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NEWS FROM NATIONAL

MARCH 2017

News From National | March 2017

In this issue of News From National we'll cover the new Strategic Plan from the Chapter Leadership Congress, chapter form deadlines, presentation links, O'fest and Monterey Weekend event flyers and provide calendar dates for upcoming chapter events to be included in our quarterly regional newsletter.

At the request of the Board of Directors of the BMW Car Club of America each Regional Vice-President is being added to the roster of the respective chapters for which they are responsible. The purpose of this addition is so that they receive a hard copy of your chapter newsletter.



WELCOME TO THE CLUB



Introducing the newest member of our staff, Kyle van Hoften.

Kyle follows the excellent work of Chris Henney in the role of Director of Marketing and Corporate Partnerships.

Although he officially began at the beginning of March, you have likely seen some of his creative work in Roundel, on our Facebook page, in our Twitter feeds and recent emails, too.

Kyle lives in Southern California with his wife, Kathe, and their two daughters—all of whom have been proudly wearing BMWCCA clothing for years! If you have been with us for our events in Monterey, you will probably best recognize Kyle as the guy you stepped on while he was getting good angles photographing Legends of the Autobahn. As we have been walking all over him anyway, he figured he would just take a job with us.



OPS MANUAL CHANGE

This change is being made to Ops Manual 6.13 MINIMUM STANDARDS NON-COMPLIANCE POLICY.

If the chapter remains out of compliance after 30 days **from the initial date of non-compliance**, the Executive Director, after notifying the President and Regional Vice President and Chapter Officers, will withhold the Chapter's rebates. If the chapter becomes compliant within sixty (60) days, one hundred (100%) percent of rebates will be released. **Should the Chapter become compliant after sixty-one (61) days it will receive fifty (50%) percent of its withheld rebate. Should the Chapter remain non-compliant for ninety-one (91) or more days, it will receive zero (0%) percent of its withheld rebate.**



48th ANNUAL OKTOBERFEST - JULY 11-15

JOIN US FOR FIVE INCREDIBLE DAYS IN NEW ORLEANS TO CELEBRATE BMW CCA O'FEST 2017 PRESENTED BY MICHELIN

Each year the BMW Car Club of America throws a party—a world famous party known as Oktoberfest and sometimes simply O'fest. This movable celebration of everything BMW occurs at exciting locations throughout

the country and is the ultimate motorsport family reunion. This year we are fortunate enough to have our family reunion presented by Michelin once again!

O'fest 2017 will be the next chapter in our storied history of celebrating everything BMW. We are traveling down to the Big Easy and you do not want to miss this opportunity to join us on famed Bourbon Street! The host hotel for O'fest will be the Hyatt New Orleans and the track is, NOLA Motorsports.

Register and help spread the word through your local chapters!

[Visit the Event Website >>](#)

[Register for O'fest >>](#)

[Download Promotional Flyer >>](#)



CHAPTER REPORTS SURVEY

As we migrate to a new membership database, all reports will need to be rewritten. We would like your help in knowing what you rely on.

[Take the Survey >>](#)

Deadline to answer the questions is April 30, 2017.



2017 CHAPTER CONGRESS

The BMW CCA Chapter leadership conference was held in Dallas, TX March 24 - 26, 2017. The conference was held to update attendees on initiatives by the National BOD, Staff, and Committees. Everyone also heard from other chapters on their initiatives and successes. This year's Congress was a great networking opportunity.

2017-2018 Strategic Plan Report

The National Board of Directors met in Greenville to update the prior strategic plan developed in 2010. The facilitator reviewed some environmental factors including examples of organizations experiencing a decline in dues paying members.

To sustain relevance of BMW CCA it is recognized that adaptations are necessary in governance, chapters and

accountability. There is an emphasis on positioning the organization to reflect the member experience, or
◆You are Important to BMW CCA.◆

The mission identifies the organization and its purpose, the vision expresses the aspiration of the organization, and the values reflect the guiding principles of board and staff.

[Download the complete Strategic Plan Report >>](#)

Here are a few resources and presentations also presented at the conference:

[NCC Announcement >>](#)

National Capital Chapter hosts America's Cup
2017_NCC_Host_Americas_Cup.pdf

[NCC Presentation >>](#)

National Capital Chapter hosts America's Cup
2017_NCC_Host_Americas_Cup.pdf

[NCC Do It Yourself Checklist >>](#)

Do It Yourself Workshop
2017_NCC_DIY_Event.pdf

[NCC M Day Event Checklist >>](#)

M Club Day at the BMW Performance Center
2017_NCC_M_Club_Day_Event.pdf

[RPC Presentation >>](#)

Recognition Program Committee
2017_Chapter_Congress_RPC_Update_032417_FINAL.pdf

[Tech Committee Presentation >>](#)

Tech Committee Presentation
BMW_CCA_Tech_Committee-2017_Congress_Presentation.pdf

[IT Update >>](#)

IT Update
IT_UPDATE_2017.pdf



CHAPTER ADMIN FORMS

Please note: You must log in to the website to access these forms.

