



Membership Reward Rebate Program Changes Effective January 1, 2020

To All Chapter Officers:

The Membership Reward Rebate program terms are changing on January 1, 2020. Individuals who purchase a three-year or longer membership after December 31, 2019, will be required to wait six months before taking delivery of a new BMW and applying for the rebate. However, everyone that purchases a three-year membership by December 31, 2019, will be grandfathered in under the current terms and will not have to wait six months. This new change will only affect memberships purchased after December 31, 2019.

As always, BMW NA is an incredible partner of the club and has provided the Membership Reward Rebate program for decades, along with their generous sponsorship of events. This fantastic member benefit has helped members save on new car purchases and has also helped grow the club's membership. Thanks to this program we have introduced many new BMW

owners to a world of phenomenal, enthusiast driving and social events. We can't thank BMW NA enough for their partnership and participation. This partnership has helped the BMW CCA grow into the largest and most diverse BMW club in the world, something we should all be very proud of.

Frequently Asked Questions

1. Under the new rules when will I be eligible to take delivery of a new vehicle?

Example: If a new membership is purchased for a period of three years or longer on January 1, then you would be eligible to take physical delivery of your vehicle on June 1 and submit the rebate check request.

2. Does this mean an individual with a one-year membership, who has been a member for six months already can buy a three-year membership after January 1, 2020, and become immediately eligible to apply for the rebate?

Yes, new members can cut their wait time for rebate eligibility in half by purchasing a three year membership today!

4. Are there other ways to qualify for the rebate?

Yes, as always, members who are in good standing, and who have been members of the club for 12 consecutive months or longer without a lapse are eligible to apply for the rebate.

5. Where can I view the full program rules and get the applications form?

For full program details, rules, and eligibility requirements, please visit: https://www.bmwcca.org/vehicle_rebate

Please note: The updated 2020 rebate application will be uploaded to the website once it is released by BMW NA.