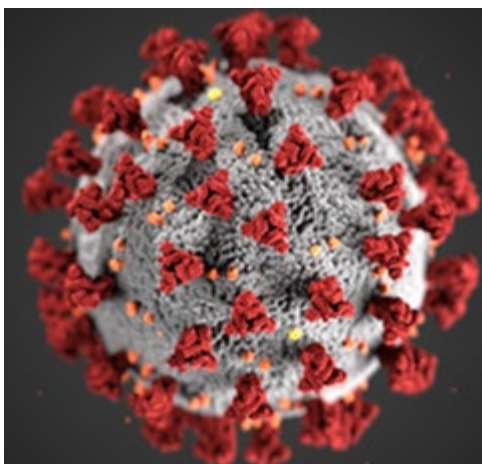




We hope everyone is staying healthy and safe! In this edition of News From National, you'll learn more about the newly formed Ladies Program Committee, see our revised national events lineup, and find informative content from our recent social media webinar.



COVID-19 Update: No In-Person Events through Monday, June 1, 2020

The BMW CCA Board of Directors voted to approve the following: Beginning at 5:00PM ET March 20, 2020, and running through June 1, 2020 at 5:00PM ET, BMW Car Club of America chapters and members are prohibited from engaging in any in person events or gatherings under the umbrella of the BMW Car Club of America.

You can read the full statement [here](#).



BMW CCA Introduces New Ladies Program Committee

The BMW CCA is proud to announce the introduction of a Ladies Program Committee (LPC). The mission of the group is to encourage more active participation in the club by its women members and encourage more women to become members. The Committee currently consists of one representative from each region under the BMW CCA umbrella and will be an asset to their regional chapter leadership. The LPC will also be involved with National events.

With the goal of increasing participation of women in the BMW CCA, the committee plans to meet via phone conference regularly to discuss ideas like highlighting successes in club magazines/publications, encouraging women to participate in existing events and creating more events tailored toward women members. For example, there will be another exclusive, ladies-only driving program at the BMW Performance Center during O'Fest Forever later this year.

Below, are the committee member's names along with their email addresses. Please reach out to your regional representative if you have ideas and/or want to get involved. Our goal is to have at least one representative from every chapter. "Join the Experience."

Ladies Committee Representatives

Lou Ann Shirk, National and Non-geographic, [ladies-program-](#)

chair@bmwcca.org

Eileen Arnaud, North Atlantic, bmwcca-lpc@trilliumbmwclub.ca

Robin Warren, South Atlantic, md@zsrcca.org

Eve Dolenski, North Central, LPC.NC@michiana-bmwcca.org

Janet Kiyota, Central, janet@trionpromo.com

Sue Fota, Pacific, suefota.bmwcca@gmail.com

Jackie Bechek, BMW Performance Center liaison, jbechek@gmail.com



National Events

O'Fest is still moving forward as planned and we've just announced a brand-new event, MX1 Enthusiast Weekend!

MX1 Enthusiast Weekend, August 14-15, Greenville, SC

The BMW Car Club of America is excited to announce a brand-new event—MX1 Enthusiast Weekend, presented by Michelin—which is set to take place August 14–15 at the world center of all things BMW in upstate South Carolina. An awesome lineup of fun social and driving activities are scheduled at the BMW Performance Center, the BMW CCA Headquarters, and the BMW CCA Foundation Museum in Greer, South Carolina.

[Event Website](#)

O'Fest Forever, September 15-19, Palm Springs, CA

O'Fest Forever, presented by Michelin, will be held in Palm Springs, California, September 15–19. The host driving venue is, of course, the BMW Performance Center West, and the host hotel will be the beautiful La Quinta Resort & Spa. Attendees can look forward to all of the traditional events, including tech talks, receptions, a vendor hall, car show, driving tours, TSD rally, driving programs at the BMW Performance Center, and much, much more!

[Event Website](#)

BMW CAR CLUB OF AMERICA

UTILIZING SOCIAL MEDIA



Webinar Recap

Over 80 chapter officers joined us for a special presentation on social media, back on April 9 via a video call. BMW CCA Media Director, David Rose, hosted a 45-minute webinar outlining the best ways chapters can utilize social media to keep members informed, promote upcoming events, and engage non-member enthusiasts. A recording of the full session and PDF deck are available at the links below.

Video presentation available on [Vimeo](#).

PDF of the presentation can be [downloaded here](#).



Reminder for Chapter Treasurers

Accounting Questions?

If you have questions as you begin closing the books, working on a budget, etc. you are welcome to call or e-mail Heather Tollison at (864) 438-3393 or htollison@bmwcca.org.

IRS Filing Requirements

All chapters are required to submit a tax return to the IRS and upload a copy via the National website along with the chapter financial statements

being submitted. If any questions arise, please feel free to contact Heather Tollison at (864) 438-3393 or htollison@bmwcca.org.

Chapter Tax Returns

The new upload form for Chapter Tax Returns is now available! Yes, that's right, you can upload your chapter tax return via the website now! After uploading a file you will receive an email confirmation.

[Upload Chapter Tax Return >>](#)



Chapter Admin Forms

*Please note: You must log in to the website to access these forms.

Chapter Report

Email addresses for whom to send electronic chapter reports to.

[Chapter Reports Form >>](#)

Chapter Comp Listing Request

Please use this form to assign the individuals or businesses of your choice to the Roundel complimentary mailing list. The listings you include will receive a free copy of Roundel each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

[Chapter Comp Listing Request Form >>](#)

Chapter Administration—Past Due

This form is **MANDATORY** and **MUST** be submitted each year to the

National office by March 15. Please list all officers and chairs, even if there are no changes from last year. Chapter Officers and Committee Members responsible for submitting events, insurance requests and having access to chapter forms need to be included on the chapter admin form to appear on your chapter's landing page on bmwcca.org. Those listed will also receive News from National. Anytime there is an update to your chapter, this form must be updated. Only changed information should be resubmitted during the year.

Please Note: Even if you have sent your list of new officers to *BimmerLife*, it is still necessary to submit the admin form.

[Chapter Administration Form >>](#)

Chapter Financial Statements—Past Due

This form is no longer a PDF file and is now a module on the National website.

[Chapter Financial Statements Form >>](#)

Chapter Tax Returns—DUE JULY 15

All Chapters are required to submit a tax return to the IRS and upload a copy via the national BMW CCA website along with the chapter financial statements being submitted.

More Information

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

Questions

Phone: (864) 250-0022

E-mail: questions@bmwcca.org

Address: 2350 Highway 101 S,
Greer, SC 29651

[Unsubscribe](#)