Chapter Report

Email addresses for whom to send electronic chapter reports to.

[Chapter Reports Form >>](#)

Chapter Comp Listing Request

Please use this form to assign the individuals or businesses of your choice to the *Roundel* complimentary mailing list. The listings you include will receive a free copy of *Roundel* each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

[Chapter Comp Listing Request Form >>](#)

Chapter Financial Statements **◆ DUE MARCH 31**

This form is no longer a PDF file and is now a module on the National website.

[Chapter Financial Statements Form >>](#)

Chapter Tax Returns **◆ DUE MAY 15**

All Chapters are required to submit a tax return to the IRS and upload a copy via the national BMW CCA website along with the chapter financial statements being submitted.

If any questions arise, please feel free to contact Lindsey Branston (lbranston@bmwcca.org or 864-438-0961) at the National Office.



MONTEREY WEEKEND 2017 - AUGUST 18-20

LEGENDS OF THE AUTOBAHN

Legends Of The Autobahn **◆** concours has become a local and regional sensation. In 2011, with the North American debut of the BMW 328 Hommage concept car, the event gained international recognition. In 2012 we saw the debut of BMW's Zagato Z4 Roadster concept, and there are always many rare models to be seen.

Join the BMW Car Club of America, the Mercedes Club of America, and the Audi Club of North America **◆** the world's preeminent German-marque car clubs **◆** at the new location of the annual Legends Of The Autobahn concours d'elegance.

FESTORICS

Festorics is a celebration of the diversity and the mystique of BMW, the cars and their owners and our appreciation for the brand. Since its beginnings Festorics has improved year by year in every one of the aspects by what this event is measured; the exciting setting, the hospitality, the efficient organization, our enthusiastic audience, the awareness at BMW NA, and above all, the elegance, originality and state of preservation of the participating automobiles.

The action in Laguna Seca's race paddock is equally breathtaking. Spectators can walk among an incredible array of vintage race cars still warm from their laps on the track including a few spectacular BMWs.

Register and help spread the word through your local chapters!

[Register for Monterey Weekend >>](#)

[Download Promotional Flyer >>](#)



ENTER CHAPTER EVENTS INTO THE NATIONAL CALENDAR

Below is the Regional Events Email Newsletter Schedule for 2017. Chapters are required to have all event dates, descriptions, and links submitted to the National Events Calendar one week prior to the actual email send date. Every region will have four of these email Newsletters per year. Events not entered into the National Calendar will not be included in the email.

To submit your chapter's events follow the link below and click the log in button. Once you log in you will be automatically directed to the event submission form.

[Enter Chapter Events >>](#)

Official 2017 Schedule

North Atlantic

- Q1: Calendar Entry Deadline: Jan. 19 | Email Send Date: Jan. 26
- Q2: Calendar Entry Deadline: April 20 | Email Send Date: April 27
- Q3: Calendar Entry Deadline: June 29 | Email Send Date: July 6
- Q4: Calendar Entry Deadline: Sept. 28 | Email Send Date: Oct. 5

North Central Region

- Q1: Calendar Entry Deadline: Jan. 26 | Email Send Date: Feb. 2
- Q2: Calendar Entry Deadline: April 27 | Email Send Date: May 4
- Q3: Calendar Entry Deadline: July 6 | Email Send Date: July 13
- Q4: Calendar Entry Deadline: Oct. 5 | Email Send Date: Oct. 12

Pacific Region

- Q1: Calendar Entry Deadline: Feb. 2 | Email Send Date: Feb. 9
- Q2: Calendar Entry Deadline: May 4 | Email Send Date: May 11
- Q3: Calendar Entry Deadline: July 13 | Email Send Date: July 20
- Q4: Calendar Entry Deadline: Oct. 12 | Email Send Date: Oct. 19

South Atlantic Region

- Q1: Calendar Entry Deadline: Feb. 9 | Email Send Date: Feb. 16
- Q2: Calendar Entry Deadline: May 11 | Email Send Date: May 18

Q3: Calendar Entry Deadline: July 20 | Email Send Date: July 27
Q4: Calendar Entry Deadline: Oct. 19 | Email Send Date: Oct. 26

South Central Region

Q1: Calendar Entry Deadline: Feb. 16 | Email Send Date: Feb. 23
Q2: Calendar Entry Deadline: May 18 | Email Send Date: May 25
Q3: Calendar Entry Deadline: July 27 | Email Send Date: Aug. 3
Q4: Calendar Entry Deadline: Oct. 26 | Email Send Date: Nov. 2

MORE INFORMATION:

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

QUESTIONS?

Phone: (864) 250-0022

E-mail: questions@bmwcca.org

Address: 640 South Main Street,
Suite 201 Greenville, SC 29601

