



We hope everyone is staying healthy and safe! In this edition of News From National, you'll receive updates on the operations manual revisions, notice of the upcoming logo webinar, and a reminder of accounting and chapter form deadlines.



## **OPERATIONS MANUAL CHANGES AND LOGO WEBINAR**

The Operations Manual was recently revised and these sections have been updated.

### **Sections**

4.2.5 Personal Vehicles

6.15 Tax-Exempt Status

## 7.1 General Forming a New Geographic or Non-Geographic Chapter Where None Currently Exist

[View Updated Operations Manual](#)

### Upcoming Webinar: Chapter Logo Requirements

The International Council of BMW Clubs has notified us of new logo standards and requirements for BMW clubs and chapters. We will be holding a webinar later this month to go over the changes and what that means for your chapter. Look for further updates regarding the date and time of the webinar soon!



### Use SpeedWaiver for FREE

SpeedWaiver, the motorsport-specific electronic waiver system, is 100% FREE to use for the first 6 months of 2021 for BMW CCA in order to promote safe, efficient, and contact free motorsport events.

SpeedWaiver enables you to send, sign, and store event waivers electronically. Integration with MSR makes the waiver signing, collection, and storage process a breeze for attendees and registrars.

Visit [SpeedWaiver.com](https://SpeedWaiver.com) to take advantage of this FREE offer.



### REMINDER FOR CHAPTER TREASURERS

## Accounting Questions?

If you have questions as you begin closing the books, working on a budget, etc. you are welcome to call or email Heather Tollison at (864) 438-3393 or [htollison@bmwcca.org](mailto:htollison@bmwcca.org).

## IRS Filing Requirements

All chapters are required to submit a tax return to the IRS and upload a copy via the National website along with the chapter financial statements being submitted.

## Chapter Tax Returns

Yes, that's right, you can upload your chapter tax return via the website now! After uploading a file you will receive an email confirmation.

[Upload Chapter Tax Return >>](#)



## CHAPTER ADMIN FORMS

Please note: You must log in to the website to access these forms.

### Chapter Report

Email addresses for whom to send electronic chapter reports to.

[Chapter Reports Form >>](#)

### Chapter Comp Listing Request

Please use this form to assign the individuals or businesses of your choice to the *Roundel* complimentary mailing list. The listings you include will receive a free copy of *Roundel* each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

[Chapter Comp Listing Request Form >>](#)

### Chapter Administration—DUE MARCH 15

This form is MANDATORY and MUST be submitted each year to the National office by March 15. Please list all officers and chairs, even if there are no changes from last year. Chapter Officers and Committee Members responsible for submitting events, insurance requests and having access

to chapter forms need to be included on the chapter admin form to appear on your chapter's landing page on [bmwcca.org](http://bmwcca.org). Those listed will also receive News from National. **If your chapter has already held their elections, you may submit it now.**

**Please Note:** Even if you have sent your list of new officers to *BimmerLife*, it is still necessary to submit the admin form.

[Chapter Administration Form >>](#)

### **Chapter Financial Statements—DUE MARCH 31**

This form is no longer a PDF file and is now a module on the National website.

[Chapter Financial Statements Form >>](#)

### **Chapter Tax Returns—DUE MAY 15**

All Chapters are required to submit a tax return to the IRS and upload a copy via the national BMW CCA website along with the chapter financial statements being submitted.

## **More Information**

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

## **Questions**

**Phone:** (864) 250-0022

**E-mail:** [questions@bmwcca.org](mailto:questions@bmwcca.org)

**Address:** 2350 Highway 101 S,  
Greer, SC 29651

[Unsubscribe](#)



## **New! Incentive Program For BMW Center And Independent Shop Employees**

Today, we are pleased to introduce a new program aimed at increasing our membership across the country and building a closer relationship with our friends at BMW Centers and Independent Shops. Below, you will find important information and links.

As a chapter officer, we highly encourage you to make your local dealership and independent shop contacts aware of the program. This will be a win-win for both the club and BMW Centers as we build enthusiasm and loyalty for the brand.

### **About The Incentive Program For BMW Center And Independent Shop Employees**

The BMW Car Club of America (BMW CCA) wishes to increase awareness for the Club and its multitude of benefits through BMW's

network of 340-plus dealerships, and also independent shops throughout the country. In efforts to achieve this goal, the BMW CCA would like to extend a special incentive program to BMW Center employees and independent shops.

**We are pleased to offer the following incentive program:**

- Participants can earn up to \$500 per year by referring customers to the BMW Car Club of America. They'll be rewarded with \$10 for every successful three-year membership referral.
- It's the easiest sale they'll ever make! When their customers purchase a three-year club membership for \$159 they gain access to an immersive world of all things BMW! It's like adding a lifestyle option to their vehicle purchase! And, [rebate program](#) eligibility will make their next BMW purchase an even more attractive option!

**Participants Can Start Earning Financial Rewards Today!**

Program participants can start earning rewards right away! All they need to do is register using the [form here](#). Once registered, they will be issued a unique ID. They simply provide their client with information about the Club and their unique ID number. When the client enters this number when registering on [bmwcca.org](#), they earn financial rewards. At the end of each quarter, the money earned from the incentive program will be paid via check.

**Important Program Links**

**Registration:** BMW Center and Independent Shop Employees will need to register at [bmwcca.org/dealer-incentives](#) to be eligible for rewards.

**Full program details:** The full program details and rules are available in the form of the [digital brochure here](#). Please email this to your contacts.

**Questions?** Email us at [communications@bmwcca.org](mailto:communications@bmwcca.org) if you have questions regarding the new program.

DIGITAL PROGRAM BROCHURE

BMW Car Club of America  
2350 Hwy 101 South  
Greer, SC 29651  
(864) 250-0022



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