



HOME FORMS BIMMERLIFE



In this issue of News From National we'll cover the *BimmerLife* Magazine content deadline, the upcoming dues increase, nominations for the recognition program committee, and provide submission dates for our quarterly events email newsletter.



## *BIMMERLIFE* MAGAZINE

**DEADLINE FOR SUBMISSIONS:  
DECEMBER 15, 2019**

Help us spread the great news about your chapter, its members, and experiences! The first deadline for submitting your information for the launch issue of *BimmerLife* is fast approaching. Chapters are encouraged to get their complete submissions to the Regions Editor by December 15, 2019. Showcase your chapter and show everyone your best!

### **HOW TO SUBMIT**

1. Via email directly to [RegionsEditor@bimmerlife.com](mailto:RegionsEditor@bimmerlife.com)

- Be sure to provide chapter identifying information in the subject line (for example: "Sandlapper Chapter – BimmerLife Newsletter Submission"). This will make it much easier for our Regions Editor to keep your information organized.
- Large photos may need to be emailed individually if over 10MB in size.

2. Via an upload link.

If you have large files or multiple large photos to submit, contact us at [RegionsEditor@bimmerlife.com](mailto:RegionsEditor@bimmerlife.com) to receive a chapter-specific file-request link that will allow you to upload multiple or large files easily.

**Questions?** Send to Len Rayburn, Creative Director, [lrayburn@bmwcca.org](mailto:lrayburn@bmwcca.org)

**For more information visit:** [https://bimmerlife.com/chapter\\_content/](https://bimmerlife.com/chapter_content/)



## UPCOMING DUES INCREASE

Membership dues are increasing on February 1, 2020. And right now, we are giving members the opportunity to extend their membership term at current prices.

Even with the increase, annual dues still calculate out to **less than \$5 a month!** With [Roundel Magazine](#), the [BMW rebate program](#), [discounts from our partners](#), and [one-of-a-kind activities](#), BMW CCA membership continues to provide incredible value.

### **Current Rate | After 2/1/2020**

One-year: \$48 | \$58  
Three-year: \$134 | \$174  
Five-year: \$220 | \$270  
Lifetime: \$1,000 | \$1,750

*Note: Associate membership dues will remain a fantastic value at just \$10 per year.*

### **How to Extend Your Membership**

Simply click the button below to visit the [Manage Account](#) page, log in, if prompted, click Renew My Membership and proceed through the renewal steps.

Members who need assistance to renew their membership, can give us a call at 1-800-878-9292.

**EXTEND MEMBERSHIP**

### **Why the increase?**

We haven't increased dues in over ten years. As you've probably noticed the cost of living and cost of doing business has significantly risen in the last decade. Just with [Roundel Magazine](#) alone, we have seen sizable increases in the cost

of printing and mailing. In order to keep pace with inflation, as provided by the [Consumer Price Index](#), our current fee should be \$57.20. After adjusting for inflation, \$10 more per year turns out to be a modest increase, to ensure financial stability, improve our operating systems, and grow the Club.

Although dues are increasing, we have taken steps to streamline operations. Instead of a chapter requirement for printing and mailing 67 separate chapter newsletters, this information will now be delivered via the new [BimmerLife Magazine](#). Starting in the Spring of 2020, *BimmerLife Magazine* will arrive twice a year in five regional editions. Designed as a premium, large format publication emphasizing photography, the new magazine's content will include BMW CCA lifestyle articles, chapter news, events, and more. By combining the chapter newsletters into larger, regional publications we are able to save a sizable sum versus printing and mailing 67 individual publications. This magazine will enhance our print offerings, so we can highlight all of the amazing activities and events our chapters host throughout the year. Plus, it will be a fantastic piece to showcase the club to prospective members inside BMW dealerships, independent shops, and at events!



## NOTICE OF ATTEMPTED FRAUD SCAMS

We would like to notify all chapters of the potential for **wire fraud scams and check fraud scams**. Recently there have been attempts on the National Office and chapters. These are sophisticated scams where they are masking another officer's e-mail address and asking another officer to pay a bill via wire transfer. The invoice attached to these request looks reasonably in line with services that would be used by the Club. The request also appears to come from the president-or another key officer's e-mail-and is signed by that person.

In addition, the National office had a fraudulent check produced and presented for payment on its checking account. This, too, was not a large amount that would automatically set off alarm bells.

If anyone e-mails you a request for payment (check or wire), **we strongly encourage you to call the person requesting the payment to verify the request.** In addition, it is very important to **remain diligent in reviewing your bank statements.**

The National office is pursuing the case and will make every attempt to prosecute if the person(s) are apprehended.

Additional tips regarding phishing scams are available via the [IT Report from Chapter Congress here](#). If there are any questions or concerns related to this matter, please call Lindsey Branston (National Office DFO) at 864-438-0961 or email at [lbranston@bmwcca.org](mailto:lbranston@bmwcca.org)



## CHAPTER CONGRESS PRESENTATIONS

### Chapter Congress Presentations Now Available For Download

All of the presentations from the recent Chapter Congress are available for download at the links below.

[BimmerLife: Chapter Content Criteria](#)

[BimmerLife Magazine Presentation](#)

[Financial Presentation](#)

[IT Update 2019](#)

[Track Rabbit Presentation](#)



## RECOGNITION PROGRAM COMMITTEE

The Recognition Program Committee will recognize and honor individual club members, chapters, and members of industry for outstanding achievements and exceptional dedication. This committee is comprised of five dedicated BMW CCA members throughout the United States, and each BMW CCA Region will be aligned with a Recognition Program Committee (RPC) Member to ensure constant contact is available for any questions.

