Program.

**Please make your local dealers aware of the program and let's boost membership!**

[DOWNLOAD THE QUICK REFERENCE FLYER FOR DEALERS HERE](#)

**Dealers can buy blocks of prepaid memberships at a discount to give new customers!**

[DOWNLOAD THE BLOCK MEMBERSHIP PURCHASE FLYER FOR DEALERS HERE](#)



## SAVE THE DATE: 50TH ANNUAL BMW CCA OKTOBERFEST

Make sure to mark your calendar now for the 50th Annual BMW CCA Oktoberfest presented by Michelin, which will be held on October 15-19, 2019 in Greenville, South Carolina! Yes, this is the year we have all been waiting for! 50 years of the club and Oktoberfest! This will be an unforgettable event as club members make the journey back "Home" to the Greenville/Spartanburg area from all over the country and the world. We will have exciting social, driving, and exclusive anniversary events taking place at the BMW Performance Center, BMW Plant Spartanburg—where the X3 through the X7 are made, Michelin's Headquarters and Proving Grounds, and the BMW CCA national office. This will be an absolutely amazing event with many great surprises in store for attendees! We hope to see you there!

The new O'Fest website and registration will launch in early 2019.

Note: The host hotel is the Hyatt Regency in downtown Greenville, SC and the host driving venue is, of course, the BMW Performance Center!

TEASER VIDEO: <https://youtu.be/PByjMaUWH8k>



## REMINDER FOR CHAPTER TREASURERS

**Accounting Questions?** If you have questions as you begin closing the books, working on a budget, etc., you are welcome to contact Lindsey Branston, Director of Financial Operations, [lbranston@bmwcca.org](mailto:lbranston@bmwcca.org) at the National office or Brian Thomason, National Treasurer, at [treasurer@bmwcca.org](mailto:treasurer@bmwcca.org).

### IRS FILING REQUIREMENTS

*All chapters* are required to submit a tax return to the IRS and upload a copy via the National website along with the chapter financial statements being submitted. If any questions arise, please feel free to contact Lindsey Branston [lbranston@bmwcca.org](mailto:lbranston@bmwcca.org) at the National Office or Brian Thomason, National Treasurer, at [treasurer@bmwcca.org](mailto:treasurer@bmwcca.org).

### Chapter Tax Returns

There is an upload form for Chapter Tax Returns. Please do not e-mail them. After uploading a file you will receive an email confirmation.

[Upload Chapter Tax Return >>](#)



## PLEASE ENTER YOUR CHAPTER'S EVENTS INTO THE NATIONAL CALENDAR

Below is the Regional Events Email Newsletter Schedule for 2019. Chapters are required to have all event dates, descriptions, and links submitted to the National Events Calendar one week prior to the actual email send date. Every region will have four of these email Newsletters per year. Events not entered into the National Calendar will not be included in the email.

To submit your chapter's events, follow the link below and click the log in button. Once you log in, you will be automatically directed to the event submission form.

[Enter Chapter Events >>](#)

### Official 2019 Schedule

#### North Atlantic

Q1: Calendar Entry Deadline: Jan. 17 | Email Send Date: Jan. 24  
Q2: Calendar Entry Deadline: April 18 | Email Send Date: April 25  
Q3: Calendar Entry Deadline: June 27 | Email Send Date: July 4  
Q4: Calendar Entry Deadline: Sept. 26 | Email Send Date: Oct. 3

#### North Central Region

Q1: Calendar Entry Deadline: Jan. 24 | Email Send Date: Jan. 31  
Q2: Calendar Entry Deadline: April 25 | Email Send Date: May 2  
Q3: Calendar Entry Deadline: July 4 | Email Send Date: July 11  
Q4: Calendar Entry Deadline: Oct. 3 | Email Send Date: Oct. 10

#### Pacific Region

Q1: Calendar Entry Deadline: Jan. 31 | Email Send Date: Feb. 7  
Q2: Calendar Entry Deadline: May 2 | Email Send Date: May 9  
Q3: Calendar Entry Deadline: July 11 | Email Send Date: July 18  
Q4: Calendar Entry Deadline: Oct. 10 | Email Send Date: Oct. 17

#### South Atlantic Region

Q1: Calendar Entry Deadline: Feb. 7 | Email Send Date: Feb. 14  
Q2: Calendar Entry Deadline: May 9 | Email Send Date: May 16  
Q3: Calendar Entry Deadline: July 18 | Email Send Date: July 25  
Q4: Calendar Entry Deadline: Oct. 17 | Email Send Date: Oct. 24

#### South Central Region

Q1: Calendar Entry Deadline: Feb. 14 | Email Send Date: Feb. 21  
Q2: Calendar Entry Deadline: May 16 | Email Send Date: May 23  
Q3: Calendar Entry Deadline: July 25 | Email Send Date: Aug. 1  
Q4: Calendar Entry Deadline: Oct. 24 | Email Send Date: Oct. 31

## MORE INFORMATION:

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

## QUESTIONS?

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