



We hope everyone is staying healthy and safe! In this edition of News From National, you'll receive an update from the Recognition Program Committee, learn about our Food Drive Program, and find links to the most recent board meeting minutes.



Recognition Program Committee Update

With all of the cancellations and challenges this year, the BMW CCA Recognition Program Committee (RPC) is pleased to announce this Recognition program will proceed for 2020. The 2019 program was such a success and we hope the same for 2020. Some will say “why try” when people have been out of their usual club contact and activities. We believe this is one program that will help provide some normalcy to our club and recognize those who found ways to keep the spirit of the club alive even during such adverse times.

The 2020 awards nomination period is open now through January 31, 2021. The initial communication announcing the program for 2020 was sent to the regional VPs for distribution to their chapter presidents this week and the RPC will be providing nomination information regularly for the next several weeks. This information will include, but is not limited to, how to nominate, a break-down of the five available categories and suggestions as to how to submit an effective nomination.

This program was developed to show gratefulness to individuals, chapters and businesses for their outstanding achievements and we appreciate all of your help, support and championship in helping it achieve this for 2020.

We recommend you visit the [recognition program page](#) on the BMW CCA website and take it for a spin, look it over, see what you like. We’re always looking for suggestions on how to make the Recognition Program better! Here’s how to get there:

1. Visit the BMW CCA website at BMWCCA.org
2. Move your cursor over the “ACTIVITIES’ drop-down menu on the banner at the top of the homepage
3. Click “Recognition Program”

We look forward to seeing many nominations this year!
Your BMW CCA Recognition Program Committee (RPC) for 2020:

Leslie Moyer, Chair, South Atlantic Region
Leann Stokes, South Central Region
Pete Sullivan, North Atlantic Region
ML Hillard, North Central Region
Joe Vernon, Pacific Region



Food Drive Incentive Program

We are excited to introduce a new limited-time program that will allow chapters to connect with local communities and give back during this challenging season. As we know, there is increased demand at food banks throughout the country and it's an opportunity for the club to help out. With this in mind, we'd like to offer chapters a special incentive program for holding food drives.

Chapters are encouraged to partner with a local charity or food bank and host a special food drive event with members between now and the **extended deadline of November 30, 2020**. It's also a great opportunity to pair a safe, socially distanced event with this charitable outreach such as a driving tour, fun rally, or autocross. **Every member who makes a non-perishable food donation during the chapter's event, will receive a \$5 credit for the BMW CCA store found at bmwcca.org/shop.** We are extending this special incentive in hopes of increasing donations and to say thank you to those who give back.

How does your chapter get started? Pick a date, time, and location, and start promoting your food drive to chapter members. You can also simply add a food drive to an already planned event on your calendar. Make sure to enter the event into the BMW CCA national calendar. After the event is held, please forward a list of participant names with their member ID number to Katie Chulkas at kchulkas@bmwcca.org.

We will add the \$5 vouchers to each participating member's account within 3-4 business days. The vouchers can then be used by members towards purchases at bmwcca.org/shop. At the time you submit your participant list, please provide one or more photos from the event showing members donating food items. Note: Limit 1 voucher per member in association with the food drive for the 2020 calendar year. Voucher is valid for 60 days after it is created.

When the vouchers are created in our system, the member will receive an automated email letting them know they have received the \$5 voucher and it will provide instructions on how to redeem the credit in the club store.

Please observe social distancing guidelines from the CDC at your events and have participants drive through the line and drop-off to a volunteer. Work with your local food bank to establish what is needed and communicate that to members in advance. Most food banks are looking for non-perishable cans and dry goods, but specific needs vary.

We hope this incentive helps drive the much-needed donations that families are counting on during this challenging season.

Please note: Clothing drives can be held in place of—or in addition to—food drives, and would be rewarded with the same incentive program.



Comp Listing Request And Meeting Minutes

Chapter Comp Listing Request

Please use this form to assign the individuals or businesses of your choice to the *Roundel* complimentary mailing list. The listings you include will receive a free copy of *Roundel* each month for one year. Keep in mind that all BMW dealerships currently receive a complimentary issue. The number of listings allotted to each chapter is based on one (1%) percent of your membership as shown on your monthly membership report.

[Chapter Comp Listing Request Form >>](#)

Board Meeting Minutes

The most recent board meeting minutes are available [here](#).

More Information

To access all of the chapter admin forms, and many other helpful tools designed specifically for chapter officers please login to the website [here](#).

Questions

Phone: (864) 250-0022

E-mail: questions@bmwcca.org

Address: 2350 Highway 101 S,
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