



HOME FORMS BIMMERLIFE



NEWS FROM NATIONAL

NOVEMBER 2019

In this issue of News From National we'll cover the new *BimmerLife* Magazine, nominations for the recognition program committee, chapter form deadlines, dealership brochures, and provide calendar dates for upcoming chapter events to be included in our quarterly regional newsletter.



BIMMERLIFE MAGAZINE

In 2019, the BMW CCA Board of Directors, after almost two years of study and testing, repealed the quarterly newsletter requirement for individual chapters in favor of a new, regional approach.

Welcome to *BimmerLife* Magazine: Celebrating the BMW Enthusiast Lifestyle.

Published twice a year in five regional editions, *BimmerLife* Magazine will be published as a premium, large format publication featuring art book level photography and BMW CCA lifestyle articles, along with chapter profiles, events, and news.

For BMW CCA Chapters, this means that your information, news, and events will now be shared with the entire membership of your region. It means that each edition of *BimmerLife* can serve as a publication to showcase your chapter's accomplishments. And it means that each edition of *BimmerLife* can become a tool to communicate with members, prospective members, sponsors and more. We'll also be distributing it to dealers and at many events to help others learn about the many benefits of joining the world's largest community of BMW enthusiasts!

[Read More >>](#)



NOTICE OF ATTEMPTED FRAUD SCAMS

We would like to notify all chapters of the potential for **wire fraud scams and check fraud scams**. Recently there have been attempts on the National Office and chapters. These are sophisticated scams where they are masking another officers e-mail address and asking another officer to pay a bill via wire transfer. The invoice attached to these request looks reasonably in line with services that would be used by the Club. The request also appears to come from the president-or another key officer's e-mail-and is signed by that person.

In addition, the National office had a fraudulent check produced and presented for payment on its checking account. This, too, was not a large amount that would automatically set off alarm bells.

If anyone e-mails you a request for payment (check or wire), **we strongly encourage you to call the person requesting the payment to verify the request.** In addition, it is very important to **remain diligent in reviewing your bank statements.**

The National office is pursuing the case and will make every attempt to prosecute if the person(s) are apprehended.

Additional tips regarding phishing scams are available via the [IT Report from Chapter Congress here](#). If there are any questions or concerns related to this matter, please call Lindsey Branston (National Office DFO) at 864-438-0961 or email at lbranston@bmwcca.org



CHAPTER CONGRESS PRESENTATIONS

Chapter Congress Presentations Now Available For Download

All of the presentations from the recent Chapter Congress are available for download at the links below.

[BimmerLife: Chapter Content Criteria](#)

[BimmerLife Magazine Presentation](#)

[Financial Presentation](#)

[IT Update 2019](#)

[Track Rabbit Presentation](#)



RECOGNITION PROGRAM COMMITTEE

The Recognition Program Committee will recognize and honor individual club members, chapters, and members of industry for outstanding achievements and exceptional dedication. This committee is comprised of five dedicated BMW CCA members throughout the United States, and each BMW CCA Region will be aligned with a Recognition Program Committee (RPC) Member to ensure constant contact is available for any questions.

Now Accepting Nominations!

Submit your nomination for a BMW CCA member or a business today! Please note, chapter awards are based on performance metrics outlined in the award description and are not available for nomination.

[Submit Nomination >>](#)

For more information, visit the [RPC page on bmwcca.org](#) or email recognition@bmwcca.org.



REMINDER FOR CHAPTER TREASURERS

Accounting Questions? If you have questions as you begin closing the books, working on a budget, etc. you are welcome to call or e-mail Lindsey Branston, Director of Financial Operations, at (864) 438-0961 or lbranston@bmwcca.org.

IRS FILING REQUIREMENTS

All chapters are required to submit a tax return to the IRS and upload a copy via the National website along with the chapter financial statements being submitted. If any questions arise, please feel free to contact Lindsey Branston lbranston@bmwcca.org or (864)438-0961 at the National Office.

Chapter Tax Returns

The new upload form for Chapter Tax Returns is now available! Yes, that's right, you can upload your chapter tax return via the website now! After uploading a file you will receive an email confirmation.

All chapters that pay a contractor \$600 or more in the year are required to prepare 1099 forms and distribute by January 31, 2020.

[Upload Chapter Tax Return >>](#)



CHAPTER ADMIN FORMS

Please note: You must log in to the website to access these forms.

Chapter Report

Email addresses for whom to send electronic chapter reports to.