### Now Accepting Nominations!

Submit your nomination for a BMW CCA member or a business today! Please note, chapter awards are based on performance metrics outlined in the award description and are not available for nomination.

[Submit Nomination >>](#)

For more information, visit the [RPC page on bmwcca.org](#) or email [recognition@bmwcca.org](mailto:recognition@bmwcca.org).



## REMINDER FOR CHAPTER TREASURERS

**Accounting Questions?** If you have questions as you begin closing the books, working on a budget, etc. you are welcome to call or e-mail Lindsey Branston, Director of Financial Operations, at (864) 438-0961 or [lbranston@bmwcca.org](mailto:lbranston@bmwcca.org).

### IRS FILING REQUIREMENTS

All chapters are required to submit a tax return to the IRS and upload a copy via the National website along with the chapter financial statements being submitted. If any questions arise, please feel free to contact Lindsey Branston [lbranston@bmwcca.org](mailto:lbranston@bmwcca.org) or (864)438-0961 at the National Office.

### Chapter Tax Returns

The new upload form for Chapter Tax Returns is now available! Yes, that's right, you can upload your chapter tax return via the website now! After uploading a file you will receive an email confirmation.

All chapters that pay a contractor \$600 or more in the year are required to prepare 1099 forms and distribute by January 31, 2020.

[Upload Chapter Tax Return >>](#)



## CHAPTER ADMIN FORMS

Please note: You must log in to the website to access these forms.

### Chapter Report

Email addresses for whom to send electronic chapter reports to.

[Chapter Reports Form >>](#)

### **Chapter Comp Listing Request**

Please use this form to assign the individuals or businesses of your choice to the *Roundel* complimentary mailing list. The listings you include will receive a free copy of *Roundel* each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

[Chapter Comp Listing Request Form >>](#)

### **Chapter Administration—DUE MARCH 15**

This form is MANDATORY and MUST be submitted each year to the National office by March 15. Please list all officers and chairs, even if there are no changes from last year. Chapter Officers and Committee Members responsible for submitting events, insurance requests and having access to chapter forms need to be included on the chapter admin form to appear on your chapter's landing page on [bmwcca.org](http://bmwcca.org). Those listed will also receive News from National. Anytime there is an update to your chapter, this form must be updated. Only changed information should be resubmitted during the year.

[Chapter Administration Form >>](#)

### **Chapter Financial Statements—DUE MARCH 31**

This form is no longer a PDF file and is now a module on the National website.

[Chapter Financial Statements Form >>](#)

### **Chapter Tax Returns—DUE MAY 15**

All Chapters are required to submit a tax return to the IRS and upload a copy via the national BMW CCA website along with the chapter financial statements being submitted.

If any questions arise, please feel free to contact Lindsey Branston ([lbranston@bmwcca.org](mailto:lbranston@bmwcca.org) or 864-438-0961) at the National Office



**[PLEASE ENTER YOUR CHAPTER'S EVENTS INTO THE NATIONAL CALENDAR](#)**

Below is the Regional Events Email Newsletter Schedule for 2020. Chapters are required to have all event dates, descriptions, and links submitted to the National Events Calendar one week prior to the actual email send date. Every region will have four of these email Newsletters per year. Events not entered into the National Calendar will not be included in the email. To submit your chapter's events follow the link below and click the log in button. Once you log in you will be automatically directed to the event submission form.

[Enter Chapter Events >>](#)

### Official 2019 Schedule

#### North Atlantic

- Q1:** Calendar Entry Deadline: Jan. 16 | Email Send Date: Jan. 23
- Q2:** Calendar Entry Deadline: April 16 | Email Send Date: April 23
- Q3:** Calendar Entry Deadline: June 25 | Email Send Date: July 2
- Q4:** Calendar Entry Deadline: Sept. 24 | Email Send Date: Oct. 1

#### North Central Region

- Q1:** Calendar Entry Deadline: Jan. 23 | Email Send Date: Jan. 30
- Q2:** Calendar Entry Deadline: April 23 | Email Send Date: April 30
- Q3:** Calendar Entry Deadline: July 2 | Email Send Date: July 9
- Q4:** Calendar Entry Deadline: Oct. 1 | Email Send Date: Oct. 8

#### Pacific Region

- Q1:** Calendar Entry Deadline: Jan. 30 | Email Send Date: Feb. 6
- Q2:** Calendar Entry Deadline: April 30 | Email Send Date: May 7
- Q3:** Calendar Entry Deadline: July 16 | Email Send Date: July 23
- Q4:** Calendar Entry Deadline: Oct. 8 | Email Send Date: Oct. 15

#### South Atlantic Region

- Q1:** Calendar Entry Deadline: Feb. 6 | Email Send Date: Feb. 13
- Q2:** Calendar Entry Deadline: May 7 | Email Send Date: May 14
- Q3:** Calendar Entry Deadline: July 23 | Email Send Date: July 30
- Q4:** Calendar Entry Deadline: Oct. 15 | Email Send Date: Oct. 22

#### South Central Region

- Q1:** Calendar Entry Deadline: Feb. 13 | Email Send Date: Feb. 20
- Q2:** Calendar Entry Deadline: May 14 | Email Send Date: May 21
- Q3:** Calendar Entry Deadline: July 30 | Email Send Date: Aug. 6
- Q4:** Calendar Entry Deadline: Oct. 22 | Email Send Date: Oct. 29

## MORE INFORMATION:

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

## QUESTIONS?

**Phone:** (864) 250-0022  
**E-mail:** [questions@bmwcca.org](mailto:questions@bmwcca.org)  
**Address:** 2350 Highway 101 S,  
Greer, SC 29651