[Chapter Reports Form >>](#)

Chapter Comp Listing Request

Please use this form to assign the individuals or businesses of your choice to the *Roundel* complimentary mailing list. The listings you include will receive a free copy of *Roundel* each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

[Chapter Comp Listing Request Form >>](#)

Chapter Administration—DUE MARCH 15

This form is MANDATORY and MUST be submitted each year to the National office by March 15. Please list all officers and chairs, even if there are no changes from last year. Chapter Officers and Committee Members responsible for submitting events, insurance requests and having access to chapter forms need to be included on the chapter admin form to appear on your chapter's landing page on bmwcca.org. Those listed will also receive News from National. Anytime there is an update to your chapter, this form must be updated. Only changed information should be resubmitted during the year.

[Chapter Administration Form >>](#)

Chapter Financial Statements—DUE MARCH 31

This form is no longer a PDF file and is now a module on the National website.

[Chapter Financial Statements Form >>](#)

Chapter Tax Returns—DUE MAY 15

All Chapters are required to submit a tax return to the IRS and upload a copy via the national BMW CCA website along with the chapter financial statements being submitted.

If any questions arise, please feel free to contact Lindsey Branston (lbranston@bmwcca.org or 864-438-0961) at the National Office



DEALER BROCHURES

Soon chapter presidents will receive updated copies of the BMW CCA produced brochure "Engaging BMW Centers" in the mail. This brochure is intended as a BMW center resource guide on club programs including contact information. Please use these copies as a presentation guide for your meetings at each BMW center in your area.

The objective of the BMW CCA program "Engaging BMW Centers" is to establish a more formal business relationship between BMW centers and their local car club chapters.

While many centers have been working with the car club for years, too many have not. It is especially those centers that we wish to re-engage. The program calls for each Chapter President and/or the appropriate chapter liaison to contact and plan an in-person meeting with each local BMW center in the next few weeks.

In summary, this program is an on-going project which will provide long term results. There will be ups and downs with individual centers but this process will open new communications and understanding.

Thanks for your support in this endeavor!

You can also download a PDF copy of the brochure [here](#).



PLEASE ENTER YOUR CHAPTER'S EVENTS INTO THE NATIONAL CALENDAR

Below is the Regional Events Email Newsletter Schedule for 2020. Chapters are required to have all event dates, descriptions, and links submitted to the National Events Calendar one week prior to the actual email send date. Every region will have four of these email Newsletters per year. Events not entered into the National Calendar will not be included in the email. To submit your chapter's events follow the link below and click the log in button. Once you log in you will be automatically directed to the event submission form.

[Enter Chapter Events >>](#)

Official 2019 Schedule

North Atlantic

Q1: Calendar Entry Deadline: Jan. 16 | Email Send Date: Jan. 23
Q2: Calendar Entry Deadline: April 16 | Email Send Date: April 23
Q3: Calendar Entry Deadline: June 25 | Email Send Date: July 2
Q4: Calendar Entry Deadline: Sept. 24 | Email Send Date: Oct. 1

North Central Region

Q1: Calendar Entry Deadline: Jan. 23 | Email Send Date: Jan. 30
Q2: Calendar Entry Deadline: April 23 | Email Send Date: April 30
Q3: Calendar Entry Deadline: July 2 | Email Send Date: July 9
Q4: Calendar Entry Deadline: Oct. 1 | Email Send Date: Oct. 8

Pacific Region

Q1: Calendar Entry Deadline: Jan. 30 | Email Send Date: Feb. 6
Q2: Calendar Entry Deadline: April 30 | Email Send Date: May 7
Q3: Calendar Entry Deadline: July 16 | Email Send Date: July 23
Q4: Calendar Entry Deadline: Oct. 8 | Email Send Date: Oct. 15

South Atlantic Region

Q1: Calendar Entry Deadline: Feb. 6 | Email Send Date: Feb. 13
Q2: Calendar Entry Deadline: May 7 | Email Send Date: May 14
Q3: Calendar Entry Deadline: July 23 | Email Send Date: July 30
Q4: Calendar Entry Deadline: Oct. 15 | Email Send Date: Oct. 22

South Central Region

Q1: Calendar Entry Deadline: Feb. 13 | Email Send Date: Feb. 20
Q2: Calendar Entry Deadline: May 14 | Email Send Date: May 21
Q3: Calendar Entry Deadline: July 30 | Email Send Date: Aug. 6
Q4: Calendar Entry Deadline: Oct. 22 | Email Send Date: Oct. 29

MORE INFORMATION:

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

QUESTIONS?

Phone: (864) 250-0022
E-mail: questions@bmwcca.org
Address: 2350 Highway 101 S,
Greer, SC 29651



